

Great Eastern Radio, LLC

EEO PUBLIC FILE REPORT

December 1, 2016-November 30, 2017

Barre, Vermont Employment Unit

WWFY (FM) Berlin, Vermont, Facility Id. No. 17808**WRFK (FM), Barre, Vermont, Facility Id. No. 34810****WSNO (AM), Barre, Vermont, Facility Id. No. 34813****WJKS (FM), Barre, Vermont, Facility Id. No.**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

[illegible]

WWFY/WRKF/WSNO/WJKS

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over reporting period |
|--|--|---|--|
| 1 | www.nhab.org | N | 0 |
| 2 | www.vab.org | N | 0 |
| 3 | Unsolicited Resumes by Mail and Fax | N | 0 |
| 4 | Word of mouth | N | 4 |
| 5 | Unsolicited phone inquiries | N | 0 |
| 6 | Radio & Records | N | 0 |
| 7 | TV & Radio Jobs (tvandradiojobs.com) | N | 0 |
| 8 | All Access Music Group 28955 Pacific Coast Highway #210 Malibu, Ca 90265 | N | 0 |
| 9 | Radio Ads of the local stations | N | 7 |
| 10 | Internal Candidate | N | 0 |
| 11 | | | |
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| TOTAL INTERVIEWEES OVER REPORTING PERIOD | | | 11 |

WWFY/WRFK/WSNO/WJKS

III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY |
|----------|--|--|
| 1 | <i>Central Vermont Job Fair -</i> | April 05, 2017 8 th Annual Central Vermont Job Fair, Barre, VT 10a-2p. sponsored by Central Vermont Economic Development Corporation and Creative Workforce Solutions. Radio station had a booth set up where applications and resumes were accepted, questions answered from attendees interested in broadcasting and broadcasting sales. Programming and sales personnel and the Market Manager took turns attending the booth. 600 people attended. We had 11 inquiries and handed out 5 applications. |
| 2 | Norwich University student tour | April 5, 2017 |
| 3 | Spaulding High School , Barre, VT internship recruitment | September 2017. Reached out to the technical career school . Added 3 interns |
| 4 | | |