

INVOICE



WNBW
1703 NW 80th Blvd
Gainesville, FL 32606
Main: (352) 332-1128
Billing: (352) 332-1128 ext 112

Invoice #	Invoice Date	Invoice Month	Invoice Period
56529-1	10/26/14	October 2014	09/29/14 - 10/05/14

Station	Account Executive	Sales Office	Sales Region
WNBW	Washington DC Millennium	Millennium-Was	National

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Road
Suite 300
Princeton, NJ 08540

Send Payment To:

WNBW
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

Advertiser	Product	Estimate Number
Drug Free Florida Committe	DRUG FREE FL COMMITT	

Flight Dates	Order #	Alt Order #
09/29/14 - 10/05/14	56529	10391287

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/29/14	10/03/14	7:00 AM-9:00 AM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 MTWTF-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 09/29/14 8:46 AM 7:00 AM-9:00 AM 7:00 AM-9:00 AM :30 DFFLNW092314H \$100.00 NM 3 WNBW 09/30/14 8:45 AM 7:00 AM-9:00 AM 7:00 AM-9:00 AM :30 DFFLNW092314H \$100.00 NM 5 WNBW 10/01/14 7:30 AM 7:00 AM-9:00 AM 7:00 AM-9:00 AM :30 DFFLNW092314H \$100.00 NM 4 WNBW 10/02/14 8:37 AM 7:00 AM-9:00 AM 7:00 AM-9:00 AM :30 DFFLNW092314H \$100.00 NM 2 WNBW 10/03/14 8:45 AM 7:00 AM-9:00 AM 7:00 AM-9:00 AM :30 DFFLNW092314H \$100.00 NM									
2	09/29/14	10/03/14	Today Show II	9a-10a	MTWTF--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 MTWTF-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNBW 09/29/14 9:29 AM Today Show II 9a-10a :30 DFFLNW092314H \$100.00 NM 2 WNBW 09/30/14 9:54 AM Today Show II 9a-10a :30 DFFLNW092314H \$100.00 NM 3 WNBW 10/01/14 9:54 AM Today Show II 9a-10a :30 DFFLNW092314H \$100.00 NM 4 WNBW 10/02/14 9:30 AM Today Show II 9a-10a :30 DFFLNW092314H \$100.00 NM 5 WNBW 10/03/14 9:53 AM Today Show II 9a-10a :30 DFFLNW092314H \$100.00 NM									
3	09/29/14	10/03/14	Today Show III	10a-11a	MTWTF--	:30	5	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 MTWTF-- 5 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNBW 09/29/14 10:28 AM Today Show III 10a-11a :30 DFFLNW092314H \$75.00 NM 4 WNBW 09/30/14 10:49 AM Today Show III 10a-11a :30 DFFLNW092314H \$75.00 NM 3 WNBW 10/01/14 10:46 AM Today Show III 10a-11a :30 DFFLNW092314H \$75.00 NM 5 WNBW 10/02/14 10:46 AM Today Show III 10a-11a :30 DFFLNW092314H \$75.00 NM 1 WNBW 10/03/14 10:45 AM Today Show III 10a-11a :30 DFFLNW092314H \$75.00 NM									
4	09/29/14	10/03/14	Days of Our Lives	1p-2p	MTWTF--	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/29/14 10/05/14 MTWTF-- 5 \$100.00									
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We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NONDISCRIMINATION POLICY: New Age Media and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



Send Payment To:

WNBW
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

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Advertiser	Product	Estimate Number	
Drug Free Florida Committ	DRUG FREE FL COMMITT		

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2	WNBW	W	10/01/14	6:29 PM	M-F NBC Nightly News	630p-7p	:30	DFFLNw092314H	\$350.00	NM																																																																													
8	09/29/14	10/03/14	M-F Prime Access Rotato	7p-8p	MTWTF--	:30	5	\$125.00	NM																																																																														
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We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NONDISCRIMINATION POLICY: New Age Media and its stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:

WNBW
Gainesville Lockbox Depository
1181 Hwy 315
Wilkes-Barre, PA 18702

Invoice #	Invoice Date	Invoice Month	Invoice Period
56529-1	10/26/14	October 2014	09/29/14 - 10/05/14
Advertiser	Product	Estimate Number	
Drug Free Florida Commitment	DRUG FREE FL COMMITMENT		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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Total Spots							44																																																																																

Payment Terms 30 Days

<u>Gross Total</u>	\$5,400.00
<u>Agency Commission</u>	\$810.00
<u>Net Amount Due</u>	\$4,590.00