

The local public service announcements aired on WTTV+WTTK from
1/1/14 – 3/31/2014
and the issues they addressed are listed below.

Issue Description: Poverty. Research indicates that poverty is a concern in our DMA. WTTV--WTTK believes it is important to air PSAs that deal with poverty.

Issue Treatment: Public Service Announcement

Title: FEEDING AMERICA 17414

Duration: :30

Issue Treatment: Public Service Announcement

Title: HUD :60 17415

Duration: :60

Issue Treatment: Public Service Announcement

Title: HEIFER INT'L 17428

Duration: :10

Issue Description: Public Safety. WTTV+WTTK believe it is important to air PSAs that deal with public safety.

Issue Treatment: Public Service Announcement

Title: FEMA 17433

Duration: :20

Issue Treatment: Public Service Announcement

Title: NHTSA – DRUNK DRIVING 17434

Duration: :30

Issue Description: Social Encouragement. WTTV-WTTK believes it is important to air PSAs that deal with social encouragement.

Issue Treatment: Public Service Announcement

Title: USDE 17416

Duration: :15

Issue Treatment: Public Service Announcement

Title: VOA-MLB 17417

Duration: :30

Issue Treatment: Public Service Announcement

Title: UNITED WAY 30 17417

Duration: :30

Issue Description: At-Risk Youth. WTTV-WTTK believes it is important to air PSAs that deal with at-risk youth.

Issue Treatment: Public Service Announcement

Title: BOYS&GIRLS CLUBS 20 17431

Duration: :20

Issue Treatment: Public Service Announcement

Title: ARCUS FOUNDATION

Duration: :60

Issue Description: Fitness. WTTV+WTTK believe it is important to air PSAs to promote the health & fitness of our local community.

Issue Treatment: Public Service Announcement

Title: USFS 20 17435

Duration: :20

Issue Treatment: Public Service Announcement

Title: AAOS 60 17436

Duration: :60

Issue Description: Education. WTTV+WTTK believe it is important to air PSAs to promote the education of our local community.

Issue Treatment: Public Service Announcement
Title: COUN. GREAT SCHOOLS 30 17420
Duration: :20

Issue Treatment: Public Service Announcement
Title: GED 60 17421
Duration: :60

Issue Treatment: Public Service Announcement
Title: TEACH ORG 10 17429
Duration: :60

Issue Description: Health. WTTV-WTTK believes it is important to air PSAs that deal with community health.

Issue Treatment: Public Service Announcement
Title: HEALTH/PDFA MEDS F 15
Duration: :15

Issue Treatment: Public Service Announcement
Title: HEALTH/PDFA MEDS M 15
Duration: :15

Issue Treatment: Public Service Announcement
Title: HEALTH/PDFA MEDS M 30
Duration: :30

Issue Treatment: Public Service Announcement
Title: HEALTH/PDFA MEDS F30
Duration: :30

Issue Treatment: Public Service Announcement
Title: AUTISM SPEAKS 17422
Duration: :15

Issue Treatment: Public Service Announcement
Title: PHOENIX SOCIETY 30 17423
Duration: :30

Issue Treatment: Public Service Announcement

Title: PHMHL 60 17424

Duration: :60

Issue Description: **Military.** Indiana has an abnormally high military service rate. WTTV-WTTK believes it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

Issue Treatment: Public Service Announcement

Title: USMC 30 17427

Duration: :30

Issue Treatment: Public Service Announcement

Title: PVA 15 17426

Duration: :15

Issue Treatment: Public Service Announcement

Title: COAST GUARD 10 17430

Duration: :10

Issue Description: **Equal Opportunity Employer.** WTTV+WTTK is an equal opportunity employer.

Issue Treatment: Public Service Announcement

Title: WTTV/WTTV/WTTV-THIS/WTTV-ANTTV/EEO #17281

Duration: :30