

WHIG-TV QUARTERLY ISSUES PROGRAM LIST

OCTOBER, NOVEMBER, DECEMBER 2010

GOVERNMENTAL ISSUES – WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED NC SPIN THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. AMERICA IN DANGER TALKS ABOUT FEDERAL GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. WASHINGTON WATCH IS PROGRAM THAT WE AIR WHERE CANDIDATES DISCUSS ISSUES ABOUT GOVERNMENT. TRI COUNTY SPIN IS A PROGRAM WE AIRED THIS QUARTER THAT ADDRESSES LOCAL, STATE AND NATIONAL ISSUES. WHIG AIRED THE 2010 ELECTION COVERAGE. WE ALSO AIRED THE EDGEcombe COUNTY DEMOCRATIC PARTY RALLY TO ENCOURAGE PEOPLE TO VOTE. WE AIRED THE INTRODUCING OF CANDIDATES FOR CONGRESS WITH THE JEAN BUTTERFIELD INTERVIEWS.

- CIVIC INVOLVEMENT – WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB, UNITED WAY AND ROTARY CLUB TO COME AND TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. THIS QUARTER WE AIRED THE AMERICAN HEART WALK WHICH WAS TO RAISE MONEY FOR THE AMERICAN HEART ASSOCIATION.
- CIVIC EDUCATION – WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH THE EDUCATION OF THE LOCAL COMMUNITY. MY HEART WILL ALWAYS BE IN CAROLINA IS A SHOW THAT INFORMS OUR VIEWERS ABOUT NORTH CAROLINA AND IT'S HISTORY AND HAPPENINGS THAT ARE GOING ON IN THIS STATE. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE. REFLECTIONS OF A SOUTHERNER IS A SHOW THAT DISCUSSES CONTEMPARARY ISSUES FROM A SOUTHERN PROSPECTIVE WITH MIKE ARMSTRONG. HE DISCUSSES GOVERNMENT, TAXES, ECONOMIC GROWTH, FAMILY AND FAMILY HISTORY, AND EVOLUTION, REVOLUTION, AND DEVOLUTION.

HEALTH ISSUES – WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. HERE'S TO YOUR GOOD HEALTH, HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. REMEDY THIS NATURALLY IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE.

- CRIME ISSUES – WHIG TV AIRS A SHOW CALLED WHAT'S ON YOUR MIND ABOUT CRIME PREVENTION IN NORTH CAROLINA. LARRY COZART TALKS ABOUT HOW TO GET KIDS OFF THE STREETS AND OUT OF GANGS.

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- VETERAN'S ISSUES – WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY MEMORIAL SERVICES

- COMMUNITY AWARENESS ISSUES – WE AIRED PROGRAMMING INFORMING OUR VIEWERS AND THE COMMUNITY ABOUT THE SANDERSON FARM CHICKEN/POULTRY PLANT. WE AIRED RALLIES AND MEETINGS FROM MULTIPLE CITY COUNCILS INCLUDING WILSON CITY COUNCIL AND THE NASH COMMISSIONERS MEETING IN REFERENCE TO THIS ISSUE. THIS WAS A HUGE CONTROVERSIAL CONCERN FOR OUR COMMUNITY. ALSO THIS QUARTER, WE AIRED FARM CITY BREAKFAST, WHICH IS A TRIBUTE TO FARMERS AND AGRIBUSINESS MEN AND WOMEN IN OUR COMMUNITY.

- GOVERNMENTAL ISSUES
NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN. & AIRS EVERY 1ST, 2ND, 3RD, & 5TH MONDAY @ 6:30 PM 30 MIN.

TRI-COUNTY SPIN – AIRS ON MONDAY'S @ 6:30 PM 57 MIN. & ON WEDNESDAY NIGHTS AT 8:30 PM 57 MIN.

AMERICA IN DANGER – MONDAY'S AT 7:30 PM – 60 MIN., SAT. OCT. 2 @ 3:00 PM 60 MIN., WED. OCT. 13 @ 5:00 PM 60 MIN., WED. OCT. 20 @ 5:00 PM 60 MIN., SAT. OCT. 30 @ 3:00 PM 60 MIN., THURS. NOV. 4 @ 3:30 PM 60 MIN., WED. NOV. 10 @ 5:00 PM 60 MIN., THURS. NOV. 18 @ 3:30 PM 60 MIN., SUN. NOV. 21 @ 2:00 PM 60 MIN., SAT. DEC. 4 @ 11:00 AM 60 MIN., WED. DEC. 29 @ 5:00 PM 60 MIN.

ELECTION COVERAGE 2010 – TUES. NOV. 2 @ 6:00 PM – 9:00 PM

EDGEcombe COUNTY DEMOCRATIC PARTY RALLY – THURS. OCT. 14 @ 3:30 PM 60 MIN., OCT. 16 @ 3:00 PM 60 MIN., TUES. OCT. 19 @ 6:00 PM 60 MIN., TUES. OCT. 26 @ 6:00 PM 30 MIN.

JEAN BUTTERFIELD – SAT. OCT. 30 @ 9:30 AM 30 MIN., SAT. OCT. 30 @ 7:30 PM 30 MIN., SUN. OCT. 31 @ 4:00 PM 30 MIN.

- CIVIC INVOLVEMENT
UNITED WAY – MONDAY'S @ 10:30 A.M., 30 MIN., FRI. OCT. 1ST @ 11:30 AM 30 MIN., THURS. OCT. 21 @ 12:30 P.M. 30 MIN., SAT. OCT. 23 @ 7:30 PM 30 MIN., WED. NOV. 3 @ 10:30 AM 30 MIN., SAT. NOV. 6 @ 1:00 P.M. 30 MIN., THURS. NOV. 11 @ 1:00 P.M. 30 MIN. WED. NOV. 17 @ 10:30 AM 30 MIN., SUNDAY NOV. 21 @ 5:30 PM 30 MIN., TUES. NOV. 23 @ 9:00 PM 30 MIN., FRI. DEC. 3 @ 11:30 AM 30 MIN., TUES. DEC. 7 @ 12:30 PM 30 MIN., THURS. DEC. 9 @ 12:30 PM 30 MIN., SAT. DEC. 11 @ 5:00 PM 30 MIN., WED. DEC. 29 @ 12:30 PM 30 MIN.

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ROTARY CLUB – AIRS EVERY TUESDAY AND FRIDAY @ 5:00 PM 27 MIN.

AMERICAN HEART WALK – SAT. OCT. 9 @ 8:45 AM 15 MIN., SUN. OCT. 10 @ 10:45 AM 15 MIN., SAT. OCT. 16 @ 8:45 AM 15 MIN., THURS. OCT. 21 @ 3:30 PM 15 MIN., FRI. OCT. 22 @ 4:30 PM 30 MIN., SAT. OCT. 23 @ 8:45 AM 15 MIN.

- CIVIC EDUCATION

REFLECTIONS OF A SOUTHERNER – AIRS FRIDAY'S @ 7:00 P.M. 60 MIN., SAT. NOV. 20 @ 3:00 P.M. 60 MIN.

NASH COMMUNITY COLLEGE – FRIDAY'S AT 6:00 PM 27 MIN., WED. DEC. 1 @ 12:30 PM 30 MIN.

MY HEART WILL BE IN CAROLINA – SUNDAY'S @ 11:00 AM 30 MIN & MONDAY'S @ 3:30 PM 30 MIN., THURS. OCT. 28 @ 12:30 PM 30 MIN., TUES. NOV. 2 @ 12:30 PM 30 MIN., TUES. NOV. 2 @ 12:30 PM 30 MIN., FRI. NOV. 5 @ 4:30 PM 24 MIN., SAT. NOV. 6 @ 4:00 PM 30 MIN., SAT. NOV. 20 @ 4:00 PM 30 MIN., SAT. NOV. 27 @ 1:00 PM 30 MIN., WED. DEC. 1 @ 11:30 AM 30 MIN., SAT. DEC. 25 @ 4:00 PM 30 MIN., TUES. DEC. 28 @ 8:30 PM 30 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 PM 57 MIN. & THURSDAYS @ 9:00 PM 57 MIN., SAT. NOV. 20 @ 12:00 P.M. 57 MIN., SAT. NOV. 27 @ 3:00 P.M. 57 MIN.,

HERE'S TO YOUR GOOD HEALTH – EVERY WEDNESDAY @ 7:30 PM 57 MIN., WED. NOV. 3 @ 5:00 PM 30 MIN., SAT. NOV. 13 @ 3:00 PM 57 MIN., SAT. NOV. 20 @ 11:00 AM 57 MIN., TUES. NOV. 23 @ 6:00 PM 57 MIN., TUES. NOV. 30 @ 9:00 P.M. 57 MIN., SUN. DEC. 5 @ 2:00 PM 57 MIN., TUES. DEC. 28 @ 6:00 PM 60 MIN.

- CRIME ISSUES

WHAT'S ON YOUR MIND – NC GANG PREVENTION – SUNDAYS @ 3:30 PM 27 MIN.

- VETERAN'S ISSUES

VETERAN'S CORNER – WEDNESDAY'S @ 3:00 PM 57 MIN., TUES. OCT. 12 @ 6:00 P.M. 57 MIN., SAT. OCT. 30 @ 4:00 P.M. 57 MIN., SUN. NOV. 14 @ 2:00 P.M. 57 MIN., TUES. NOV. 16 @ 6:00 P.M. 57 MIN., SAT. DEC. 4 @ 12:00 PM 60 MIN., TUES. DEC. 28 @ 9:00 PM 60 MIN.

- COMMUNITY AWARENESS ISSUES

WILSON CITY COUNCIL – SUN. NOV. 14 @ 10:45 AM 15 MIN., SAT. NOV. 20 @ 8:45 AM 15 MIN., SUN. NOV. 21 @ 10:45 AM 15 MIN., SAT. DEC. 4 @ 8:45 AM 15 MIN., SUN. DEC. 5 @ 10:45 AM 15 MIN.

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NASH COMMISSIONERS MEETING - SUN. NOV. 7 @ 5:00 PM 30 MIN., TUES. NOV. 9 @ 6:00 PM 60 MIN.

SAVE THE RIVER RALLY - SUN. NOV. 14 @ 11:15 PM 60 MIN.

FARM CITY BREAKFAST - THURS. DEC. 9 @ 4:00 PM 30 MIN., SAT. DEC. 11 @ 12:00 PM 30 MIN.,
SUN. DEC. 12 @ 2:00 PM 60 MIN., TUES. DEC. 14 @ 10:30 AM 30 MIN., SAT. DEC. 18 @ 12:00 PM
60 MIN., MON. DEC. 27 @ 8:30 PM 10 MIN.