

Sales Order

Station: **WENK-AM** Agency: **MEDIA FINANCIAL SERVICES**
 Contract Name: **DAVID KUSTOFF CONGRESS 2022** Address: **1655 Palm Beach Lakes Blvd**
 Contract#: **288605752** 9th Floor, Suite 903
 Start Date: **7/18/22** End Date: **8/03/22** City: **West Palm Beach** State: **FL** Zip: **33401**
 Revenue Type: **POLITICAL LOCAL AGENCY** Type: **Cash** Buyer: **LINLEY GRANDE**
 Advertiser: **DAVID KUSTOFF FOR CONGRESS** Tax Schedule: **(None)**
 Address: Agency Commission %: **15**
 City: State: Zip: Billing Cycle: **Standard**
 Product Name: **DAVID KUSTOFF FOR CONGRES** Salesperson: **3880house** Comm %: **0**
 Estimate #: **2933-7/15-84 TN-08-2022** Makegood Policy: **Within Contract Dates**
 Competitive Code: **POLITICAL**

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------------------------------|---------|------------|---------|---------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 7/18/22 | 7/22/22 | | 6:00 AM | 7:00 PM | 60 | 6 | 6 | 6 | 6 | 6 | | | 30 | D | 6.50 | 30 | 195.00 | 1 | |
| | DAVID KUSTOFF FOR CONGRESS 2022 | | | | | | | | | | | | | | | | | | | |
| 2 | 7/25/22 | 7/29/22 | | 6:00 AM | 7:00 PM | 60 | 6 | 6 | 6 | 6 | 6 | | | 30 | D | 6.50 | 30 | 195.00 | 1 | |
| | DAVID KUSTOFF FOR CONGRESS 2022 | | | | | | | | | | | | | | | | | | | |
| 3 | 8/01/22 | 8/03/22 | | 6:00 AM | 7:00 PM | 60 | 6 | 6 | 6 | | | | | 18 | D | 6.50 | 18 | 117.00 | 1 | |
| | DAVID KUSTOFF FOR CONGRESS 2022 | | | | | | | | | | | | | | | | | | | |

Billing Projections: By Month

| | | |
|----|--------|--------|
| | Jul 22 | Aug 22 |
| CA | 390.00 | 117.00 |
| ST | 390.00 | 117.00 |

☒ Print Spot Prices

TOTAL SPOTS **78**
 GROSS TOTAL \$ **507.00**
 ADJUSTED SPOTS **78**
 ADJUSTED TOTAL \$ **507.00**

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Sales Manager
☒ ☐ 3880lcal, 07/15/22 @10:47AM
☐ ☐ Corporate

MARKET: UM - Union City, TN **AMOUNT:** \$507.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Tacher GMP **SPOTS:** 78 1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last: **REP VER:** 1
SALES OFFICE: CHICAGO **SLS PH:** 216-233-8181
SALESPERSON: Linley Grande **SLS FAX:**
SLS EMAIL: Linley.Grande@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4429249**
ADVERTISER: David Kustoff for Congress **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 2933 -7/15-8/4 TN-08-2022 **AGY EST:** 2933 1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com
FLIGHT: 07-18-2022 TO 8/3/2022 **[X]Unwired []Spot []Mod**
TOT # OF DAYS: 17
PRIM. DEMO: Adults 35+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT: 07/14/2022 16:20**

COMMENTS

#288605752

07/14/2022: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM

07/14/2022: PopulationBuyType: CPP.

Send invoices electronically

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

| DAY#1 | | 7/18/2022 To 7/18/2022 | | | | | TOT \$39.00 | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|--------|--------|----------|-----|-------------|-----------|---------------|--------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | M..... | 6:00AM | 7:00PM | 60 | 7/18/2022 | 7/18/2022 | 6 | \$6.50 | \$39 |

| DAY#2 | | 7/19/2022 To 7/19/2022 | | | | | TOT \$39.00 | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|---------|--------|----------|-----|-------------|-----------|---------------|--------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | .T..... | 6:00AM | 7:00PM | 60 | 7/19/2022 | 7/19/2022 | 6 | \$6.50 | \$39 |

| | | | | | |
|-----------------------|------------------------------------|--|--------------|---------------------------------|-----------------------------|
| MARKET: | UM - Union City, TN | AMOUNT: | \$507.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Tacher GMP | SPOTS: | 78 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| MOD: | Stn Ver: 1 Last: | REP VER: | 1 | | WEST PALM BEACH, FL 33401 |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | Invoices@MediaFinancial.com |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4429249 |
| ADVERTISER: | David Kustoff for Congress | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 2933 -7/15-8/4 TN-08-2022 | AGY EST: | 2933 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| FLIGHT: | 07-18-2022 TO 8/3/2022 | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| TOT # OF DAYS: | 17 | | | | |
| PRIM. DEMO: | Adults 35+ | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 07/14/2022 16:20 |

| DAY#3 | | 7/20/2022 To 7/20/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|---------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | | ..W.... | 6:00AM | 7:00PM | 60 | 7/20/2022 | 7/20/2022 | 6 | \$6.50 | \$39 | |

| DAY#4 | | 7/21/2022 To 7/21/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|---------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | | ...T... | 6:00AM | 7:00PM | 60 | 7/21/2022 | 7/21/2022 | 6 | \$6.50 | \$39 | |

| DAY#5 | | 7/22/2022 To 7/22/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|---------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | |F.. | 6:00AM | 7:00PM | 60 | 7/22/2022 | 7/22/2022 | 6 | \$6.50 | \$39 | |

| DAY#8 | | 7/25/2022 To 7/25/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|--------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | | M..... | 6:00AM | 7:00PM | 60 | 7/25/2022 | 7/25/2022 | 6 | \$6.50 | \$39 | |

| | | | | | |
|-----------------------|------------------------------------|----------------------------------|--------------|---------------------------------|-----------------------------|
| MARKET: | UM - Union City, TN | AMOUNT: | \$507.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Tacher GMP | SPOTS: | 78 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| MOD: | Stn Ver: 1 Last: | REP VER: | 1 | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4429249 |
| ADVERTISER: | David Kustoff for Congress | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 2933 -7/15-8/4 TN-08-2022 | AGY EST: | 2933 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| FLIGHT: | 07-18-2022 TO 8/3/2022 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: | 17 | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 07/14/2022 16:20 |

| DAY#9 | | 7/26/2022 To 7/26/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|-------|----|------------------------|---------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | | .T..... | 6:00AM | 7:00PM | 60 | 7/26/2022 | 7/26/2022 | 6 | \$6.50 | \$39 | |

| DAY#10 | | 7/27/2022 To 7/27/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|--------|----|------------------------|---------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | | ..W.... | 6:00AM | 7:00PM | 60 | 7/27/2022 | 7/27/2022 | 6 | \$6.50 | \$39 | |

| DAY#11 | | 7/28/2022 To 7/28/2022 | | | | | TOT \$39.00 | | | TOTAL SPOTS 6 | | |
|--------|----|------------------------|---------|--------|----------|-----|-------------|-----------|-------|---------------|-------|--|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL | |
| | 1 | | ...T... | 6:00AM | 7:00PM | 60 | 7/28/2022 | 7/28/2022 | 6 | \$6.50 | \$39 | |

| | | | | | |
|-----------------------|------------------------------------|---------------------------|--------------|---------------------------------|-----------------------------|
| MARKET: | UM - Union City, TN | AMOUNT: | \$507.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Tacher GMP | SPOTS: | 78 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| MOD: | Stn Ver: 1 Last: | REP VER: | 1 | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
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| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4429249 |
| ADVERTISER: | David Kustoff for Congress | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 2933 -7/15-8/4 TN-08-2022 | AGY EST: | 2933 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| FLIGHT: | 07-18-2022 TO 8/3/2022 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: | 17 | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 07/14/2022 16:20 |

| DAY#12 | | 7/29/2022 To 7/29/2022 | | | | | TOT \$39.00 | | TOTAL SPOTS 6 | | |
|--------|----|------------------------|---------|--------|----------|-----|-------------|-----------|---------------|--------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | |F.. | 6:00AM | 7:00PM | 60 | 7/29/2022 | 7/29/2022 | 6 | \$6.50 | \$39 |

| DAY#15 | | 8/1/2022 To 8/1/2022 | | | | | TOT \$39.00 | | TOTAL SPOTS 6 | | |
|--------|----|----------------------|--------|--------|----------|-----|-------------|----------|---------------|--------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | M..... | 6:00AM | 7:00PM | 60 | 8/1/2022 | 8/1/2022 | 6 | \$6.50 | \$39 |

| DAY#16 | | 8/2/2022 To 8/2/2022 | | | | | TOT \$39.00 | | TOTAL SPOTS 6 | | |
|--------|----|----------------------|---------|--------|----------|-----|-------------|----------|---------------|--------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | .T..... | 6:00AM | 7:00PM | 60 | 8/2/2022 | 8/2/2022 | 6 | \$6.50 | \$39 |

| DAY#17 | | 8/3/2022 To 8/3/2022 | | | | | TOT \$39.00 | | TOTAL SPOTS 6 | | |
|--------|----|----------------------|---------|--------|----------|-----|-------------|----------|---------------|--------|-------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ..W.... | 6:00AM | 7:00PM | 60 | 8/3/2022 | 8/3/2022 | 6 | \$6.50 | \$39 |

[illegible]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Kustoff

Authorized committee:

Kustoff for Congress 2022

Agency requesting time (and contact information):

☐ N/A FlexPoint Media, PO Box 1051, New Albany, OH 43054

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US House- Tennessee District 8

Date of election:

8/4/22



General



Primary

Treasurer of candidate's authorized committee:

William H. Watkins, Jr

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

FlexPoint Media

Signature:

Becky Gallagher

Name: FlexPoint Media

Name:

Date of Request to Purchase Ad Time: 7/14/22

Date of Station Agreement to Sell Time:

7/14/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date: 7/14/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒ Yes☐ No

Date ad received:

7/14/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐ Yes☐ No☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

288665752

Station Call Letters:

WENK

Date Received/Requested:

7/14/22

Est. #:

2933

Station Location:

Union City TN

Run Start and End Dates:

7/8 - 8/3/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.