



KDFI DALLAS | FORT WORTH

**QUARTERLY REPORT OF
ISSUES & PROGRAMS**

APRIL 1, 2020 - JUNE 30, 2020

KDFI TV-DT 36

Serving the Public interest in the Dallas-Fort Worth Market



Ascertainment of Issues

KDFI Channel 27 provides information, education and communication resources to its viewers. The station works with the community to address issues and concerns raised by our viewers through their letters, emails and phone calls. We collect all correspondence as well as respond to phone calls in an effort to ensure we are providing the best service to viewers in our community.

KDFI Channel 27 sponsors community events and is involved with the lives of our viewers. We notify our audience of neighborhood events and other public happenings through airing numerous PSA's during the quarter to educate and inform the public (a list of PSA's that aired is below).

911 Cast "Thank you",

American Humane "Ariel Winter";

Autism Speaks "Julia";

Best Friends Animal Society "Save Them All";

Better Business Bureau;

BrightFocus "Vision Loss";

CASA Texas;

COVID-19 Related PSAs:

Ad Council "CV";

American Lung Association "Public Health Information";

American Red Cross "Coronavirus";

Children's Miracle Hospital - "Corona";

Covid-19 "Clarice";

CV NOW - "Questions," "Stay Apart," "Stay Home," "Stay Informed," "Stay Safe,"
"Tissue," "Wash Hands";

Dallas Regional Chamber "Emmitt Smith";
Disabled American Veterans "Support Veterans";
Doctors Without Borders "Every Picture Has A Story";
Drug-Free Partnership "Awkward Silence";
Feeding America "Childhood hunger," "Kelly & Ryan";
FOX Sports "Together";
Make a Wish Foundation "Lasso Poem";
National Association of Broadcasters "Coronavirus";
No Kid Hungry "Empty Classrooms";
Salvation Army - "Stimulus," "Those Who Are," "We Are There";
Texas Association of Broadcasters "Governor Abbott-Corona," "Take Care Stay Home
- Matthew McConaughey";
Texas Rangers;
UNICEF "COVID-19";
Veterans Administration "Healthcare Professionals," "Support Roles";
"War With the Virus";
Volunteers of America "Closer";
WWE Superstars "Protect Yourself";
YMCA "Stay With Us";

Dallas Mayor Summer Reading Program;

Emergency Preparedness "Know Your Wireless Alerts";

Fatherhood Involvement "Play Catch With Her" "Worm";

Feeding America "Childhood Hunger," "Kelly & Ryan";

Food and Drug Administration "The ABCs of Sunscreen";

Foster Care "Suitcase";

Girl Scouts;

Gloria Barron Prize for Young Heroes;

Here's to You "Cheerleader," "Cousin Collage," "Fort Worth Fire Department,"
"Letters for Seniors," "Madisyn," "Music Video," "Orchestra," "Recipe Exchange,"
"American Revelry," Smokey John's BBQ";

Honor Connor 5K and Smile Mile;

Juneteenth;

Junior Achievement “Inspiring Tomorrows”;

Leukemia & Lymphoma Society “WWE-Roman Reigns”;

March of Dimes “Step Up”;

NAMM - “I Believe in Music”;

Pride Month;

Recreational Boating and Fishing Foundation “Get On Board”;

Rock & Roll Up Your Sleeve Blood Drive;

Smile Train;

Southeast Guide Dogs “Super Hero Moxie,” “One Lucky Puppy”;

Susan G. Komen Race for the Cure “Unacceptable”;

Texas Department of Transportation “Teen Click it”;

Texas Forward “B”, “C”, “Honk”;

Together POP;

United States Marine Corps “America’s Marines,” “Why We Fight”;

Vogel Alcove “Homeless Help”;



Weather and Amber Alerts

KDFI Channel 27 participated as a full partner with the broadcast community in broadcasting emergency information to the market, including Amber Alert and Severe Weather Warnings. Whether it be dangerous lightning, school closings or tornado warnings, KDFI Channel 27 provided timely communications to viewers. In the 2nd quarter of 2020, our viewing area had several severe weather events and we passed this information to our viewers throughout the quarter.

April 12, 2020	During the early morning hours, severe storms broke out over our viewing area. Because of this, KDFI Channel 27 provided coverage of the events by running weather crawls.
April 22, 2020	Severe weather erupted over our viewing area during the early afternoon hours though the late afternoon. KDFI Channel 27 alerted our viewers with weather crawls during the warnings.
April 28, 2020	Late evening thunderstorms and flooding stayed with the viewing area during the overnight hours. KDFI Channel 27 ran weather crawls during the time our viewing area was under them.
May 15, 2020	KDFI Channel 27 alerted our viewers through weather crawls during a severe thunderstorm outbreak during the late evening hours.
May 22, 2020	Severe weather broke out over our viewing area during the evening, and KDFI Channel 27 alerted our viewers of potential danger with weather crawls and alerts.



Informational Programs

Below is the list of educational and informational programming targeted to children 13-16, both core and non-core programming. Refer to the quarterly 398 for details:

“Elizabeth Stanton’s Great Big World” celebrates and explores the sights all over the world, and brings a better understanding about different ways of life.

“Animal Rescue” showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat various creatures in the animal kingdom.

“Live Life & Win” is a weekly nationally syndicated TV series highlighting inspirational teen success stories with segments featuring Entrepreneurs, Extraordinary Teens, Giving Back, and Nutrition & Exercise with a focus on the arts, school, sports, community and teen entrepreneurship.

“Made in Hollywood – Teen Kids Edition” is an Emmy-nominated, nationally syndicated TV series providing an introduction to careers on-camera and “behind-the-screen,” plus an understanding of the motion picture, television and entertainment fields. Viewers are introduced to career opportunities focusing on creative, technical and artistic skills. Leaders in their respective fields present career advice and insight.

“Sports Stars of Tomorrow” brings the viewer inside the world of high school and college athletics. The program travels the country each week to highlight the brightest stars and athletes in all sports venues.

“Teen Kids News” showcases informational features for teens, reporting on diverse topics such as healthy eating, driving tips for new drivers, and internet predators. This program develops their learning, listening and thinking skills and serves as an enhancement of their academic and educational experience.

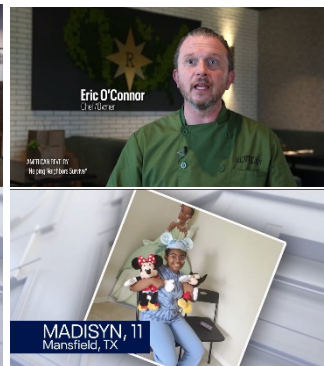


KDFW FOX 4 NEWS AIRS ON CHANNEL 27

At 7:00PM Monday through Friday, KDFI Channel 27 continues to air a repeat of KDFW’s FOX 4 NEWS at 6:00pm.



APRIL





“Here’s To You” Campaign

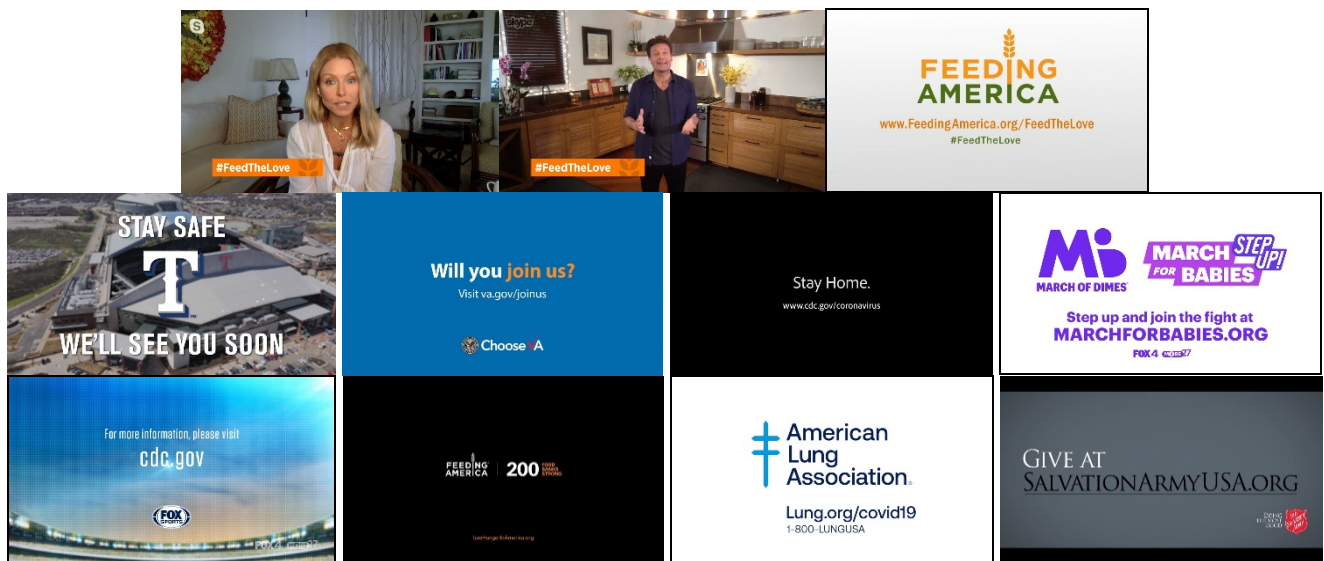
The stations produced a series of uplifting public service announcements featuring individuals and businesses in our community who are making a difference during these difficult days.

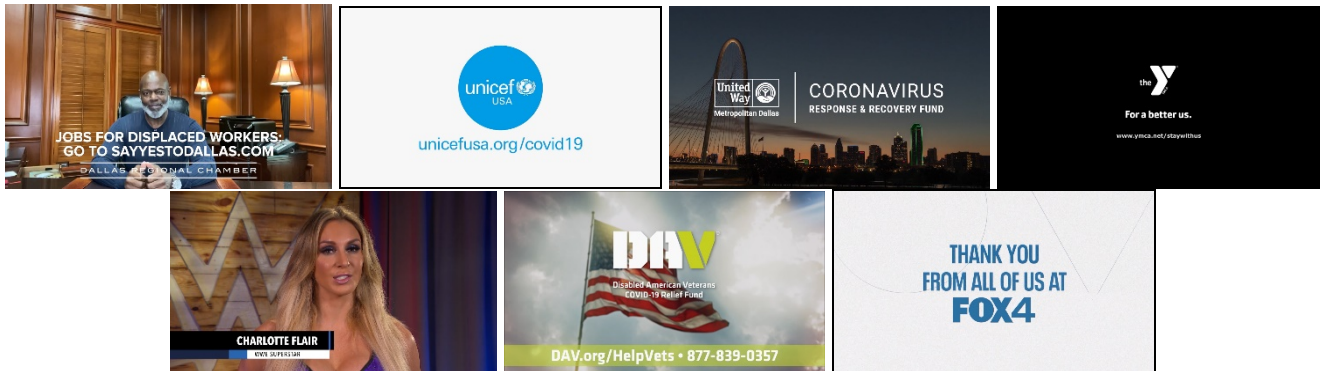


March of Dimes “Step Up”

The stations produced public service announcements for this year’s March of Dimes March for Babies “Step Up” campaign, which is going virtual this year. Viewers were encouraged to register now on their website and download the March of Dimes app. FOX 4’s Heather Hays and Brandon Todd appeared in the PSAs.

APRIL (continued)

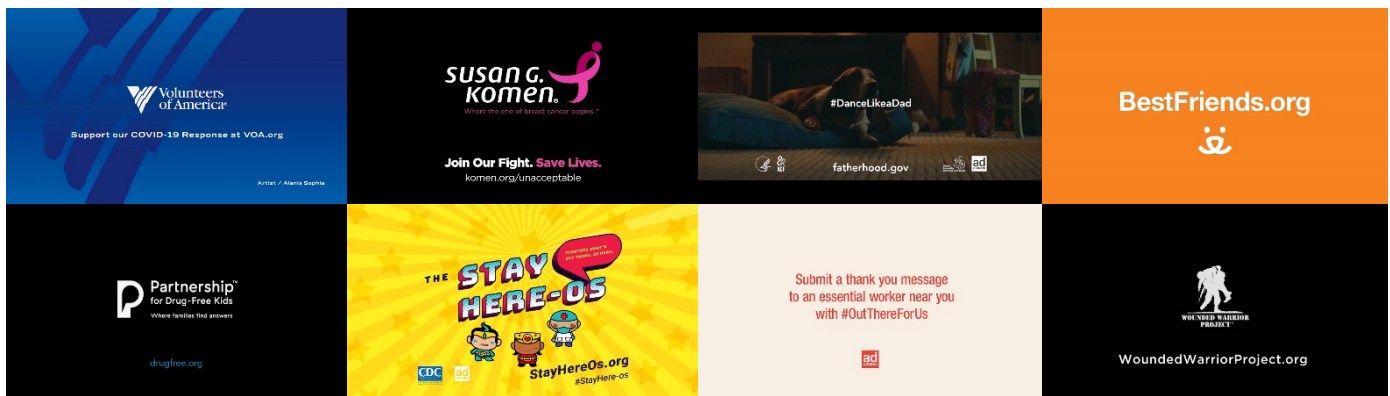


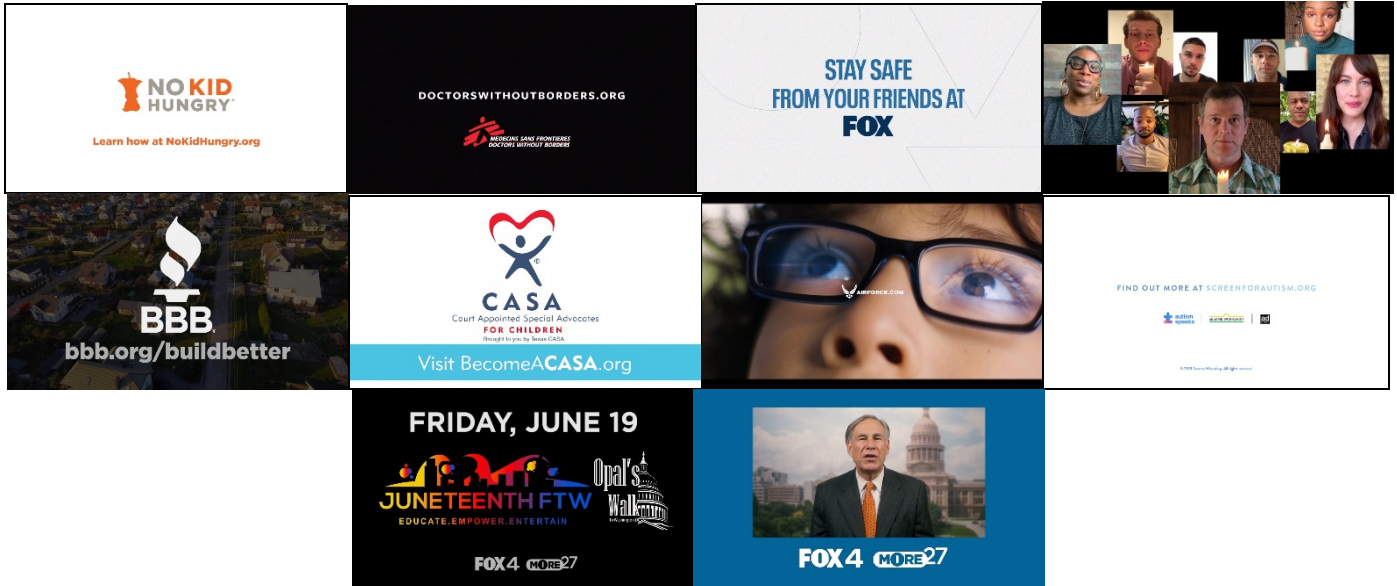


The stations also included into rotation a number of Coronavirus-related public service announcements provided by various agencies.

MAY

Honor Connor 5K and Smile Mile Run





JUNE



Mayor's Summer Reading Program

The stations produced public service announcements for this year's Mayor's Summer Reading Program (August 15th.) FOX 4's Clarice Tinsley appeared in the PSAs.



Rock & Roll Up Your Sleeve Blood Drive

The stations produced public service announcements for the 45th annual Rock & Roll Up Your Sleeve Blood Drive for Carter BloodCare (June 22nd-27th at various locations across North Texas. Bo & Jim from Lone Star 92.5 appeared in the PSAs.



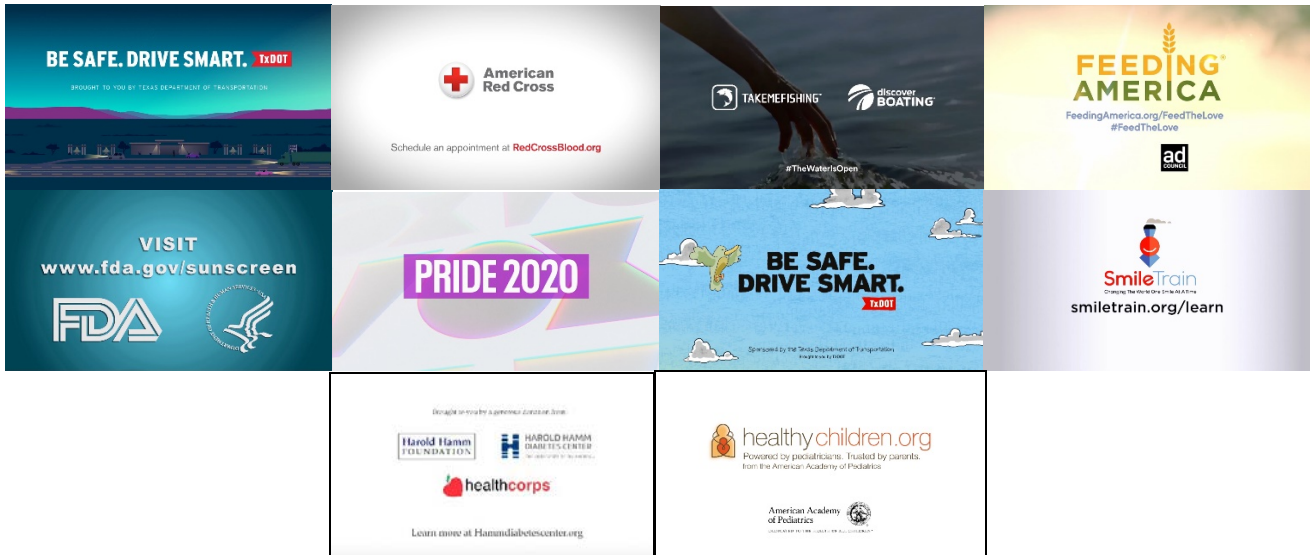
Fort Worth's Fourth

The stations produced public service announcements for the annual Fort Worth's Fourth (July 4th). The event will be streamed on fox4news.com.



Texas Forward

The stations produced a series of public service announcements spotlighting North Texans as they move from the constraint of the COVID-19 virus.



Religious Programs

KDFI Channel 27 is proud to offer a variety of religious and faith-based programs to the entire market. Offerings throughout the week include:

THE 700 CLUB: (9:00am-10:00am Monday - Friday, 1 hour)

Television talk show dedicated to bringing uplifting stories, exciting guests, breaking news and much more from a Christian perspective.

DIVINE PLAN: (5:00am-5:30am, .5 hour)

A non-denominational Bible teaching program in the spirit of tolerance and good will toward all.

JOEL OSTEEN: (5:30am-6:00am, .5 hour, 8:00am-8:30am, .5 hour and 11:00am-11:30am Sunday, .5 hour)

Popular minister Joel Osteen teaches Biblical principles in a simple way, emphasizing the power of love and a positive attitude.

PASTOR ROBERT MORRIS MINISTRIES: (6:00am-6:30am Sunday, .5 hour)

Pastor Morris teaches his congregation lessons of God's grace through the Bible and personal experiences.

ELEVATION WITH STEVEN FURTICK: (6:30am-7:00am Sunday, .5 hour)

Steven Furtick leads his congregation with uplifting songs, scripture readings and sermons, enlightening all to the ways and works of God.

ROBERT JEFFRESS: (7:00am-7:30am, .5 hour)

Pastor Robert Jeffress leads his congregation at First Baptist Church in Dallas each Sunday, teaching the word of God through Bible scriptures, stories and sermons, and shows ways to lead a daily life with God in it.

IN SEARTH MINISTRIES: (7:30am-8:00am Sunday, .5 hour)

Joining each other in that search for answers and exploring foundational questions about God is how we were designed, no matter what religion is practiced.

CHRISTIAN WORSHIP HOUR: (8:30am-9:00am Sunday, .5 hour)

The Christian Worship Hour proclaims the Word of God simply and humbly in all its truth and purity, with special concern and compassion for the lost and with hope and encouragement for all believers.

ELEVATE LIFE CHURCH: (9:00am-9:30am Sunday, .5 hour)

Connecting the community of Dallas Christians by encouraging hope and commitment, friendship and spiritual growth through the word of the Lord.

CREATE CHURCH: (10:00am-10:30am, Sunday, .5 hour. (Three week telecast from April 12, 2020 through April 23rd, 2020)

The desire for Create Church to be a life giving community where one can find a true connection to God and others that is refreshing, relational, and relevant to your everyday life. The vision of Create Church is to help people find and fulfill their created purpose in Christ.

JOSEPH PRINCE: (10:00am-10:30am, Sunday, .5 hour. First telecast on May 24, 2020)

With more than two decades of full-time ministry behind him, Joseph Prince is today a leading voice in proclaiming the gospel of grace around the world through his books, teaching resources, and television ministry.

RYAN BINKLEY: (10:30am-11:00am Sunday, .5 hour. First telecast on May 3, 2020)

Ryan Binkley leads his congregation to where one can find a true connection to God and others that is refreshing, relational, and relevant to your everyday life. His vision is to help people find and fulfill their created purpose in Christ.

JENNIFER SHEEHAN: (11:30am-12:00pm Sunday, .5 hour)

The show's main goal is to inspire, give hope, lead the viewers to salvation in Jesus Christ and encourage the viewers to be obedient to God and His Bible.

DIOCESE OF DALLAS CATHOLIC MASS: (12:00pm-1:00pm, 1 hour)

Mass is offered each Sunday, due to COVID-19 restrictions from worshipping in church.

In the 2nd Quarter, KDFI Channel 27 aired a total of 158.5 hours of religious programming, averaging between 12 and 12.5 hours a week.

These procedures for broadcasting educational and informational programming along with informing the public of warnings and other emergency information help us respond to our community and serve them as responsible broadcasters.

- end -