

Quarterly Response Issues Programming  
Second Quarter, 2015

Issue Economic Recovery  
Title Focus on Branch County  
Description Parishioner at St. Mark's Church in Coldwater on collections for the Branch Area Food Pantry to address poverty in the county  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 04/04-05/2015  
Duration 2 minutes

Issue Attracting tourism and visitors to Coldwater  
Title Focus on Branch County  
Description Outdoor recreation opportunities and activities in Coldwater And the benefits to kids and families as seen by a pair of doctors from the Cleveland Clinic

Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 04/11-12/2015  
Duration 2 minutes

Issue General: Coldwater Fire Department Services and Performance  
Title Focus on Branch County  
Description Coldwater Fire Chief Rich Sherman

Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 04/18-19/2015  
Duration 2 minutes

Issue General: Pros-Cons of Branch County Animal Control Shelter  
Gas Chamber  
Title Focus on Branch County  
Description Suzanne Hartwell, County Resident and business owner who  
supports euthanasia and County Animal Control Officer  
Ernie Baker  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 04-25-26/2015  
Duration 2 minutes

Issue General: Veterans Services  
Title Focus on Branch County  
Description Congressman Tim Walberg on Veterans funding  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 05/02-03/2015  
Duration 2 minutes

Issue General Topic: Health issues...Allergies and Women's Health  
Title Focus on Branch County  
Description Allergist Dr. William Reisacher and Dr. Nancy Lee of the U.S.  
Department of Health and Human Services  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 05/09-10/2015  
Duration 2 minutes

Issue Tourism and attracting visitors to Branch County  
Title Focus on Branch County  
Description Safety for swimming and water borne illnesses on Branch  
County Lakes with Doctors from Cleveland Clinic  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 05/23-24/2015  
Duration 2 minutes

Issue Attracting visitors to Branch County and tourism  
Title Focus on Branch County  
Description Maintaining war monuments in downtown Coldwater with Larry Hoffman, chairman of the committee spearheading the effort  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 05/30-31/2015  
Duration 2 minutes

Issue Tourism and Visitors to Branch County  
Title Focus on Branch County  
Description Safety on Lakes with Branch County Marine Patrol Officer Sgt. Rick Holtgrave  
Revamping of Burnside Senior Center  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 06/06-07/2015  
Duration 2 minutes

Issue Economic Recovery and Tourism  
Title Focus on Branch County  
Description Roger Curtis, track president at MIS on race weekends and impact on economy  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 06/13-14/2015  
Duration 2 minutes

Issue Economic recovery and road conditions  
Title Focus on Branch County  
Description Coldwater City Manager Jeff Budd on traffic congestion and road conditions with economic expansion on going  
Time WTVB-6:20 am Saturday WNWN 6am Sunday  
Date 06/20-21/2015  
Duration 2 minutes

Issue	General: Suicide Prevention in Branch County	
Title	Focus on Branch County	
Description	Jennifer Nagel, volunteer with the American Foundation for Suicide Prevention	
Time	WTVB-6:20 am Saturday	WNWN 6am Sunday
Date	06/27-28/2015	
Duration	2 minutes	

TOP ISSUES OF CONCERN IN THE BRANCH COUNTY COMMUNITY  
THIRD QUARTER - 2015

Economic recovery slow but steady

Dealing with Domestic Violence and child sexual abuse and neglect issues.

Financial recovery planning continues for Community Health Center of Branch County

Expanding senior services in Branch County

Road conditions and Road funding locally and statewide

Attracting visitors to Branch County and Tourism

On-going Branch County Jail overcrowding