

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

SHORR JOHNSON MAGNUS
100 NORTH 20TH STREET
SUITE 201
PHILADELPHIA, PA 19103

<u>Contract / Revision</u> 861645 /		<u>Alt Order #</u> WOC11029256
<u>Product</u> General Election- SCHEDULE A		
<u>Contract Dates</u> 07/10/18 - 07/20/18		<u>Estimate #</u> 227
<u>Advertiser</u> JB FOR GOVERNOR		<u>Original Date / Revision</u> 07/09/18 / 07/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAQ	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 2	<u>Product 1/2</u> 17
<u>Agency Ref</u> 06431	<u>Advertiser Ref</u> 41499	

All spots on this order are Immediately Preemptible class of time

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAQ	07/10/18	07/13/18	5A-6A T-F	5A-6A		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	- TWTF - -				3	\$225.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WMAQ	07/10/18-07/16/18	5A-6A T-F	5A-6A	- TuWThF - - - -	:30		\$225.00		NM		
	Credited DNA-NEWS SPL REPORT												
N 2	WMAQ	07/10/18	07/13/18	6A-7A T-F NBC 5 NEWS 6A	6A-7A		:30				NM	8	\$6,000.00
Week:		07/10/18	07/16/18	- TWTF - -				8	\$750.00				
N 3	WMAQ	07/10/18	07/13/18	7A-9A T-F TDY I	7A-9A		:30				NM	9	\$5,600.00
Week:		07/10/18	07/16/18	- TWTF - -				8	\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	8	WMAQ	07/10/18-07/16/18	7A-9A T-F TDY I	7A-9A	- TuWThF - - - -	:30		\$700.00		NM		
	See MG 3.9,3.10 DNA-NEWS SPL REPORT												
	9	WMAQ	07/19/18-07/20/18	1P-2P TH-F ACCESS HLY LI\1P-2P		- - - - ThF - - - -	:30		\$350.00		NM		
	Ⓜ MG for 3.8 07/13												
	10	WMAQ	07/19/18-07/20/18	2P-3P TH-F STEVE HARVEY2P-3P		- - - - ThF - - - -	:30		\$350.00		NM		
	Ⓜ MG for 3.8 07/13												
N 4	WMAQ	07/10/18	07/13/18	12-1P T-F DAYS OF OUR LI\12P-1P			:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 861645 /		<u>Alt Order #</u> WOC11029256
<u>Contract Dates</u> 07/10/18 - 07/20/18		<u>Product</u> General Election- SCHE
		<u>Estimate #</u> 227
<u>Advertiser</u> JB FOR GOVERNOR		<u>Original Date / Revision</u> 07/09/18 / 07/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	-TWTF--				4	\$400.00				
N 5	WMAQ	07/15/18	07/15/18	5P-530P SU ENEWS 5P	5P-530P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$500.00				
N 6	WMAQ	07/10/18	07/13/18	4P-5P T-F ENEWS	4P-5P		:30				NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	-TWTF--				4	\$375.00				
N 7	WMAQ	07/14/18	07/14/18	5P-530P SA ENEWS 5P	5P-530P		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1-				1	\$500.00				
N 8	WMAQ	07/10/18	07/15/18	5P-530P T-SU ENEWS 5P	5P-530P		:30				NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	-TWTFSS				4	\$800.00				
N 9	WMAQ	07/10/18	07/13/18	6-630P T-F ENEWS 6P	6P-630P		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	-TWTF--				4	\$1,000.00				
N 10	WMAQ	07/10/18	07/13/18	630P-7P T-F AH	630P-7P		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	-TWTF--				4	\$1,100.00				
N 11	WMAQ	07/11/18	07/11/18	7-8P W WORLD OF DANCE	7P-8P		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--1----				1	\$5,000.00				
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type					
1	WMAQ	07/09/18-07/15/18	7-8P W WORLD OF DANCE	7P-8P	---W-----	:30	\$5,000.00	NM					
See MG 11.2													
PREEMPT-PROGRAM CHANGE													
2	WMAQ	07/09/18-07/15/18	9P-10P TH LAW & ORDER	S9-10P	----Th-----	:30	\$5,000.00	NM					
Ⓜ MG for 11.1 07/11													
N 12	WMAQ	07/15/18	07/15/18	7-9P AMER GOT TALENT	7P-9P		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-----1				1	\$5,000.00				
N 13	WMAQ	07/10/18	07/10/18	7-9P AMER GOT TALENT	7P-9P		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	-T-----				1	\$10,000.00				
N 14	WMAQ	07/13/18	07/13/18	7-9P FR AM NINJA WARRIO	7P-9P		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	----1--				1	\$4,500.00				
N 15	WMAQ	07/11/18	07/11/18	9-10P W REVERIE	9P-10P		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/18	07/15/18	--1----				1	\$6,000.00				
D 16	WMAQ	07/10/18	07/10/18	9-10P TU WORLD OF DANC	9P-10P		:30				NM	0	\$0.00

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		<u>Estimate #</u> 227
<u>Advertiser</u> JB FOR GOVERNOR		<u>Original Date / Revision</u> 07/09/18 / 07/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 17	WMAQ	07/10/18	07/16/18	1137P-1237A M-F LATE NIG	1137P-1237A		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	11111--				5	\$450.00				
N 18	WMAQ	07/10/18	07/15/18	10P-1035P T-SU LATE NEW	10P-1035P		:30				NM	5	\$9,000.00
Week:		07/10/18	07/16/18	-TWTFSS				5	\$1,800.00				
N 19	WMAQ	07/10/18	07/13/18	1035P-1137P TONITE SHOW	1035P-1137P		:30				NM	2	\$2,000.00
Week:		07/10/18	07/16/18	-TWTF--				2	\$1,000.00				
N 20	WMAQ	07/15/18	07/15/18	5A-6A SUN NBC 5 NEWS	5A-6A		:30				NM	1	\$100.00
Week:		07/09/18	07/15/18	-----1				1	\$100.00				
N 21	WMAQ	07/15/18	07/15/18	6A-7A SU NEWS	6A-7A		:30				NM	1	\$250.00
Week:		07/09/18	07/15/18	-----1				1	\$250.00				
N 22	WMAQ	07/14/18	07/14/18	6A-7A SA NEWS	6A-7A		:30				NM	1	\$600.00
Week:		07/09/18	07/15/18	-----1-				1	\$600.00				
N 23	WMAQ	07/15/18	07/15/18	10A-1030A SU NBC 5 NEWS	10A-1030A		:30				NM	1	\$400.00
Week:		07/09/18	07/15/18	-----1				1	\$400.00				
N 24	WMAQ	07/15/18	07/15/18	7A-8A SUNDAY TODAY	7A-8A		:30				NM	1	\$1,000.00
Week:		07/09/18	07/15/18	-----1				1	\$1,000.00				
D 25	WMAQ	07/10/18	07/14/18	7A-9A SAT TDY	7A-9A		:30				NM	0	\$0.00
N 26	WMAQ	07/10/18	07/15/18	1030P-1105P SPORTS SUNI	1030P-1105P		:30				NM	1	\$1,100.00
Week:		07/09/18	07/15/18	-----1				1	\$1,100.00				
N 27	WMAQ	07/16/18	07/16/18	5A-6A M	5A-6A		:30				NM	1	\$450.00
Week:		07/10/18	07/16/18	M-----				1	\$450.00				
N 28	WMAQ	07/16/18	07/16/18	6A-7A M NBC 5 NEWS 6A	6A-7A		:30				NM	1	\$1,000.00
Week:		07/10/18	07/16/18	M-----				1	\$1,000.00				
N 29	WMAQ	07/16/18	07/16/18	7A-9A M TDY I	7A-9A		:30				NM	1	\$1,000.00
Week:		07/10/18	07/16/18	M-----				1	\$1,000.00				
N 30	WMAQ	07/16/18	07/16/18	12-1P M DAYS OF OUR LIV	12P-1P		:30				NM	1	\$400.00
Week:		07/10/18	07/16/18	M-----				1	\$400.00				
N 31	WMAQ	07/16/18	07/16/18	4P-5P M ENEWS	4P-5P		:30				NM	1	\$425.00
Week:		07/10/18	07/16/18	M-----				1	\$425.00				

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		<u>Estimate #</u> 227
<u>Advertiser</u> JB FOR GOVERNOR		<u>Original Date / Revision</u> 07/09/18 / 07/17/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	M-----				1	\$425.00				
N 32	WMAQ	07/16/18	07/16/18	5P-530P M ENEWS 5P	5P-530P		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	M-----				1	\$900.00				
N 33	WMAQ	07/16/18	07/16/18	6-630P M ENEWS 6P	6P-630P		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	M-----				1	\$1,200.00				
N 34	WMAQ	07/16/18	07/16/18	630P-7P M AH	630P-7P		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	M-----				1	\$1,300.00				
N 35	WMAQ	07/16/18	07/16/18	10P-1035P M LATE NEWS	10P-1035P		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	M-----				1	\$2,700.00				
N 36	WMAQ	07/16/18	07/16/18	1035P-1137P TONITE SHOW	1035P-1137P		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/18	07/16/18	M-----				1	\$1,200.00				
Totals								0.00				74	\$85,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/20/18	74	\$85,525.00	(\$12,828.75)	\$72,696.25
Totals	74	\$85,525.00	(\$12,828.75)	\$72,696.25

Signature: _____ Date: _____

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