

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: LF364459
 Alt Order #: _____
Product Desc: JUNE ANGELLE FOR GOV. REV
Estimate: JUNE ANGELLE FOR GOV. REV
Flight Dates: 06/29/15 - 06/30/15
Original Date / Rev: 06/09/15 / 07/06/15
Order Type: REG

Primary AE: KLFY Political House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: Roy Fletcher
Buying Contact: _____
Billing Contact: _____
220 Delgado
Baton Rouge, LA 70808

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Scott Angelle
Demographic: A25-54
Product Codes: PL3
Priority: NA
Revenue Codes: AGY, POL, POL-CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/15	06/30/15	7	\$2,095.00	\$1,780.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2015	7	\$2,095.00	\$1,780.75	0.00
Totals	7	\$2,095.00	\$1,780.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Political House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	06/29/15	06/30/15	Passe Partout This Mornin	CM	430a-7a (5:00 AM-6:00 AM)	MT-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/15	07/05/15	MT-----		1				\$150.00		0.00			
N 2	KLFY	06/29/15	06/30/15	Passe Partout This Mornin	CM	430a-7a (6:00 AM-7:00 AM)	MT-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/15	07/05/15	MT-----		1				\$200.00		0.00			
N 3	KLFY	06/29/15	06/30/15	CBS This Morning	CM	7a-9a	MT-----	:30	1	\$130.00	P3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/15	07/05/15	MT-----		1				\$130.00		0.00			
N 4	KLFY	06/29/15	06/30/15	Meet Your Nieghbor	CM	12p-1230p	MT-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/15	07/05/15	MT-----		1				\$375.00		0.00			
N 5	KLFY	06/29/15	06/30/15	KLFY News 10 @ 5	CM	5p-530p	MT-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/15	07/05/15	MT-----		1				\$375.00		0.00			
N 6	KLFY	06/29/15	06/30/15	KLFY News 10 @ 6p	CM	6p-630p	MT-----	:30	1	\$415.00	P3	0.00	NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	06/29/15	07/05/15	MT-----		1				\$415.00		0.00			

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N 7	KLFY	06/29/15	06/30/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	MT-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/29/15	07/05/15	MT-----		1				\$450.00		0.00			
													Totals	7	\$2,095.00