

## 2015 ANNUAL EEO PUBLIC FILE REPORT

### Prairie Winds Broadcasting

Station(s):

**KNBZ-FM, KGIM AM/FM,  
KSDN AM/FM & KBFO-FM**  
Community(ies) of License:  
**Aberdeen, SD and Redfield, SD**

Reporting Period:

**December 1, 2014 thru  
November 30, 2015**

No. of Full-time Employees: **14**  
Small Market Exemption: **Yes**

During the Reporting Period, no positions were filled. The non-vacancy specific information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Co-sponsored 1 **job fair** with organizations in the business and professional communities whose membership includes substantial participation by women and minorities. The stations were represented by personnel who have substantial responsibility in making hiring decisions.*

**2015 Aberdeen Area Job Fair, Tuesday, March 19, 2015. Hosted at the Aberdeen Civic Arena, 215 South Washington Street, Aberdeen, SD. Program Director and Sports Director attended.**

*Participation in training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.*

***General Manager, Sales Manager, and Operations Manager attended the 2015 NAB Radio Convention in Las Vegas, NV, April 12<sup>th</sup> thru the 16<sup>th</sup>, 2015. Attended the sessions providing training on sales, regulatory and technical matters.***

***General Manager, Sales Manager and Account Executive Attended the 2015 RAB Convention in Atlanta, GA, September 29<sup>th</sup> thru October 2nd, 2015. Attended the sessions providing training on sales, regulatory and technical matters.***

*Participated in 1 **event** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

***Stations participated in a Mock Interview event at Holgate Middle School with Management, May 6<sup>th</sup>, 2015.***

*Established **internship** programs designed to assist members of the community to acquire skills needed for broadcast employment*

***Stations participated in a sales internship with Sales Staff, 2015. A college student from South Dakota State University, Brookings, SD. Student job shadowed sales staff.***

***Stations participated in a sports internship with Sports Announcer in March 2015. A student from Northwestern High School, Mellette, SD. Student job shadowed one of our sports announcers.***