

ORDER



Orders
Order / Rev: 3548063
 Alt Order #:
Product Desc: Political
 Estimate:
Flight Dates: 05/19/24 - 05/21/24
Original Date / Rev: 05/13/24 / 05/13/24
Order Type: NORMAL

WRDW
Primary AE: Augusta House
Sales Office: AUGN
Sales Region: National

Agency Name: Georgia Strategy Group
Buying Contact:
Billing Contact: Jorge Diez
 575 Pharr Road
 Atlanta, GA 30355

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Eugene Brantley for Sheriff
Demographic: HH
Product Codes: Candidate - Local - Sheriff
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-05

New Business End:
Advertiser External ID: 631401
Agency External ID: 198401
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	9	\$745.00	\$633.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	9	\$745.00	\$633.25	0.00
Totals	9	\$745.00	\$633.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Augusta House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRDW	05/20/24	05/21/24	CBS The Talk The Talk	CM	2p-3p	MT-----	:30	2	\$115.00	P-05	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MT-----		2				\$115.00		0.00			
N 2	WRDW	05/20/24	05/21/24	News 12 @ 4p News 12 @ 4p	CM	4p-5p	MT-----	:30	2	\$65.00	P-05	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MT-----		2				\$65.00		0.00			
N 3	WRDW	05/20/24	05/20/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	M-----		2				\$150.00		0.00			
N 4	WRDW	05/20/24	05/21/24	News 12 This Morning@4M News 12 This Morning@430a		430a-5a	MT-----	:30	2	\$15.00	P-05	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	MT-----		2				\$15.00		0.00			
N 5	WRDW	05/19/24	05/19/24	CBS Sunday Morning CBS Sunday Morning	CM	858a-1030a	-----S	:30	1	\$55.00	P-05	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$55.00		0.00			

Totals 9 \$745.00