


www.koat.com

Billing Address:

PinPoint Media
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22311

Send Payment To:

KOAT
PO Box 90020
Prescott, AZ 86304-9020

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1806126-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Republican Governors Ass	Issue	1088 RGA NEW ME

Flight Dates	Order #	Alt Order #
10/26/18 - 11/06/18	1806126	09297033

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915283	89	110

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/28/18	10/28/18	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----2	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	10/28/18	6:23 AM	Su 6a A7N More in the AM	6-9a	:30	RGANMI02618DMMH	\$900.00 NM
1	KOAT	Su	10/28/18	7:38 AM	Su 6a A7N More in the AM	6-9a	:30	RGANMI02618DMMH	\$900.00 NM
6	10/28/18	10/28/18	Sun 10a-1030a	Sun 10a-1030a	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----1	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18	10:15 AM	Sun 10a-1030a	Sun 10a-1030a	:30	RGANMI02618DMMH	\$600.00 NM
18	10/28/18	10/28/18	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----1	1	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18		Action 7 News @ 5p Sun	5-530p	:00		\$1,250.00 NM
See MG 18.2									
28	10/28/18	10/28/18	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----1	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18	10:11 PM	Action 7 News @ 10p Sun	10-1030p	:30	RGANMI02618DMMH	\$2,000.00 NM
29	10/28/18	10/28/18	Action 7 News @ 1030p	1030-11p	-----1	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.


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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/28/18	10/28/18	Action 7 News @ 1030p	1030-11p	-----1	:30	1	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
10/22/18 10/28/18 -----1 1 \$1,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/28/18	10:45 PM	Action 7 News @ 1030p Sun	1030-11p	:30	RGANM102618DMMH	\$1,250.00 NM
Total Spots							5		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,650.00
<u>Agency Commission</u>	\$847.50
<u>Net Amount Due</u>	\$4,802.50
New Mexico Tax Rate 7.875%	\$378.20
<u>Amount Due</u>	\$5,180.70

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