

Quarterly Response Issues Programming
Second Quarter, 2015

Issue Economic Recovery
Title Focus on Branch County
Description Parishioner at St. Mark's Church in Coldwater on collections for
the Branch Area Food Pantry to address poverty in the county
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 04/04-05/2015
Duration 2 minutes

Issue Attracting tourism and visitors to Coldwater
Title Focus on Branch County
Description Outdoor recreation opportunities and activities in Coldwater
And the benefits to kids and families as seen by a pair of
doctors from the Cleveland Clinic

Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 04/11-12/2015
Duration 2 minutes

Issue General: Coldwater Fire Department Services and Performance
Title Focus on Branch County
Description Coldwater Fire Chief Rich Sherman

Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 04/18-19/2015
Duration 2 minutes

Issue General: Pros-Cons of Branch County Animal Control Shelter
Gas Chamber
Title Focus on Branch County
Description Suzanne Hartwell, County Resident and business owner who
supports euthanasia and County Animal Control Officer
Ernie Baker
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 04-25-26/2015
Duration 2 minutes

Issue General: Veterans Services
Title Focus on Branch County
Description Congressman Tim Walberg on Veterans funding
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 05/02-03/2015
Duration 2 minutes

Issue General Topic: Health issues...Allergies and Women's Health
Title Focus on Branch County
Description Allergist Dr. William Reisacher and Dr. Nancy Lee of the U.S.
Department of Health and Human Services
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 05/09-10/2015
Duration 2 minutes

Issue Tourism and attracting visitors to Branch County
Title Focus on Branch County
Description Safety for swimming and water borne illnesses on Branch
County Lakes with Doctors from Cleveland Clinic
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 05/23-24/2015
Duration 2 minutes

Issue Attracting visitors to Branch County and tourism
Title Focus on Branch County
Description Maintaining war monuments in downtown Coldwater with Larry Hoffman, chairman of the committee spearheading the effort
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 05/30-31/2015
Duration 2 minutes

Issue Tourism and Visitors to Branch County
Title Focus on Branch County
Description Safety on Lakes with Branch County Marine Patrol Officer Sgt. Rick Holtgrave
 Revamping of Burnside Senior Center
Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 06/06-07/2015
Duration 2 minutes

Issue Economic Recovery and Tourism
Title Focus on Branch County
Description Roger Curtis, track president at MIS on race weekends and impact on economy

Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 06/13-14/2015
Duration 2 minutes

Issue Economic recovery and road conditions
Title Focus on Branch County
Description Coldwater City Manager Jeff Budd on traffic congestion and road conditions with economic expansion on going

Time WTVB-6:20 am Saturday WNWN 6am Sunday
Date 06/20-21/2015
Duration 2 minutes

Issue	General: Suicide Prevention in Branch County	
Title	Focus on Branch County	
Description	Jennifer Nagel, volunteer with the American Foundation for Suicide Prevention	
Time	WTVB-6:20 am Saturday	WNWN 6am Sunday
Date	06/27-28/2015	
Duration	2 minutes	

TOP ISSUES OF CONCERN IN THE BRANCH COUNTY COMMUNITY
THIRD QUARTER - 2015

Economic recovery slow but steady

Dealing with Domestic Violence and child sexual abuse and neglect issues.

Financial recovery planning continues for Community Health Center of Branch County

Expanding senior services in Branch County

Road conditions and Road funding locally and statewide

Attracting visitors to Branch County and Tourism

On-going Branch County Jail overcrowding