

ORDER

Orders
Order / Rev: 10391865
Alt Order #: 10391865
Product Desc: NEW DEMOCRACY
Estimate: 10956
Flight Dates: 05/26/22 - 06/22/22
Original Date / Rev: 05/25/22 / 05/25/22
Order Type: GEN

WFXT-TV
Primary AE: Washington DC CoxReps
Sales Office: N-CDC
Sales Region: National

Agency
Name: Pier 91
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/New Democracy-A
Demographic: A25+
Product Codes: Advocacy/Issue
Revenue Code 1: CORE
Revenue Code 2: POLITICAL
Revenue Code 3: GENERAL
Priority: P-99

New Business Thru:
Advertiser External ID: P00091834-A
Agency External ID: P00075893
Unit Code: Political
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	3	\$2,400.00	\$2,040.00
05/30/22	06/22/22	33	\$25,000.00	\$21,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	3	\$2,400.00	\$2,040.00	0.00
June 2022	33	\$25,000.00	\$21,250.00	0.00
Totals	36	\$27,400.00	\$23,290.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC CoxReps			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFXT-TV	10%	\$27,400.00
Market	100%	\$274,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DPXZ	0%	\$0.00
UNKWN	90%	\$246,600.00
WBIN	0%	\$0.00
WBPX	0%	\$0.00
WBTS	0%	\$0.00
WBZ	0%	\$0.00
WCVB	0%	\$0.00
WEKW	0%	\$0.00
WENH	0%	\$0.00
WFXZ	0%	\$0.00
WGBH	0%	\$0.00
WGBX	0%	\$0.00
WHDH	0%	\$0.00
WLVI	0%	\$0.00
WMFP	0%	\$0.00
WMUR	0%	\$0.00

WNEU 0% \$0.00
 WSBK 0% \$0.00
 WUNI 0% \$0.00
 WUTF 0% \$0.00
 WWDP 0% \$0.00
 WYDN 0% \$0.00

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 WFXT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFXT	05/26/22	06/22/22	M-F 8a-9a LOCNW M-F 8a-9a LOCNW	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$800.00	P-02	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/26/22	06/01/22	MTWTF--		1		\$800.00		0.00					
		Week: 06/02/22	06/08/22	MTWTF--		1		\$800.00		0.00					
		Week: 06/09/22	06/15/22	MTWTF--		1		\$800.00		0.00					
		Week: 06/16/22	06/22/22	MTWTF--		1		\$800.00		0.00					
N 2	WFXT	05/29/22	06/19/22	Fox News Sunday Fox News Sunday	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	AI-----1	:30	1	\$1,450.00	P-02	0.00	NM	4	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	-----1		1		\$1,450.00		0.00					
		Week: 05/30/22	06/05/22	-----1		1		\$1,450.00		0.00					
		Week: 06/06/22	06/12/22	-----1		1		\$1,450.00		0.00					
		Week: 06/13/22	06/19/22	-----1		1		\$1,450.00		0.00					
N 3	WFXT	05/26/22	06/22/22	M-F 9a-10a LOCNW M-F 9a-10a News	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$750.00	P-02	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/26/22	06/01/22	MTWTF--		1		\$750.00		0.00					
		Week: 06/02/22	06/08/22	MTWTF--		1		\$750.00		0.00					
		Week: 06/09/22	06/15/22	MTWTF--		1		\$750.00		0.00					
		Week: 06/16/22	06/22/22	MTWTF--		1		\$750.00		0.00					
N 4	WFXT	05/26/22	06/22/22	M-F 10a-11a LOCNW M-F 10a-11a News	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	MTWTF--	:30	1	\$550.00	P-02	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/26/22	06/01/22	MTWTF--		1		\$550.00		0.00					
		Week: 06/02/22	06/08/22	MTWTF--		1		\$550.00		0.00					
		Week: 06/09/22	06/15/22	MTWTF--		1		\$550.00		0.00					
		Week: 06/16/22	06/22/22	MTWTF--		1		\$550.00		0.00					
N 5	WFXT	05/29/22	06/19/22	Sa-Su 8a-10a LOCNW Sa-Su 8a-10a News	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	AI-----1	:30	1	\$350.00	P-02	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/23/22	05/29/22	-----1		1		\$350.00		0.00					
		Week: 05/30/22	06/05/22	-----1		1		\$350.00		0.00					
		Week: 06/06/22	06/12/22	-----1		1		\$350.00		0.00					
		Week: 06/13/22	06/19/22	-----1		1		\$350.00		0.00					
N 6	WFXT	05/26/22	06/22/22	M-F 6p-7p LOCNW M-F 6p-7p Local News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	1	\$600.00	P-02	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/26/22	06/01/22	MTWTF--		1		\$600.00		0.00					
		Week: 06/02/22	06/08/22	MTWTF--		1		\$600.00		0.00					
		Week: 06/09/22	06/15/22	MTWTF--		1		\$600.00		0.00					
		Week: 06/16/22	06/22/22	MTWTF--		1		\$600.00		0.00					
N 7	WFXT	05/26/22	06/22/22	M-F 6p-7p LOCNW M-F 6p-7p Local News	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	2	\$600.00	P-02	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/26/22	06/01/22	MTWTF--		2		\$600.00		0.00					
		Week: 06/02/22	06/08/22	MTWTF--		2		\$600.00		0.00					
		Week: 06/09/22	06/15/22	MTWTF--		2		\$600.00		0.00					
		Week: 06/16/22	06/22/22	MTWTF--		2		\$600.00		0.00					
N 8	WFXT	05/26/22	06/22/22	M-F & Su 10p-11p LOCNW M-F & Su 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PMTWTF--S	:30	1	\$1,150.00	P-02	0.00	NM	4	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/26/22	06/01/22	MTWTF--S		1		\$1,150.00		0.00					
		Week: 06/02/22	06/08/22	MTWTF--S		1		\$1,150.00		0.00					
		Week: 06/09/22	06/15/22	MTWTF--S		1		\$1,150.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/22	06/22/22	MTWTF-S					1	\$1,150.00		0.00			
													Totals	36	\$27,400.00