



POLITICAL

BROADCAST AGREEMENT FORMS | PB-18

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>TELEVISION SQUARE MEDIA DANBURY (WIRK-FM)</u>	Date: <u>10/31/22</u>
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I, Martin Foccello,

being/on behalf of: Foccello for 107th

a legally qualified candidate of the Republican Party

political party for the office of: State Representative

in the 107th District

election to be held on: Nov 8, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 SECONDS COMMERCIAL</u>	<u>STANDARD BROADCAST SCHEDULE</u>	<u>WED - SUN MON - TUES</u>	<u>NON- PRIORITY</u>	<u>WED-FRI 6A-10A 10A-3P 3P-7P 3P-5P 10A-7P</u>	<u>1 WEEK & 2 DAYS</u>

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Rose DeMarco

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Fred C. Ball

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/31/22
Date

Martin Blawie
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Tom Principi
Signature

Tom Principi
Printed Name

SMB
Title

CONTRACT



WRKI-FM
1004 Federal Road
Brookfield, CT 06804
(203) 775-1212

<u>Contract / Revision</u> 3698195 /		<u>Alt Order #</u>
<u>Advertiser</u> Marty Focello for 107th House District		<u>Original Date / Revision</u> 11/01/22 / 11/01/22
<u>Contract Dates</u> 11/02/22 - 11/08/22	<u>Estimate #</u>	
<u>Product</u> Fall Campaign 2022		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WRKI-FM	<u>Account Executive</u> Tom Principi	<u>Sales Office</u> Local Danbury
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Marty Focello for 107th House District
Marty Focello
Niantic, CT 06357

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRKI	11/02/22	11/06/22	M-F AM Drive	6a-10a		:30			NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	--222--				6	\$65.00			
N 2	WRKI	11/02/22	11/06/22	M-F Midday	10a-3p		:30			NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	--223--				7	\$65.00			
N 3	WRKI	11/02/22	11/06/22	M-F PM Drive	3p - 7p		:30			NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	--223--				7	\$65.00			
N 4	WRKI	11/02/22	11/08/22	Sa-Su Midday/PM	10a-7p		:30			NM	5	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----5-				5	\$27.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00			
N 5	WRKI	11/02/22	11/08/22	Sa-Su Midday/PM	10a-7p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----5				5	\$25.00			
Week:		11/07/22	11/13/22	-----				0	\$0.00			
N 6	WRKI	11/07/22	11/07/22	M-F AM Drive	6a-10a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$65.00			
N 7	WRKI	11/07/22	11/07/22	M-F Midday	10a-3p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$65.00			
N 8	WRKI	11/07/22	11/07/22	M-F PM Drive	3p - 7p		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$65.00			
N 9	WRKI	11/08/22	11/08/22	M-F AM Drive	6a-10a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	-2-----				2	\$65.00			
N 10	WRKI	11/08/22	11/08/22	M-F Midday	10:00 AM-12:00 PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	-2-----				2	\$65.00			
Totals											40	\$2,210.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



<u>Contract / Revision</u> 3698195 /	<u>Alt Order #</u>
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<u>Advertiser</u> Marty Foncello for 107th House District	<u>Original Date / Revision</u> 11/01/22 / 11/01/22
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<u>Contract Dates</u> 11/02/22 - 11/08/22	<u>Product</u> Fall Campaign 2022	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount
11/01/22 - 11/08/22	40	\$2,210.00	\$2,210.00
Totals	40	\$2,210.00	\$2,210.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Michele Franks

From: Tom Principi
Sent: Tuesday, November 1, 2022 10:24 AM
To: Danbury Traffic
Cc: James Kokulak
Subject: FW: Voicemail from DEMARCO ROSE (203-297-4710)
Attachments: FONCELLO_FINAL_EDIT.mp3

James,

Just submitted new political broadcast order for Marty Foncello for 107th House District for WRKI.

Order starts tomorrow.

Attached is the :30-second commercial.

Thanks.

Tom

From: Tom Principi
Sent: Tuesday, November 1, 2022 8:55 AM
To: Danbury,AM <Danbury.AM@townsquaremedia.com>
Cc: Kathryn McKinley <Kathryn.McKinley@townsquaremedia.com>
Subject: FW: Voicemail from DEMARCO ROSE (203-297-4710)

To: Danbury AMS

Please process attached Tapscan broadcast schedule for Marty Foncello for 107th House District (local political buy) for WRKI for November. Start date is Wednesday, November 2nd.

NAB Agreement Form For Political Candidate Advertisements is also attached.

Wide Orbit New Client Form also attached.

Please put through this order as CAS.

Client dropping off payment of \$2,210 this morning.

Thanks.

Tom

From: Rose DeMarco <nianticrose@sbcglobal.net>
Sent: Monday, October 31, 2022 8:45 PM
To: Tom Principi <Tom.Principi@townsquaremedia.com>
Subject: Re: NEW FONCELLO

FYI I have the check already. No worries. Total is \$2,210.00.

R

From: Rose DeMarco <nianticrose@sbcglobal.net>
Sent: Monday, October 31, 2022 2:02 PM
To: Tom Principi <Tom.Principi@townsquaremedia.com>
Subject: Re: Voicemail from DEMARCO ROSE (203-297-4710)

Hello, I feel like I'm herding cats.

If I can get Marty to come in this afternoon to record will that work?

You and I can revise the schedule as we need to but I have to get him in there or he will have no ad.

Thanks.

I'll be in the car going up Rt7 but I can stop and check email if I have to.

On Oct 31, 2022, at 12:34 PM, Tom Principi <Tom.Principi@townsquaremedia.com> wrote:

Rose,

How's Wednesday at 1pm at studios in Brookfield?

Revised broadcast schedule is attached.

Begins on Thursday.

Tom

From: Rose DeMarco <nianticrose@sbcglobal.net>
Sent: Monday, October 31, 2022 12:08 PM
To: Tom Principi <Tom.Principi@townsquaremedia.com>
Subject: Re: Voicemail from DEMARCO ROSE (203-297-4710)

Hello. Right now it looks like Wed after 12pm. Let me know.

Thanks.

Rose

I'll need a new schedule starting Thursday.

On Oct 31, 2022, at 9:20 AM, Tom Principi <Tom.Principi@townsquaremedia.com> wrote:

Rose,

I can accommodate you at any time.

Tom

From: Rose DeMarco <nianticrose@sbcglobal.net>
Sent: Sunday, October 30, 2022 6:02 PM
To: Tom Principi <Tom.Principi@townsquaremedia.com>
Subject: Re: Voicemail from DEMARCO ROSE (203-297-4710)

Nobody was able to get together this weekend. They are meeting tomorrow. Can we make it Tues? I'm doing the best I can. Thank you.

Sent from my iPhone

On Oct 30, 2022, at 4:47 PM, Tom Principi
<Tom.Principi@townsquaremedia.com> wrote:

Rose,

How about noon on Monday for production session?

Tom

From: Rose DeMarco <nianticrose@sbcglobal.net>
Sent: Friday, October 28, 2022 9:15 PM
To: Tom Principi <Tom.Principi@townsquaremedia.com>
Subject: Re: Voicemail from DEMARCO ROSE (203-297-4710)

Hello I wanted to call you all day. Sorry I didn't get a chance. I think we have a 30-sec ad but we may want to do 2. So now it includes another person and coordinating.

If they decide they can go in on Monday what time do you have available? I assume in Brookfield.

If you have the time to get back to me I appreciate it. Thank you.
Rose

Sent from my iPhone

On Oct 28, 2022, at 8:25 AM, Tom Principi
<Tom.Principi@townsquaremedia.com> wrote:

Rose,

How does this look?

Tom

From: Tom Principi
Sent: Thursday, October 27, 2022 8:28 AM
To: Rose DeMarco <nianticrose@sbcglobal.net>

Subject: RE: Voicemail from DEMARCO ROSE (203-297-4710)

Rose,

I have revised the broadcast schedule to start on Monday or Tuesday of next week.

30x :30-second spots to run next week on WRKI and another 10x spots over November 7th and 8th.

Total cost is \$2,210.

I will have to check with Ethan and Lou regarding an interview. Being a classic rock station we typically do not do interviews.

Best,

Tom

From: Rose DeMarco <nianticrose@sbcglobal.net>

Sent: Wednesday, October 26, 2022 9:35 PM

To: Tom Principi

<Tom.Principi@townsquaremedia.com>

Subject: Re: Voicemail from DEMARCO ROSE (203-297-4710)

Hello, sorry it's so late. That MRI gave me an awful headache. I'm usually up to watch Gutfeld but I think so tonight.

To confirm

- 30-sec ads
- WRKI only
- looks like iper your schedule it would start over the weekend - i don't think that's going to happen
- then next week it airs 30x
- the week after it would air 10x before the election

total cost in this scenario 2470.00

Would you be able to schedule an interview in studio or over the phone with Ethan and Lou? Marty has an impressive background. Retired Army Lt Col. Called back to duty during 9-11 while he was First Selectman of Brookfield. Went to work for the newly created Homeland Security Division in NYC to tackle terrorism along the East Coast, he worked alongside NYPD and NYFD. He retired this past May.

I don't know if we'll have a 30-sec spot done for Marty to record on Friday. I will keep you posted. Worst case is we record on Monday and start Tuesday. Can you reprice for that scenario? Thanks.

Thank you.
Rose

On Oct 26, 2022, at 9:49 AM, Tom Principi
<Tom.Principi@townsquaremedia.com>
> wrote:

Rose,

Good morning.

Please let me know if you have any questions here.

Best,

Tom

From: Tom Principi
Sent: Tuesday, October 25, 2022 9:44 PM
To: Rose DeMarco
<nianticrose@sbcglobal.net>
Subject: FW: Voicemail from DEMARCO ROSE (203-297-4710)

Rose,

Nice chatting with you. And thanks for the call and inquiry into Townsquare Media in Brookfield/Danbury.

I am proactive here and built a broadcast schedule for Marty Foncillo for 107th House District. Starting this weekend and running through noon on November 8th. Running :30's.

I recommend investing in 100% Non-Preemptible rates to ensure that your commercials air as ordered.

I have also attached the NAB Political Broadcast Agreement forms which will need to be filled out.

Let's coordinate a day and time for Marty's production session.

Looking forward to working with you.

Sincerely,

Tom Principi
(203)-530-5820

From: John DiLeo
<John.DiLeo@townsquaremedia.com>
Sent: Tuesday, October 25, 2022 4:53 PM
To: Tom Principi
<Tom.Principi@townsquaremedia.com>
>
Subject: FW: Voicemail from DEMARCO ROSE (203-297-4710)

Hey Tom, Please call Rose DeMarco for a political ad. This is for Marty Focillo running for 107th House District in CT.

She helped raise money for Tara's campaign last year, and said everyone was very pleased with that campaign.

Thank you,

John

John DiLeo
Market President / CRO
Danbury, CT
(914) 393-9244

Internet Email Warning

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Sent from [Mail](#) for Windows

From: salesvm@allworx.inscitek.com
Sent: Tuesday, October 25, 2022 4:26 PM
To: salesvm@allworx.inscitek.com
Subject: Voicemail from DEMARCO ROSE (203-297-4710)

This email contains an embedded voicemail message as an attached WAV file.
Please refer to the attachment.

Caller - DEMARCO ROSE (203-297-4710)
Time - 04:26:05 pm Tue Oct 25 2022
Duration - 0m 33s

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