FRIENDS OF THOMAS A YANAC JR. CANDIDATE 89-1211 458 31 WASHINGTON ST. EAST STROUDSBURG, PA 18301-2816

DATE 10.21-13

1\$ 982.00 PANTO COMPUCISSESI MEDIS Nive househ sed sighty two

Pennstar

BANK OF EAST STROUDSBURG

1803131211018 18700464253218 0117

DOLLARS (B)

Date: 10/21/1

Sales Order

Station:	WSBG-FM	*************************	• • • • • • • • • • • • • • • • • • • •	Buyer:		· · • • •		
Contract Na	me: <u>Т Үалас Ро</u>	itical	***************************************	Tax Schedule: (N				
Contract#:		•••••••••••	2013082400	Agency Commission %: 0	*************************			
Start Date:	10/31/13	End Date:	11/05/13	Billing Cycle: Calendar				
Revenue Ty	pe: Local-Direct		Type: Cash	Salesperson: 1843tpri		0		
Advertiser:	THOMAS YAN	IAC		Makegood Policy: Within Contrac	t Dates			
Address:	31 WASHING	TON ST						
City: EAST	• ••••••••••	••••••	••••••					
		State: PAZip:						
Product Na	me: YANAC FOR	MONROE CTY	ORO					
Competitive	Code: Political	•••••						

No	DAT	res	Alt	TIM	IE8	LEN				DI	STRI	BUT	ON			RATE	TO	OTALS	PTY	
NO	START	END	wks	START	END	LEN	2	T	W	T	F	8A	80	Per Wk	DW	MAIE	SPOTS	\$\$	F11	
1	10/31/13	11/05/13		6:00 AM	9:00 AM	80	3	3		1	1			8	٥	45.00	8	380.00	10	
2	10/31/13	11/05/13		10:00 AM	3:00 PM	60	3	3						6	٥	45.00	6	270.00	10	
3	10/31/13	11/05/13		3:00 PM	7:00 PM	60	2			1	1			4	٥	45.00	4	180.00	10	
4	10/31/13	11/05/13		10:00 AM	3:00 PM	60						4		4	٥	25.00	4	100.00	10	
6	10/31/13	11/05/13		10:00 AM	3:00 PM	60							3	3	٥	24.00	3	72.00	10	

Billing Projections: By Month **Nov 13** Oct 13 CA 90.00 892.00 ST 0.00 982.00 Print Spot Prices TOTAL SPOTS 25 GROSS TOTAL \$ 982.00 ADJUSTED SPOTS 25 ADJUSTED TOTAL \$ 982.00 APPROVE DECLINE **General Manager** Sales Manager **Business Manager Local Sales Manager**

Roused 1-10/21

ARBITRON

Proposed Schedule Thomas Yanak for Monroe County Coroner

WILKES BARRE-SCRANTON (User Defined Survey Area) SP13 / FA12

P 25+

Schedule to run October 31- November 5, 2013

(WSBG:FM) Filalit'A: 1 Week	(10/28)		aja isan sal ji L	arpykia Tarola		ann ann agairt Le casair Alis I	an gha shin shi Leef Buildh Li	iliya (gara) Malubi las	eta. de	
Daypart William	Rate	Investment	Spois	Cong	h) (Average Reisons)	Comp Personal	Nei Reach	% Reach	Frequency	CPP
Th-F 6a-9a	\$45.00	\$90.00	2	60	1,900	9,500	3,200	2.7%	1.2	\$28.13
Th-F 3p-7p	\$45.00	\$90.00	2	60	1,300	7,200	2,200	1.9%	1.2	\$40.91
Sa 10a-3p	\$25.00	\$100.00	4	60	1,500	5,400	3,200	2.7%	1.9	\$19.23
Su 10a-3p	\$24.00	\$72.00	3	60	600	3,300	1,300	1.1%	1.4	\$48.00
One Week Total	\$32.00	\$352.00	11		1,300	15,400	7,700	6.6%	1.8	\$29.09
Flight Total	\$32.00	\$352.00	11		1,300	15,400	7,700	6.6%	1.8	\$29.09

WSBG:FM Filght B: 1 Week	(10/28)	25212 11 15	T _i F _{ii}	ر (۱۳.۲ پار پاریدین	The second secon			Say B. ag		
Daypart	Aralon.	(Investment)	Spols	Long	thi Average Recensi	Cume Rersons	Not Reach	% Réachi	Frequency)	CRP
M-Tu 6a-9a	\$45.00	\$270.00	6	60	1,500	7,900	4,600	3.9%	2.0	\$34.62
M-Tu 10a-3p	\$45.00	\$270.00	. 6	60	1,700	5,400	3,900	3.3%	2.6	\$30.00
M-Tu 3p-7p	\$45.00	\$90.00	2	60	1,000	6,600	1,800	1.5%	1.1	\$50.00
One Week Total	\$45.00	\$630.00	14		1,500	12,600	8,300	7.1%	2.6	\$33.87
Flight Total	\$45.00	\$630.00	14		1,500	12,600	8,300	7.1%	2.6	\$33.87

Grand Tota	9				· · · · · · · · · · · · · · · · · · ·			7	
Stallon	(Ralo)	Investment	Spots	(Average)Rersons	Cumo Rersons	Net Reach	1%Roach	requency	CPP
WSBG-FM	\$39.28	\$982.00	25	1,400	17,700	12,100	10.4%	2.9	\$31.99
Total	\$39.28	\$982.00	25	1,400	17,700	12,100	10.4%	2.9	\$31.99

Political Rate Card Fall 2013

Accepted By Client

Date

This report was created using the following information: WILKES BARRE-SCRANTON SP13 / FA12; Custom Geo 1 MOTIROE EAST, PA: MONROE NORTH, PA, MONROE SOUTHWEST, PA, Mottote Dayparts Used 1 P 26+, See Detailed Sourcing Page for Complete Details



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable	e box) AL CANDIDA	ATE	STATE/LOCAL CANDIDATE						
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3									
I, Thow being/on behalf qualified candid party for the off in the election to be here.	of: Mone	Yanac Yanac A Ya De mocrat De County Cember	DA wac Covon	Date:					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
160		Th, F, M, TO Th FS. SOMTO Th F M TO		8x 13x 4x	1				
Total Charg	jes: \$	982	0		-				

NAB Form PB-16 Candidates

	For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:
	I represent that the payment for the above described broadcast time has been furnished by:
	X Friends of Thomas A. Yana Ju
	and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.
	The name of the treasurer of the candidate's authorized committee is:
X	Dina Yange
•	This station has disclosed to me its political advertising policies, including: applicable classes and rates: and discount, promotional and other sales practices (not applicable to federal candidates).
	To Be Signed By Candidate or Authorized Committee
	Date Signature
	To Be Signed By Station Representative
	Accepted Accepted in Part Rejected
	Torregross Terry Price Sensor Harketing Consultant

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

The request was □ accepted # □ rejected
Thomas Yanak
Mouve County Coroner
Nov. 5, 2013
Thomas A. Yence ,-
Dina Yana
Thomas A. Yanco ,-

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an <u>issue request</u>, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or mem bers of the executive committee or of the board of directors of the sponsor.