

CONTRACT

WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

And:

Canal Partners Media
25 Whitlock Place SW
Suite 201
Marietta, GA 30064

<u>Contract / Revision</u> 204244 /		<u>Alt Order #</u> 09596977
<u>Product</u> Alabama		
<u>Contract Dates</u> 07/20/15 - 07/26/15		<u>Estimate #</u> 2904
<u>Advertiser</u> Poarch Creek Indian Foundation		<u>Original Date / Revision</u> 07/17/15 / 07/17/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNCF	<u>Account Executive</u> Bill Thomas	<u>Sales Office</u> Washington-Kat
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 471	<u>Product Code</u> 561
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	07/20/15	07/20/15	M-F 530p-6p	530p-6p		1:00			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	M-----				1	\$240.00			
N 2	WNCF	07/22/15	07/22/15	M-F 530p-6p	530p-6p		1:00			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	--W----				1	\$240.00			
N 3	WNCF	07/24/15	07/24/15	M-F 530p-6p	530p-6p		1:00			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	----F--				1	\$240.00			
N 4	WNCF	07/21/15	07/21/15	M-F 530p-6p	530p-6p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	-T-----				1	\$120.00			
N 5	WNCF	07/23/15	07/23/15	M-F 530p-6p	530p-6p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	---T---				1	\$120.00			
N 6	WNCF	07/26/15	07/26/15	Su 8a-9a	8a-9a		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/15	07/26/15	-----S				1	\$80.00			
Totals											6	\$1,040.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/15 - 07/26/15	6	\$1,040.00	(\$156.00)	\$884.00
Totals	6	\$1,040.00	(\$156.00)	\$884.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.

ORDER WORKSHEET

Rep Order# 9596977 Ver# 1 Status New

Traffic Order# 204244

Printed: 07/17/15 11:52 AM
Last Received: 07/17/15 11:41 AM
Showing Buylines:

1 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (PBCI) POARCH CREEK INDIANS
Product Alabama
Estimate# 2904
Buyer Chris Brimer

Agency (CAPM) CANAL PARTNERS MEDIA
25 WHITLOCK PLACE, SUITE 201
MARIETTA, GA 30064
Agency C/P1/P2/E 471/561/2904
Flight Dates 07/20/15-07/26/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER ISSUE PLEASE CONFIRM SHARE ESTIMATE T&R BILL

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	M	530P-6P	ABC32 NWS6530P	60	-	-	\$240.00	07/20-07/20	1	1	1	\$240.00
2	W	530P-6P	ABC32 NWS6530P	60	-	-	\$240.00	07/22-07/22	1	1	1	\$240.00
3	F	530P-6P	ABC32 NWS6530P	60	-	-	\$240.00	07/24-07/24	1	1	1	\$240.00
4	Tu	530P-6P	ABC32 NWS6530P	30	-	-	\$120.00	07/21-07/21	1	1	1	\$120.00
5	Th	530P-6P	ABC32 NWS6530P	30	-	-	\$120.00	07/23-07/23	1	1	1	\$120.00
6	Su	8A-9A	THIS WEEK-ABC	30	-	-	\$80.00	07/26-07/26	1	1	1	\$80.00

---REPORT TOTALS---

Report Totals: 6 / \$1,040.00

---SALES MONTHLY TOTALS---

Jul2015: 6 / \$1,040.00

ORDER WORKSHEET

Rep Order# 9596977 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/17/15 11:52 AM
Last Received: 07/17/15 11:41 AM
Showing Buylines: All Rep and Station Changes

2 of 2

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (PBCI) POARCH CREEK INDIANS
Product Alabama
Estimate# 2904
Buyer Chris Brimer

Agency (CAPM) CANAL PARTNERS MEDIA
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Agency C/P1/P2/E 471/561/2904
Flight Dates 07/20/15-07/26/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BT2) BILL THOMAS
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Order Totals: 6 / \$1,040.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals \$17,333.33

CABL	.00%	UNKN	.00%	WAKA	30.00%	WBMM	.00%	WCOV	9.00%
WNCN	6.00%	WRJM	.00%	WSFA	55.00%				

Books [null]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WNCN - TV Montgomery, AL	Date: 07/17/2015
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I, Chris Brimer
do hereby request station time concerning the following issue:

budget shortfall

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 07/20/2015

Date of Last Broadcast: 07/26/2015

Total Charges: \$*****884.00 NET

This broadcast time will be used by: PBCI - 2015



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Poarch Band of Creek Indians

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Stephanie Bryan - Tribal Chair
Robbie McGhee - Vice Chair



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07/17/2015  (770) 427-0735
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Stephanie Peterson NSM
Signature Printed Name Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 07/20/2015

Date of Last Broadcast: 07/26/2015

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

