

The local public service announcements aired on WTTV+WTTK from  
4/1/14 – 6/30/2014  
and the issues they addressed are listed below.

**Issue Description: Poverty.** Research indicates that poverty is a concern in our DMA. WTTV--WTTK believes it is important to air PSAs that deal with poverty.

**Issue Treatment:** Public Service Announcement

**Title:** FEED THE PIG 17438

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** HUD :60 17415

**Duration:** :60

**Issue Treatment:** Public Service Announcement

**Title:** HEIFER INT'L 17428

**Duration:** :10

**Issue Description: Public Safety.** WTTV+WTTK believe it is important to air PSAs that deal with public safety.

**Issue Treatment:** Public Service Announcement

**Title:** FEMA 17433

**Duration:** :20

**Issue Treatment:** Public Service Announcement

**Title:** NHTSA texting 17445

**Duration:** :30

**Issue Description: Social Encouragement.** WTTV-WTTK believes it is important to air PSAs that deal with social encouragement.

**Issue Treatment:** Public Service Announcement

**Title:** CEA 17439

**Duration:** :15

**Issue Treatment:** Public Service Announcement

**Title:** VOA-MLB 17417

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** UNITED WAY 30 17417

**Duration:** :30

**Issue Description: At-Risk Youth.** WTTV-WTTK believes it is important to air PSAs that deal with at-risk youth.

**Issue Treatment:** Public Service Announcement

**Title:** YMCA 20 17444

**Duration:** :20

**Issue Treatment:** Public Service Announcement

**Title:** ARCUS FOUNDATION

**Duration:** :60

**Issue Description: Fitness.** WTTV+WTTK believe it is important to air PSAs to promote the health & fitness of our local community.

**Issue Treatment:** Public Service Announcement

**Title:** CHROHNS & COLITIS 20 17435

**Duration:** :20

**Issue Treatment:** Public Service Announcement

**Title:** AAOS 60 17436

**Duration:** :60

**Issue Description: Education.** WTTV+WTTK believe it is important to air PSAs to promote the education of our local community.

**Issue Treatment:** Public Service Announcement

**Title:** BOOST ATTENDANCE 30 17440

**Duration:** :20

**Issue Treatment:** Public Service Announcement

**Title:** GED 60 17421

**Duration:** :60

**Issue Treatment:** Public Service Announcement

**Title:** TEACH ORG 10 17429

**Duration:** :60

**Issue Description: Health.** WTTV-WTTK believes it is important to air PSAs that deal with community health.

**Issue Treatment:** Public Service Announcement

**Title:** PS/PDFA/HOPE SHARE 15 17441

**Duration:** :15

**Issue Treatment:** Public Service Announcement

**Title:** PS/PDFA/HOPE SHARE1 30 17442

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** PS/PDFA/HOPE SHARE2 30 17448

**Duration:** :30

**Issue Description: Military.** Indiana has an abnormally high military service rate. WTTV-WTTK believes it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

**Issue Treatment:** Public Service Announcement

**Title:** USMC 30 17427

**Duration:** :30

**Issue Treatment:** Public Service Announcement

**Title:** PVA 15 17426

**Duration:** :15

**Issue Treatment:** Public Service Announcement

**Title:** MARINES 10 17447

**Duration:** :10

**Issue Description:** **Equal Opportunity Employer.** WTTV+WTTK is an equal opportunity employer.

**Issue Treatment:** Public Service Announcement

**Title:** WTTV/WTTV/WTTV-THIS/WTTV-ANTTV/EEO #17281

**Duration:** :30