



Proposed Schedule

Robert Allen for Monroe County Coroner

Fall 2013

WILKES BARRE-SCRANTON (User Defined Survey Area)
 SP13 / FA12
 P 25+

Schedule runs November 2-3, 2013


WSBG-FM											
Flight A: 1 Week - No Dates											
Daypart	Rate	Investment	Spots	Length	Average Persons	Cume Persons	Net Reach	% Reach	Frequency	CPP	
M-Tu 6a-9a	\$45.00	\$270.00	6	60	1,500	7,900	4,600	3.9%	2.0	\$34.62	
One Week Total	\$45.00	\$270.00	6		1,500	7,900	4,600	3.9%	2.0	\$34.62	
Flight Total	\$45.00	\$270.00	6		1,500	7,900	4,600	3.9%	2.0	\$34.62	

Grand Totals											
Station	Rate	Investment	Spots	Length	Average Persons	Cume Persons	Net Reach	% Reach	Frequency	CPP	
WSBG-FM	\$45.00	\$270.00	6		1,500	7,900	4,600	3.9%	2.0	\$34.62	
Total	\$45.00	\$270.00	6		1,500	7,900	4,600	3.9%	2.0	\$34.62	

Political Rate Card, Fall 2013
 Connoisseur Media

Accepted By Station

 Accepted By Client

Date
 X 
 Date

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

This report was created using the following information: WILKES BARRE-SCRANTON; SP13 / FA12; Custom Geo = MONROE EAST, PA; MONROE NORTH, PA; MONROE SOUTHWEST, PA; M-Tu 6a-9a; P 25+; See Detailed Sourcing Page for Complete Details.

