

ORDER

Orders	Order / Rev:	10391865	
	Alt Order #:	10391865	
	Product Desc:	NEW DEMOCRACY	
	Estimate:	10956	
	Flight Dates:	05/26/22 - 06/22/22	WFXT-TV
	Original Date / Rev:	05/25/22 / 05/25/22	Primary AE: Washington DC CoxReps
	Order Type:	GEN	Sales Office: N-CDC
			Sales Region: National

Agency	Name:	Pier 91	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3050 K St NW	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

Advertiser	Name:	ISS/New Democracy-A	
	Demographic:	A25+	New Business Thru:
	Product Codes:	Advocacy/Issue	Advertiser External ID: P00091834-A
	Revenue Code 1:	CORE	Agency External ID: P00075893
	Revenue Code 2:	POLITICAL	Unit Code: Political
	Revenue Code 3:	GENERAL	Order Separation: 00:15:00
	Priority:	P-99	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	3	\$2,400.00	\$2,040.00
05/30/22	06/22/22	33	\$25,000.00	\$21,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	3	\$2,400.00	\$2,040.00	0.00
June 2022	33	\$25,000.00	\$21,250.00	0.00
Totals	36	\$27,400.00	\$23,290.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC CoxReps			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFXT-TV	10%	\$27,400.00
Market	100%	\$274,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
DPXZ	0%	\$0.00
UNKWN	90%	\$246,600.00
WBIN	0%	\$0.00
WBPX	0%	\$0.00
WBTS	0%	\$0.00
WBZ	0%	\$0.00
WCVB	0%	\$0.00
WEKW	0%	\$0.00
WENH	0%	\$0.00
WFXZ	0%	\$0.00
WGBH	0%	\$0.00
WGBX	0%	\$0.00
WHDH	0%	\$0.00
WLVI	0%	\$0.00
WMFP	0%	\$0.00
WMUR	0%	\$0.00

WNEU	0%	\$0.00
WSBK	0%	\$0.00
WUNI	0%	\$0.00
WUTF	0%	\$0.00
WWDP	0%	\$0.00
WYDN	0%	\$0.00

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Order / Rev: 10391865
 Alt Order #: 10391865
 Flight Dates: 05/26/22 - 06/22/22

Advertiser: ISS/New Democracy-A
 Product Desc: NEW DEMOCRACY
 Estimate: 10956
 WFXT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFXT	05/26/22	06/22/22	M-F 8a-9a LOCNW M-F 8a-9a LOCNW	CM	8:30 AM-9:00 AM (8:30 AM-9:00 AM)	MTWTF--	:30	1	\$800.00	P-02	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/22	06/01/22	MTWTF--		1				\$800.00		0.00			
		Week: 06/02/22	06/08/22	MTWTF--		1				\$800.00		0.00			
		Week: 06/09/22	06/15/22	MTWTF--		1				\$800.00		0.00			
		Week: 06/16/22	06/22/22	MTWTF--		1				\$800.00		0.00			
N 2	WFXT	05/29/22	06/19/22	Fox News Sunday Fox News Sunday	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----1	:30	1	\$1,450.00	P-02	0.00	NM	4	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	-----1		1				\$1,450.00		0.00			
		Week: 05/30/22	06/05/22	-----1		1				\$1,450.00		0.00			
		Week: 06/06/22	06/12/22	-----1		1				\$1,450.00		0.00			
		Week: 06/13/22	06/19/22	-----1		1				\$1,450.00		0.00			
N 3	WFXT	05/26/22	06/22/22	M-F 9a-10a LOCNW M-F 9a-10a News	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	MTWTF--	:30	1	\$750.00	P-02	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/22	06/01/22	MTWTF--		1				\$750.00		0.00			
		Week: 06/02/22	06/08/22	MTWTF--		1				\$750.00		0.00			
		Week: 06/09/22	06/15/22	MTWTF--		1				\$750.00		0.00			
		Week: 06/16/22	06/22/22	MTWTF--		1				\$750.00		0.00			
N 4	WFXT	05/26/22	06/22/22	M-F 10a-11a LOCNW M-F 10a-11a News	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	MTWTF--	:30	1	\$550.00	P-02	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/22	06/01/22	MTWTF--		1				\$550.00		0.00			
		Week: 06/02/22	06/08/22	MTWTF--		1				\$550.00		0.00			
		Week: 06/09/22	06/15/22	MTWTF--		1				\$550.00		0.00			
		Week: 06/16/22	06/22/22	MTWTF--		1				\$550.00		0.00			
N 5	WFXT	05/29/22	06/19/22	Sa-Su 8a-10a LOCNW Sa-Su 8a-10a News	CM	9:30 AM-10:00 AM (9:30 AM-10:00 AM)	-----1	:30	1	\$350.00	P-02	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	-----1		1				\$350.00		0.00			
		Week: 05/30/22	06/05/22	-----1		1				\$350.00		0.00			
		Week: 06/06/22	06/12/22	-----1		1				\$350.00		0.00			
		Week: 06/13/22	06/19/22	-----1		1				\$350.00		0.00			
N 6	WFXT	05/26/22	06/22/22	M-F 6p-7p LOCNW M-F 6p-7p Local News	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	1	\$600.00	P-02	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/22	06/01/22	MTWTF--		1				\$600.00		0.00			
		Week: 06/02/22	06/08/22	MTWTF--		1				\$600.00		0.00			
		Week: 06/09/22	06/15/22	MTWTF--		1				\$600.00		0.00			
		Week: 06/16/22	06/22/22	MTWTF--		1				\$600.00		0.00			
N 7	WFXT	05/26/22	06/22/22	M-F 6p-7p LOCNW M-F 6p-7p Local News	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	2	\$600.00	P-02	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/22	06/01/22	MTWTF--		2				\$600.00		0.00			
		Week: 06/02/22	06/08/22	MTWTF--		2				\$600.00		0.00			
		Week: 06/09/22	06/15/22	MTWTF--		2				\$600.00		0.00			
		Week: 06/16/22	06/22/22	MTWTF--		2				\$600.00		0.00			
N 8	WFXT	05/26/22	06/22/22	M-F & Su 10p-11p LOCNW M-F & Su 10p-11p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	MTWTF-S	:30	1	\$1,150.00	P-02	0.00	NM	4	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/26/22	06/01/22	MTWTF-S		1				\$1,150.00		0.00			
		Week: 06/02/22	06/08/22	MTWTF-S		1				\$1,150.00		0.00			
		Week: 06/09/22	06/15/22	MTWTF-S		1				\$1,150.00		0.00			

WFXT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/16/22	06/22/22	MTWTF-S		1				\$1,150.00		0.00			
Totals														36	\$27,400.00