

## ORDER



**Orders**  
**Order / Rev:** 328365  
**Alt Order #:**  
**Product Desc:** LACROSSE FOR GREATER WI  
**Estimate:** 176  
**Flight Dates:** 03/28/16 - 04/04/16  
**Original Date / Rev:** 03/23/16 / 03/31/16  
**Order Type:** NORMAL

## WEAU

**Primary AE:** Jami Clish  
**Sales Office:** EAUN  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place SW  
 Marietta, GA 30064

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Greater Wisconsin  
**Demographic:** HH  
**Product Codes:** Issue - National - Other  
**Priority:** P-01  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 34148  
**Agency External ID:** 8754

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/16	04/04/16	92	\$34,850.00	\$29,622.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2016	92	\$34,850.00	\$29,622.50	0.00
<b>Totals</b>	<b>92</b>	<b>\$34,850.00</b>	<b>\$29,622.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jami Clish			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAU	03/28/16	04/04/16	Hello Wisconsin @ 530aCM Hello Wisconsin @ 530a		530a-6a	11111--	:30	5	\$250.00	P-01	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	11111--		5				\$250.00		0.00			
		Week: 04/04/16	04/10/16	1-----		1				\$250.00		0.00			
N 2	WEAU	03/28/16	04/04/16	Hello Wisconsin @ 6a CM Hello Wisconsin @ 6a		6a-7a	11111--	:30	5	\$400.00	P-01	0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	11111--		5				\$400.00		0.00			
		Week: 04/04/16	04/10/16	1-----		1				\$400.00		0.00			
N 3	WEAU	03/28/16	04/04/16	Today Show CM Today Show		7a-9a	22222--	:30	10	\$600.00	P-01	0.00	NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	22222--		10				\$600.00		0.00			
		Week: 04/04/16	04/10/16	2-----		2				\$600.00		0.00			
N 4	WEAU	03/28/16	04/04/16	Today Show II CM Today Show II		9a-10a	22222--	:30	10	\$100.00	P-01	0.00	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	22222--		10				\$100.00		0.00			
		Week: 04/04/16	04/10/16	2-----		2				\$100.00		0.00			
N 5	WEAU	03/28/16	04/04/16	WEAU 13 News @ NoonCM WEAU 13 News @ Noon		1158a-1230p	22222--	:30	10	\$300.00	P-01	0.00	NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/16	04/03/16	22222--		10				\$300.00		0.00			
		Week: 04/04/16	04/10/16	2-----		2				\$300.00		0.00			

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