



Blarney Stone Broadcasting, Inc.

ISSUES AND PROGRAM REPORT WQON, WMMN and WYPV

Q4 2022 – October 1 – December 31, 2022

Blarney Stone Broadcasting is in an LMA with Mitten News LLC with stations WMMN and WYPV

On June 22, 2020 WQON began simulcasting on WMMN and WYPV

NORTHERN FOCUS: Q100 (WQON, WMMN and WYPV) airs a LIVE weekly program called Northern Focus every Friday from 9A-10A. Community leaders, organizations are invited to the WQON Studio for a 3-5 minute interview to help promote their projects and programs that are relevant to the Northern Michigan Community. Guest and topics list attached.

PUBLIC SERVICE ANNOUNCEMENTS: In addition, WQON, WMMN, WYPV aired Public Service Announcements for the following organizations during Q4 2022:

- Michigan Association of Broadcasters:
 - Various COVID, community health issues and MDHHS messages
- American Red Cross
- Habitat for Humanity Grand Traverse Region
 - Encourage listeners to donate used appliances, tools and furniture to support local Habitat ReStore locations
- Lemon Frog
 - Support for annual benefit concert by Leon Frog band for proceeds to benefit Christmas help for local veterans
- Lyon Township
- Mid Michigan Honor Flight
- Salvation Army – Traverse City
- Toys For Tots – Traverse City Region
 - Support all Toys for Tots fund raising events and encourage listener donations
- Walk for Alzheimers



Blarney Stone Broadcasting, Inc.

Log-Summary Report

WGRY-FM 101.1/WJNL AM 1210/W266CS-FM 101.1/WQON Q100 (94.5 WYPV/100.3 WQON/106.3 WWMN)/WWW.Q100-FM.COM Log-Summary for the Period 10/1/2022 to 12/31/2022

Filtered: RevenueType=(D, P)

* Cost is Gross before any Discounts, Agency Commission, or Tax *

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Sponsor Items TotalTime Cost

0697 AMERICAN RED CROSS NORTHERN CHAPTER 225 01:52:30 6,936.30

0026 BILL MARSH AUTOMOTIVE GROUP 100 00:52:00 4,019.08

1035 HABITAT FOR HUMANITY GRAND TRAVERSE REGION 260 02:10:00 5,396.73

0611 LEMON FROG 130 01:05:00 2,580.00

1193 LYON TOWNSHIP 65 00:32:30 1,254.72

0108 MAB (MICHIGAN ASSOC OF BROADCASTERS) 697 05:48:30 18,598.75

1264 MID MICHIGAN HONOR FLIGHTS 180 01:30:00 3,979.80

0740 SALVATION ARMY TRAVERSE CITY 44 00:26:00 4,932.02

1271 TOYS FOR TOTS GRAND TRAVERSE REGION 26 00:19:00 1,750.06

1202 WALK FOR ALZHEIMERS 3 00:01:30 0.00

-----Report Total----- 1730 14:37:00 49,447.4

LAST SHOW OF THE YEAR!

Q100 NORTHERN FOCUS - December 16, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

SEGMENT 1: KIRTLAND COMMUNITY COLLEGE

LIVE IN STUDIO

Matthew Rice/Director, Communications & Marketing

Communications and Marketing

COMMERCIAL BREAK: 2 MINUTES

SEGMENT 2: MUNSON HEALTHCARE

LIVE CALL

Chelsea Szafranski, Digital Health Director

248-909-2115

Virtual Urgent Care - Talking points attached

COMMERCIAL BREAK: 2 MINUTES



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SEGMENT 3: MJNSON HEALTHCARE

LIVE CALL

Dr. Aditya Neravetla

Winter Safety Tips - Talking points attached

SEGMENT 4: HANSON HILLS RECREATION AREA

LIVE IN STUDIO

Justin Andre, Director

Opening Day

9:30

WEATHER

PRE RECORDED

9:32

SEGMENT 5: HABITAT FOR HUMANITY - GRAND TRAVERSE

PRE RECORDED

Tom Kachardurian, Marketing Director

Volunteers

SEGMENT 6: COPS & DONUTS

LIVE CALL

Rhino

New Book

COMMERCIAL BREAK: 2 MINUTE BREAK

PRE RECORDED

SEGMENT 7:

SEGMENT 8:

9:58 10:00

COMMERCIAL BREAK: 2 MINUTES

JC CLOSES/RECAPS SHOW



Blarney Stone Broadcasting, Inc.

THANK

Q100 NORTHERN FOCUS - December 9, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

SEGMENT 1: KIRTLAND COMMUNITY COLLEGE

LIVE IN STUDIO

Adam Reese

Events/Winter Wonderland

COMMERCIAL BREAK: 2 MINUTES

SEGMENT 2: CONSUMERS ENERGY

PRE RECORDED

Brian Wheeler

CE Provides \$7.25 Million to Help Michiganders with Winter Heating Bills

COMMERCIAL BREAK: 2 MINUTES

SEGMENT 3: TOYS 4 TOTS - GRAND TRAVERSE

PRE RECORDED

Mike Kent

T4T Update

SEGMENT 4: VILLAGE OF GT COMMONS

PRE RECORDED

Kate Angobe, Event & Sales Manager

Christmas in the Village



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9:00	9:01	JC INTRO NORTHERN FOCUS: MENTION SPONSOR: Kirtland Community College	
		SEGMENT 1: KIRTLAND COMMUNITY COLLEGE Heather Appold, Foundation Director Kirtland Foundation	LIVE IN STUDIO
		COMMERCIAL BREAK: 2 MINUTES	
		SEGMENT 2: SANTA TRAIN Carl Yost Grayling Santa Train	LIVE IN STUDIO
		COMMERCIAL BREAK: 2 MINUTES	
		SEGMENT 3: GRAYLING FOOD TRUCK Terry Toddy Food Truck Distribution	LIVE IN STUDIO
		SEGMENT 4: THE IRON PIG SMOKEHOUSE Ian Murphy, Owner Court Case	LIVE IN STUDIO
9:30		WEATHER	PRE RECORDED
9:32		SEGMENT 5: HABITAT FOR HUMANITY - GRAND TRAVERSE Tom Kachardurian, Marketing Director New Kalkaska House	PRE RECORDED



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SEGMENT 6: TOYS 4 TOTS - GRAND TRAVERSE

PRE RECORDED

Mike Kent

T4T's Grand Traverse

COMMERCIAL BREAK: 2 MINUTE BREAK

PRE RECORDED

SEGMENT 7: CLOUD CANABIS

PRE RECORDED

John McCloud, Owner

9 locations in Michigan

SEGMENT 8: EDMUND FITZGERALD

PRE RECORDED

??

New Book

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSES/RECAPS SHOW

THANK

Q100 NORTHERN FOCUS - November 18, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

SEGMENT 1: KIRTLAND COMMUNITY COLLEGE

LIVE IN STUDIO

Coach Nile Finney & Coach Hannah Latiolais

Kirtland Athletics - Basketball



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COMMERCIAL BREAK: 2 MINUTES

SEGMENT 2: MUNSON HEALTHCARE

Dr. Neravetla

Covid/Flu - Talking Points Attached

LIVE CALL

516-673-6996

COMMERCIAL BREAK: 2 MINUTES

CRAWFORD COUNTY SHERIFF / SHOP WITH A COP

Ryan Swope & John Klepadlo

Shop with a Cop

LIVE IN STUDIO

SEGMENT 4: CRAWFORD COUNTY COMMISSION ON AGING

Alice Snyder, Director

Meals on Wheels

LIVE IN STUDIO

9:30

WEATHER

PRE RECORDED

9:32

SEGMENT 5: GPA FESTIVAL OF TREES

Gail Swope

Festival of Trees - Grayling Promotional Assoc

LIVE IN STUDIO

SEGMENT 6: GRAYLING REGIONAL CHAMBER OF COMMERCE

Hayley Strohpaal, Executive Director

Grayling Events

LIVE IN STUDIO

COMMERCIAL BREAK: 2 MINUTE BREAK

PRE RECORDED

SEGMENT 7: MINDFUL PERFORMANCE THERAPY

Amanda Rocky

LIVE IN STUDIO

PLUS CALL

DIANE



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New Grayling Location

SEGMENT 8: FOX MOTORS / TOYS FOR TOTS

LIVE CALL

Tom Gordon

JC HAS INFO

TC T4T Mustang Promotion

**SEGMENT 9: CRAWFORD AUSABLE COMMUNITY
THANKSGIVING DINNER**

PRE RECORDED

Patty Crandall

Crawford AuSable Community Thanksgiving Dinner

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSES/RECAPS SHOW

THANK

Q100 NORTHERN FOCUS - November 11, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

SEGMENT 1: KIRTLAND COMMUNITY COLLEGE

LIVE IN STUDIO

Adam Reese

Kirtland Event Center

COMMERCIAL BREAK: 2 MINUTES



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**SEGMENT 2: CRAWFORD AUSABLE COMMUNITY
THANKSGIVING DINNER**

LIVE IN STUDIO

Patty Crandall

Crawford AuSable Community Thanksgiving Dinner

COMMERCIAL BREAK: 2 MINUTES

**SEGMENT 3: ORIGINAL ARTWORKS OF LISA A. SPECK &
FRIENDS**

LIVE IN STUDIO

Lisa Speck

Lisa A. Speck and Friends, the Marathon painting with Q100
and the Oscoda Artist Facebook Page

SEGMENT 4: GRAYLING REGIONAL CHAMBER OF COMMERCE

LIVE IN STUDIO

Hayley Strohpaal, Executive Director

Grayling Regional Chamber of Commerce

9:30

WEATHER

PRE RECORDED

9:32

SEGMENT 5: LEMON FROG BAND

LIVE IN STUDIO

Steve Obuch

Lemon Frog Band's upcoming Veteran's Fundraiser

**SEGMENT 6: MICHELSON MEMORIAL UNITED METHODIST
CHURCH**

LIVE IN STUDIO

Carole Campbell

Christmas Cookie Walk Sat, 11/19/22 2p-5pm and other things
the women support locally

COMMERCIAL BREAK: 2 MINUTE BREAK

PRE RECORDED

SEGMENT 7: CONSUMERS ENERGY

PRE RECORDED



Blarney Stone Broadcasting, Inc.

Tracy Wimmer, Media Relations Specialist

\$500,000 in Grants for Basic Needs Assistance to Food Bank Council of Michigan, Michigan Association of United Ways and the \$500,000 Awarded to Cristo Rey Community Center, Roscommon County United Way

SEGMENT 8:

PRE RECORDED

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSES/RECAPS SHOW

THANK

Q100 NORTHERN FOCUS - November 4, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

SEGMENT 1: KIRTLAND COMMUNITY COLLEGE

PRE RECORDED

Kathleen Fox

WFD/Apprenticeship programs

COMMERCIAL BREAK: 2 MINUTES

SEGMENT 2: TOYS 4 TOTS GRAND TRAVERSE REGION

LIVE PHONE

Mike Kent

231-492-4158



Blarney Stone Broadcasting, Inc.

Toys 4 Tots and the Angels Garage

COMMERCIAL BREAK: 2 MINUTES

SEGMENT 3: Honorable Troy B. Daniel

LIVE IN STUDIO

Lena Epstein

82nd District Court Judge

SEGMENT 4: MSU Extension-Roscommon County 4-H

LIVE IN STUDIO

Terri Cook

Roscommon County 4-H Program

9:30

WEATHER

PRE RECORDED

9:32

SEGMENT 5: SHOP WITH A COP

LIVE IN STUDIO

Kevin Drummond, Wal-Mart

Gaylord Shop with a Cop

SEGMENT 6: JACK BERGMAN FOR CONGRESS

PRE RECORDED

Jacki Bergman

Jack Bergman for Congress

COMMERCIAL BREAK: 2 MINUTE BREAK

PRE RECORDED

SEGMENT 7: Betsy Coffia for MICH STATE REP 103RD

PRE RECORDED

Betsy Coffia

Betsy Coffia for Michigan State Rep, 103rd District

SEGMENT 8: BELL'S ICEMAN COMETH CHALLENGE

PRE RECORDED

Kat Paye, Executive Director



Blarney Stone Broadcasting, Inc.

Bell's Iceman Cometh Challenge

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSES/RECAPS SHOW

THANK

Jomarie will be stepping in for Tonja tomorrow...Full show with 9x interviews scheduled (5x LIVE IN STUDIO / 1X LIVE PHONE / 3X PRE-RECORDED)

NORTHERN FOCUS - October 28, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

9:01 9:07 **SEGMENT 1: KIRTLAND FOUNDATION**

LIVE IN STUDIO

Heather Appold, Foundation Director

Kirtland Foundation

9:07 9:09 **COMMERCIAL BREAK: 2 MINUTES**

9:09 9:15 **SEGMENT 2: Grayling Main Street/DDA**

LIVE IN STUDIO

Jillian Tremonti, Executive Director

Grayling Main Street/DDA and upcoming events

9:15 9:17 **COMMERCIAL BREAK: 2 MINUTES**



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		SEGMENT 3: LENA EPSTEIN CAMPAIGN	LIVE PHONE
		Lena Epstein	<u>248-302-5096</u>
		University of Michigan Regent Campaign	
9:17	9:21	SEGMENT 4: PIONEER HILLS MARINE	LIVE IN STUDIO
		Kim Morley	
		“Get Out and Vote”	
9:21	9:25	SEGMENT 5: HIGGINS LAKE ROSCOMMON CHAMBER OF COMMERCE	LIVE IN STUDIO
		Tracy Pardue-Smith, Executive Director	
9:25	9:27	Halloween and Chamber Awards	
9:27	9:32	WEATHER	PRE RECORDED
		SEGMENT 6: ODAWA CASINO	PRE RECORDED
		Brittany Bentley	
9:32	9:34	Halloween Events	
9:34	9:39	COMMERCIAL BREAK: 2 MINUTE BREAK	PRE RECORDED
		SEGMENT 7: FEENEY FORD GRAYLING	LIVE IN STUDIO
		Shawn Abrams	
		New QTA	
9:39	9:43		
		SEGMENT 8: BAY MILLS RESORT & CASINO	PRE RECORDED
		Richard LeBlanc, General Manager	
9:43	9:45	Expansion of Bay Mills Resort & Casino	



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9:47 9:56 **COMMERCIAL BREAK: 2 MINUTES**

SEGMENT 9: KIRTLAND COMMUNITY COLLEGE

PRE RECORDED

Coach Nile Finney

Kirtland Basketball Athletics

9:56 9:58

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSURES/RECAPS SHOW

THANK Greystone Coffee and Cops and Doughnuts of Gaylord

NORTHERN FOCUS - October 21, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

9:01 9:07 **SEGMENT 1: KIRTLAND FOUNDATION**

LIVE IN STUDIO

Coach Nile Finney Director

Kirtland Basketball Athletics

9:07 9:09 **COMMERCIAL BREAK: 2 MINUTES**

9:09 9:15 **SEGMENT 2: MUNSON HEALTHCARE**

**LIVE PHONE
CALL**

Linda Meyer, Oncology Nurse Navigator

231-392-8484



Blarney Stone Broadcasting, Inc.

Breast Cancer Awareness - Talking Points Attchd

9:15	9:17	COMMERCIAL BREAK: 2 MINUTES	
9:17	9:21	SEGMENT 3: ROSCOMMON COUNTY	LIVE IN STUDIO
		Jodi Valentino	
		Roscommon County Millage	
9:21	9:25	SEGMENT 4: TOYS FOR TOTS CRAWFORD COUNTY	LIVE IN STUDIO
		Nancy Goodyear & Julie McLain	
9:25	9:27	Event on Tuesday, October 25th at Gray Rock Pub & Grub	
9:27	9:32	WEATHER	PRE RECORDED
		SEGMENT 5: RESURRECTION LIFE CENTER	LIVE IN STUDIO
		Pastor Joe Jean	
9:32	9:34	Center's Family Fun Fest	
9:34	9:39	COMMERCIAL BREAK: 2 MINUTE BREAK	PRE RECORDED
		SEGMENT 6: US HOUSE MICH 1ST CONGRESSIONAL DISTRICT	PRE RECORDED
		Andrew Gale, Libertarian Party	
		Campaign for Election	
9:39	9:43		
		SEGMENT 7: ALPINE 45 REALITY	PRE RECORDED
		Kurt Jacobs, Owner	
9:43	9:45	Current Real Estate Market in NM	
9:47	9:56	COMMERCIAL BREAK: 2 MINUTES	



Blarney Stone Broadcasting, Inc.

SEGMENT 8: BOYNE RESORTS

PRE-RECORDED

Kari Roder

Skybridge

9:56 9:58

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSSES/RECAPS SHOW

THANK Greystone Coffee and Cops and Doughnuts of Gaylord

NORTHERN FOCUS - October 14, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

9:01 9:07 **SEGMENT 1: KIRTLAND FOUNDATION**

LIVE IN STUDIO

Heather Appold, Foundation Director

Kirtland Foundation

9:07 9:09 **COMMERCIAL BREAK: 2 MINUTES**

9:09 9:15 **SEGMENT 2: PIONEER HILLS MARINE**

LIVE IN STUDIO

Kim Morley, Owner/Operator

Your opinion of the political landscape in Northern Michigan

9:15 9:17 **COMMERCIAL BREAK: 2 MINUTES**



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9:17	9:21	SEGMENT 3: PROJECT GRADUATION	LIVE IN STUDIO
		Darcy Bowers	
		Project Graduation and the 5k Walk on October 16th	
9:21	9:25	SEGMENT 4: Bay Community Theatre	PRE RECORDED
		Rick Andrews	
9:25	9:27	3 day event with the non-profit "Building Bridges with Music"	
9:27	9:32	WEATHER	PRE RECORDED
		SEGMENT 5: HABITAT FOR HUMANITY GRAND TRAVERSE REGION	PRE RECORDED
		Tom Kachadurian, Director of Marketing	
9:32	9:34	Habitat for Humanity Grand Traverse Region	
9:34	9:39	COMMERCIAL BREAK: 2 MINUTE BREAK	PRE RECORDED
		SEGMENT 6: ODAWA CASINO	PRE RECORDED
		Nick Foltz	
		Odawa Casino Petoskey Card Show	
9:39	9:43		
		SEGMENT 7: MUNSON FOUNDATION - BREAST CANCER	PRE RECORDED
		Kira Walkup	
9:43	9:45	Munson Foundation, Breast Cancer Fund and the Pink Game	
9:47	9:56	COMMERCIAL BREAK: 2 MINUTES	
		SEGMENT 8: PARENT TC WEST TITANS PINK OUT GAME	PRE-RECORDED
		Tonia Anglin	



Blarney Stone Broadcasting, Inc.

Pink Out Game on Friday

9:56 9:58

9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSSES/RECAPS SHOW

THANK Greystone Coffee and Cops and Doughnuts of Gaylord

JOMARIE WILL BE THE GUEST HOST OF THIS WEEK'S PROGRAM...MOST OF IT LIVE IN STUDIO:

NORTHERN FOCUS - October 7, 2022

PLEASE MENTION THAT PORTIONS OF PROGRAM HAVE BEEN PRE-RECORDED

9:00 9:01 **JC INTRO NORTHERN FOCUS:**

MENTION SPONSOR: Kirtland Community College

9:01 9:07 **SEGMENT 1: KIRTLAND COMMUNITY COLLEGE**

LIVE IN STUDIO

Matt Biermann

Information Security Awareness Month

9:07 9:09 **COMMERCIAL BREAK: 2 MINUTES**

9:09 9:15 **SEGMENT 2: AMERICAN RED CROSS/NORTHERN MICH**

LIVE IN STUDIO

Michelle Gallagher, Executive Director

Northern Michigan Chapter and relief needed for Hurricane Ian

9:15 9:17 **COMMERCIAL BREAK: 2 MINUTES**

9:17 9:21 **SEGMENT 3: UP NORTH PREVENTION**

LIVE IN STUDIO

Lynda Rutkowski, Prevention Specialist



Blarney Stone Broadcasting, Inc.

Drug free coalition and Families Against Narcotics

9:21 9:25 **SEGMENT 4: MT. HOPE LUTHERAN CHURCH** LIVE IN STUDIO

Terry Tody

9:25 9:27 Upcoming Food Truck

9:27 9:32 **WEATHER** PRE RECORDED

SEGMENT 5: THE VILLAGE OF ROSCOMMON LIVE IN STUDIO

Dam Scow

9:32 9:34 150th Celebration of Roscommon

9:34 9:39 **COMMERCIAL BREAK: 2 MINUTE BREAK** PRE RECORDED

SEGMENT 6: MID MICHIGAN HONOR FLIGHT PRE RECORDED

Jerry Coyne

Trip to DC this week and interview w/founder

9:39 9:43

SEGMENT 7: Candidate for 82nd District Court Judge PRE RECORDED

Mary Beebe

9:43 9:45 Candidate for 82nd District Court Judge

9:47 9:56 **COMMERCIAL BREAK: 2 MINUTES**

SEGMENT 8:

9:56 9:58



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9:58 10:00 **COMMERCIAL BREAK: 2 MINUTES**

JC CLOSSES/RECAPS SHOW

THANK Greystone Coffee and Cops and Doughnuts of Gaylord