

WHIG-TV QUARTERLY ISSUES PROGRAM LIST

APRIL, MAY, JUNE 2010

- GOVERNMENTAL ISSUES – WHIG TV AIRS SEVERAL PROGRAMS THAT MAKE THE PUBLIC AWARE OF ISSUES IN THE FEDERAL, STATE, AND LOCAL GOVERNMENT. WE AIR A SHOW CALLED NC SPIN THAT TOUCHES ON STATE ISSUES SUCH AS TAXES, POLITICS, HIGHWAY ISSUES, AND OTHER ISSUES AFFECTING NORTH CAROLINA. AMERICA IN DANGER TALKS ABOUT FEDERAL GOVERNMENTAL ISSUES SUCH AS IMMIGRATION, POLITICS, AND CONSTITUTIONAL RIGHTS OF THE PEOPLE. WASHINGTON WATCH IS PROGRAM THAT WE AIR WHERE CANDIDATES DISCUSS ISSUES ABOUT GOVERNMENT. TRI COUNTY SPIN IS A NEW PROGRAM WE AIRED THIS QUARTER THAT ADDRESSES LOCAL, STATE AND NATIONAL ISSUES. MEET THE CANDIDATES (EDGEcombe RALLY) IS A FORUM FOR COMMUNITY TO MEET AND LEARN ABOUT CANDIDATES RUNNING FOR OFFICE. WE AIRED THE PRIMARY ELECTION COVERAGE FOR 3 HOURS THIS QUARTER.
- CIVIC INVOLVEMENT – WHIG TV IS VERY INVOLVED IN THE COMMUNITY. WE ALLOW CIVIC ORGANIZATIONS SUCH AS OUR LOCAL UNITED WAY, KIWANIS CLUB, LIONS CLUB AND ROTARY CLUB TO COME AND TALK ABOUT LOCAL PROJECTS AND FUNCTIONS THAT THEY ARE DOING. WE AIRED PROGRAMS FOR RELAY FOR LIFE TO PROMOTE THE AMERICAN CANCER SOCIETY IN OUR LOCAL AREA. THIS QUARTER WE AIRED FUN RUN WHICH IS A COMMUNITY EVENT INVOLVING SEVERAL NON-PROFIT ORGANIZATIONS THAT GET TOGETHER TO RAISE MONEY FOR THEIR ORGANIZATIONS.
- CIVIC EDUCATION – WHIG TV BROADCASTS SEVERAL SHOWS THAT HELP WITH THE EDUCATION OF THE LOCAL COMMUNITY. MY HEART WILL ALWAYS BE IN CAROLINA IS A SHOW THAT INFORMS OUR VIEWERS ABOUT NORTH CAROLINA AND IT'S HISTORY AND HAPPENINGS THAT ARE GOING ON IN THIS STATE. NASH COMMUNITY COLLEGE HAS A WEEKLY PROGRAM THAT WE AIR OFFERING INFORMATION ON CLASSES AND PROGRAMS INCLUDING CURRICULUM AND UPCOMING EVENTS AT THE COLLEGE. THIS QUARTER WE AIRED THE NATIONAL DAY OF PRAYER.
- HEALTH ISSUES – WHIG TV IS VERY CONCERNED WITH THE HEALTH OF OUR VIEWERS AND PEOPLE IN OUR COMMUNITY. HERE'S TO YOUR GOOD HEALTH, HOSTED BY A PHYSICIANS ASSISTANT, ANSWERS QUESTIONS ON GENERAL HEALTH. REMEDY THIS NATURALLY IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE. REMEDY THIS NATURALLY IS A WEEKLY SHOW THAT TALKS ABOUT THE ALTERNATIVE AND NATURAL MEDICINES THAT ARE AVAILABLE FOR PEOPLE TO USE.
- CRIME ISSUES – WHIG TV AIRS A SHOW CALLED WHAT'S ON YOUR MIND ABOUT CRIME PREVENTION IN NORTH CAROLINA. LARRY COZART TALKS ABOUT HOW TO GET KIDS OFF THE STREETS AND OUT OF GANGS.
- VETERAN'S ISSUES – WE AIR PROGRAMMING HONORING OUR VETERANS AND ANY VETERAN MEMORIAL SERVICES.

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- GOVERNMENTAL ISSUES

NC SPIN – AIRS EVERY SUNDAY AT 1:30 P.M. – 30 MIN. & AIRS EVERY 1ST, 2ND, 3RD, & 5TH MONDAY @ 6:30 PM 30 MIN., SUN. MAY 9 @ 1:30 PM 30 MIN.

TRI-COUNTY SPIN – WED. APRIL 21 @ 9:00 PM 60 MIN., WED. APRIL 28 @ 8:30 PM 60 MIN., MON. MAY 3 @ 6:30 PM 60 MIN., STARTING WED. MAY 5TH PROGRAM TIME IS ON WEDNESDAY NIGHTS AT 8:30 PM 57 MIN., SAT. MAY 8 @ 3:00 PM 60 MIN., MON. MAY 10 @ 6:30 PM 60 MIN., MON. MAY 17 @ 6:30 PM 60 MIN., SUN. MAY 23 @ 5:30 57 MIN., MON. MAY 24 @ 6:30 PM 57 MIN., MON. MAY 31 @ 6:30 PM 57 MIN., MON. JUNE 7 @ 6:30 PM 57 MIN., MON. JUNE 14 @ 6:30 PM 57 MIN.,

WASHINGTON WATCH – WED. MAY 19 @ 5:30 PM 30 MIN., THURS. MAY 27 @ 6:00 PM 30 MIN., SUN. MAY 30 @ 4:00 PM 30 MIN., WED. JUNE 2 @ 11:30 AM 30 MIN.

MEET THE CANDIDATES (EDGEcombe RALLY) – SAT. APRIL 17 @ 11:30 AM 30 MIN., SUN. APRIL 18 @ 6:00 PM 30 MIN., TUES. APRIL 20 @ 5:30 PM 30 MIN.

PRIMARY ELECTION COVERAGE – TUES., MAY 4 @ 7:05 PM THROUGH 10:15 PM.

AMERICA IN DANGER – MONDAY'S AT 7:30 PM – 60 MIN.

SAT. APRIL 3 @ 3:00 PM 30 MIN., SAT. APRIL 17 @ 12:30 PM 60 MIN., THURS. APRIL 22 @ 12:00 PM 60 MIN., SUN. APRIL 25 @ 5:30 PM 60 MIN., TUES. APRIL 27 @ 12:30 PM 30 MIN., SAT. MAY 1 @ 3:00 PM 60 MIN., SAT. JUNE 5 @ 12:30 PM 60 MIN., THURS. JUNE 10 @ 3:30 PM 60 MIN.

- CIVIC INVOLVEMENT

FUN RUN – SUN. MAY 16 @ 2:00 PM 30 MIN., TUES. MAY 18 @ 12:30 PM 30 MIN.

UNITED WAY – MONDAY'S @ 10:30 A.M., 30 MIN., TUES. JUNE 8 @ 6:00 PM 30 MIN., TUES. JUNE 22 @ 6:00 PM 30 MIN., TUES. JUNE 29 @ 6:00 PM 30 MIN.

LIONS CLUB - THURS. APRIL 1 @ 4:00 PM 30 MIN., SAT. APRIL 3 @ 11:30 AM 30 MIN., SUN. APRIL 4 @ 2:00 PM 30 MIN., SUN. APRIL 4 @ 9:30 PM 30 MIN.

ROTARY CLUB – AIRS EVERY TUESDAY AND FRIDAY @ 5:00 PM 27 MIN., WED. JUNE 30 @ 5:00 PM 30 MIN.

RELAY FOR LIFE – MON. APRIL 5 @ 6:00 PM 30 MIN., TUES. APRIL 6 @ 3:30 PM 30 MIN., SUN. APRIL 11 @ 4:00 PM 30 MIN., MON. APRIL 12 @ 6:00 PM 30 MIN., MON. APRIL 19 @ 6:00 PM 30 MIN., SAT. APRIL 24 @ 4:30 PM 30 MIN., MON. APRIL 26 @ 6:00 PM 30 MIN.

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- CIVIC EDUCATION

NASH COMMUNITY COLLEGE – FRIDAY'S AT 6:00 PM 27 MIN.

MY HEART WILL BE IN CAROLINA – SUNDAY'S @ 11:00 AM 30 MIN & MONDAY'S @ 3:30 PM 30 MIN., THURS. APRIL 1 @ 11:30 AM, WED. APRIL 21 @ 11:30 PM 30 MIN., WED. APRIL 28 @ 11:30 AM 30 MIN., TUES. JUNE 1 @ 12:30 PM 30 MIN., SAT. JUNE 12 @ 7:30 PM 30 MIN., WED. JUNE 23 @ 11:30 AM 30 MIN., TUES. JUNE 29 @ 3:30 PM 30 MIN.

NATIONAL DAY OF PRAYER – THURS. MAY 6 @ 3:30 PM 30 MIN.

- HEALTH ISSUES

REMEDY THIS NATURALLY – MONDAY'S @ 4:00 PM 57 MIN. & THURSDAYS @ 9:00 PM 57 MIN., WED. JUNE 23 @ 5:00 PM 57 MIN.

HERE'S TO YOUR GOOD HEALTH – WEDNESDAY'S @ 7:30 PM 57 MIN., THURS. MAY 6 @ 12:00 PM 57 MIN., SAT. MAY 22 @ 1:00 PM 57 MIN., SAT. MAY 29 @ 12:30 PM 57 MIN., SUN. MAY 30 @ 9:00 PM 57 MIN., SAT. JUNE 12 @ 12:30 PM 57 MIN.

- CRIME ISSUES

WHAT'S ON YOUR MIND – NC GANG PREVENTION – SUNDAYS @ 3:30 PM 27 MIN.

- VETERAN'S ISSUES

VETERAN'S MEMORIAL SERVICES – WEDNESDAY'S @ 4:00 PM 30 MIN. & STARTING ON WED. MAY 12TH CHANGED TIME TO 3:00 PM ON WEDNESDAY'S. SAT. APRIL 3 @ 12:30 PM 60 MIN., SAT. APRIL 10 @ 12:30 PM 60 MIN., SAT. APRIL 17 @ 3:00 PM 60 MIN., SAT. APRIL 24 @ 3:00 PM 30 MIN., SAT. MAY 8 @ 12:30 PM 60 MIN., SAT. MAY 29 @ 3:00 PM 60 MIN., WED. JUNE 2 @ 5:00 PM 30 MIN., SAT. JUNE 12 @ 3:00 PM 60 MIN.