



Issues and Programs Report
Stations: KAMX, KKMJ, KKMJ-HD3/K242CC,
KJCE, KKMJ-HD2
Third Quarter 2015
(Jul 1 through Sep 30)

Prepared by:
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Issues of Concern to Austin and Central Texas Addressed In Responsive Programming Third Quarter 2015

- Children/Education Health, safety, education; general support for children
- Community Support Non-profit organizations and state agencies which help those in need, including environmental organizations.
- Cultural Events Local art events, community entertainment
- Heath/Healthcare Illness/disease prevention, information, warning signs, treatment and alternatives, general health information
- Public Information Helpful information and opportunities for the general public



Quarterly Issues and Programs Report
Third Quarter 2015
Most Significant Issue-Responsive Programming

1. Station Sponsorships & PSAs Community events sponsored in part or in whole by KAMX, KKMJ and/or KJCE, and Public Service Announcements provided for free in order to increase public awareness on community topics and events.

2. Public Affairs Program "Inside Austin" Locally produced show featuring different discussions with in studio guests, focusing on a variety of problems and issues of concern to community residents of Austin and Central Texas. Broadcasted on all stations and hosted by Chris Sanchez. One hour long – airs every Sunday.

3. Environmental Show "Environmental Directions" Nationally syndicated program that provides news and discussion on a wide variety of environmental issues and topics of local and national concern. Broadcasted on all stations and hosted by Nancy Pearlman. One hour long – airs at the following times every Sunday.



KAMX Sponsorships KAMX Community Involvement

JULY 2015- SEPTEMBER 2015

Central Austin Arts Block Party – MIX promoted and attended this free to the public event where the Austin Opera, Austin Symphony Orchestra, Austin Shakespeare, Ballet Austin, Conspirare, Pollyanna Theatre Company, Tapestry Dance Company, and ZACH Theatre invited the entire community to an unprecedented joint effort – the Austin Arts Block Party celebrating the 2015-16 season, Sunday, August 23 at the Long Center.

Kutz4Kidz, with the Round Rock Police Department – MIX promoted and attended this free event where, with the help of volunteer barbers and hair stylists, kids got a fresh start for the upcoming school year with this back to school event on Sunday, Aug. 16 from 10:00 a.m. to 4:00 p.m. Free haircuts and school supplies were given away during the event to school-aged kids and everyone was invited to participate in the Round Rock Police Department's open House. The community could tour the police station and get a behind the scenes look at holding cells, Crime Scene Unit, K-9 Unit, fingerprinting, and more. Families enjoyed fun and educational exhibits, demonstrations, car show, face painting, balloon artists, and snow cones. And also saw static displays of SWAT vehicles, police vehicles, and a fire truck.

33rd Annual Schlotzsky's Bun Run – MIX promoted and attended this 5K for families to race in, including pets, with proceeds benefitting JDRF. The Schlotzsky's Bun Run benefits our corporate national cause, JDRF, formerly Juvenile Diabetes Research Foundation. Proceeds from the race will go directly to JDRF to benefit both the national and local chapters. Since announcing JDRF as their corporate national cause in 2012, Schlotzsky's has provided almost \$500,000 in support and donations to JDRF.

Pflugerville Pets Alive Adoption Weekend – MIX promoted and attended this event where the goal was to find homes for 200+ homeless animals in the community. They work on innovation and programs to create and maintain a no-kill community for the pets of Pflugerville. They focus on helping the healthy and treatable pets of Pflugerville find safe and healthy homes, establishing programs that benefit the pets in the shelter, and informing the community of Pflugerville that they can come home to shop and find their next pet at the Pflugerville Animal Shelter.

KKMJ Sponsorships KKMJ Community Involvement

JULY 2015 - SEPTEMBER 2015

Central Austin Arts Block Party – MAJIC promoted and attended this free to the public event where the Austin Opera, Austin Symphony Orchestra, Austin Shakespeare, Ballet Austin, Conspirare, Pollyanna Theatre Company, Tapestry Dance Company, and ZACH Theatre invited the entire community to an unprecedented joint effort – the Austin Arts Block Party celebrating the 2015-16 season, Sunday, August 23 at the Long Center.

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KKMJ-HD3 / K242CC Sponsorships KKMJ Community Involvement

JULY 2015 - SEPTEMBER 2015

Rundberg Community Health Fair – 96.3 RnB helped promote this free, fun family event designed to help those in the community learn about resources available to them including Medicare, dental care, medical transportations services, family elder care, diabetes and so much more. Refreshments, prizes a moonwalk and more encouraged family attendance in the community.

Travis County Health & Human Services – 96.3 RnB encouraged listeners to learn about the resources provided by the Travis County Health and Human Services Department (HHSD), which promotes and protects a healthy community through the use of best practices and community partnerships. Various public health programs and services are offered: neighborhood-based programs, including Neighborhood and WIC Centers; public health services including maternal and child health, STD and TB clinics; birth and death certificates; epidemiology; consumer health services including restaurant inspections and food handler registration and administrative programs, including grants administration.

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KJCE/Cluster Public Service Announcements

The following public service announcements ran on rotation, primarily on KJCE and in a limited fashion on our other stations, during the quarter:

SPOT A STROKE
FIGHT BLINDNESS
DO IT FOR ME HEARING
LONG TERM CARE PLANNING
STOP SMOKING – AMERICAN LUNG ASSOCIATION
HEALING OUR HEROES PROJECT
ROSACEA
FEMALE CANCER
HISPANIC DON'T DRINK & DRIVE
MARCH OF DIMES
FEDERAL STUDENT FINANCIAL AID
HEARD IT ON THE NEWS—SAFE GUN STORAGE
SKIN CANCER PREVENTION
BLOOD CENTER OF CENTRAL TEXAS

**“Inside Austin”
Public Affairs Program Addressing
Community Issues**

Sundays

6am to 7am on Mix 94.7 – KAMX

6am to 7am on 96.3 RnB – KKMJ-HD3 / K242CC

7am to 8am on Majic 95.5 – KKMJ

8pm to 9pm on Talk 1370AM – KJCE/KKMJ-HD2

Hosted by Juliet Brandon

**The following organizations were featured on the
weekly program.**

Inside Austin - Issues and Topics Covered (original airings)
3rd Quarter, 2015

Air Date	Duration	Issue/Topic
7/12/2015	21:10:00	Jan Gunter from the Salvation Army talked about the upcoming school supplies and clothing Drive for children in need throughout Travis & Williamson Counties.
7/12/2015	22:10:00	Healing Our Heroes Project lead by Prince and LaTronda Humphries discussed how they help soldiers returning from combat re-integrate into family living in a non-combat environment as they struggle with PTSD, Depression and Anxiety.
7/26/2015	12:37	Texas Department of Agriculture Commissioner, Sid Miller, discussed his Summer Food Service Program designed to feed hungry children throughout the summer, when they would ordinarily have a healthy school lunch. It provides nutritious and free meals to children 18 and younger during the summer months.
7/26/2015	14:51:00	The MEND Foundation is a nonprofit organization whose mission is to inspire children, families and adults to lead and sustain fitter, healthier and happier lives. Our focus is on changing the behaviors that cause overweight and obesity through our MEND 7-13 Program. MEND 7-13 is one of the world's largest evidence-based healthy lifestyle programs that empowers 7-13 year olds, with the support of their families, to reach and maintain a healthy weight.
8/9/2015	17:44	Heath Riddles shared news about the upcoming 2nd Annual Central Austin Arts Block Party at The Long Center -- the all access pass to Austin's non-profit Arts experience. Making fourteen different arts organizations available to the community free of charge in one venue.
8/9/2015	16:28	Callie Langford from CASA of Travis County is in need of many more volunteer advocates to serve the needs of children in the community. CASA exists to promote and protect the best interest of children who have been abused or neglected, by training volunteers to advocate for them in courts, in schools and in our community to help them find safe, permanent and loving homes.
8/9/2015	23:25:00	Communities for Recovery is a non-profit organization in Austin, Texas that supports long-term recovery for people with substance use and co-occurring mental health conditions by partnering with communities to provide volunteer peer supported recovery programs and services.

Inside Austin - Issues and Topics Covered (original airings)
3rd Quarter, 2015

Air Date	Duration	Issue/Topic
8/30/2015	21:12	Recovery Alliance of Austin, lead by Joseph Sanchez, created the first ever Recovery in the Park event for individuals to celebrate living clean and sober with their families and friends.
8/30/2015	13:03	Pflugerville Pets Alive is working to create and maintain a no-kill community for the pets of Pflugerville. They are currently focused on helping the healthy and treatable pets of Pflugerville find safe and healthy homes, establishing programs that benefit the pets in the shelter, and informing the community of Pflugerville that they can come home to shop and find their next pet at the Pflugerville Animal Shelter.
9/4/2015	18:27	Jamille Reubsahm talked about The Salvation Army's Shoe-In, which makes sure that children can have new, well-fitting shoes to start the new school year. Donations of money are required for this event -- a gift of \$100 helps 4 children receive new shoes. And the goal is for 1200 students to have shoes and socks in Travis & Williamson Counties.
9/20/2015	16:01	Paramount Theatre re-lighting fundraising Ceremony for their new blade. The Theatre has a youth outreach program that serves thousands of children each year through youth summer camps and theater programs throughout the school year.

**“Environmental Directions”
Syndicated Program Covering
Environmental Issues**

Sundays

6am to 7am on Majic 95.5 – KKMJ

6am to 7am on Talk 1370AM – KJCE/KKMJ-HD2

7am to 8am on Mix 94.7 – KAMX

7am to 8am on 96.3 RnB - KKMJ-HD3 / K242CC

Hosted by Nancy Pearlman

Environmental Directions - Issues and Topics Covered (original airings)
3rd Quarter, 2015

Air Date	Duration	Issue/Topic
7/5/2015	23:00	Dr. Gina Soloman, Senior Scientist, Natural Resources Defense Council; Associate Clinical Professor, Residency Director of Occupational and Environmental Medicine, and Associate Director of Pediatric Environmental Health Specialty Unit, University of California at San Francisco (UCSF); Member of numerous committees for the State of California, United States Environmental Protection Agency, and National Academy of Sciences--Dengue Fever in North, Central and South America; recognizing and controlling dengue fever
7/5/2015	23:00	Barbara Fmamore, Senior Attorney and Director and Founder of the China Program, Natural Resources Defense Council; Environmental Consultant, United Nations Development Programme--China's Agenda 21 program for sustainable development; standards to avoid new coal plants; national energy efficiency demand; mercury use in industrial production
7/19/2015	23:00	Jim Hoggan, Chair, David Sutuki Foundation; Chair, Canadian Chapter of Al Gore's The Climate Project; Author, Climate Cover-Up: The Crusade to Deny Global Warming -- combating false myths and challenges to global warming; exposing the climate change deniers; why dealing with the changing climate must be done immediately; scientific versus ideological points of arguments regarding international agreements for tackling climate change
7/19/2015	23:00	Danny Kennedy, Co-Founder and President, Sungevity--residential solar electric solutions; designs and engineering on the web; PV solutions over the internet
8/2/2015	23:00	Kathleen Phlte, Owner and Designer, Smart Glass Recycled Jewelry; Artist, Kathleen Plate Collection --bracelets, necklaces, earrings and other items out of recycled bottles; sculptured art such as fashion runway outfits, chandelier, and glass curtains, and Sandy Skinner, CEO, Owner, and Designer, Ecoskin Collections--women's contemporary eco-friendly sustainable clothing made in the USA using bamboo, hemp, and organic cotton
8/2/2015	23:00	Paul Bannick, Wildlife, Nature, and Bird Photographer; Naturalist; Outdoorsman; Outdoor Educator; Development Director, Conservation Northwest; Author, The Owl and the Woodpecker: Encounters with North America's Most Iconic Birds -- photographing and describing 19 species of North America's owls and 22 species of the continent's woodpeckers

Environmental Directions - Issues and Topics Covered (original airings)
3rd Quarter, 2015

Air Date	Duration	Issue/Topic
8/16/2015	23:00	Richard Jackson M. D., MPH, Pediatrician; Member, Physicians for Social Responsibility; Former Head, National Center for Environmental Health, Centers for Disease Control; Professor and Chair, Department of Environmental Health Sciences, School of Public Health, University of California at Los Angeles --conclusions of the report "Coal's Assault on Human Health"; effects of coal on respiratory, cardiovascular, and nervous systems; environmental pollutants' effects on health; helping to set up the California Cancer Registry
8/16/2015	23:00	Jennifer Schwabe, Director, SierraClubGreenHome.com; LEED Accredited Professional; Blogger, Huffington Post/Green section; Member of Advisory Board, Sustainability Leadership Program, University of California at Irvine-getting the average American to embrace green practices (crawl, walk, run); importance of the Copenhagen Conference's international agreements for climate change
8/30/2015	23:00:00	Tamara "Green T" Henry, Green Celebrity and EcoTV Host Green T with Tamara,tv; News Anchor and Reporter, Santa Monica City TV 16; Co-Host, Metro Motion TV series; Co-Producer, Vanilla Fire Productions; Former Miss Arkansas USA-"Green's Gorgeous Interactive eco-contest; presenting green issues on webcasts; "Green T" webisodes
8/30/2015	23:00	Mike Farid, Founder, Bgreen Apparel; Vice President, NatureUSA; Vice President, Cotton Knit Trading--Global Organic Textile Standards; obtaining raw organic material from Turkey and India; developing green apparel; manufacturing of organic certified textiles, fabrics, and clothing; importing of organic yarn
9/13/2015	23:00	Dr. Ray Hall, Pro Athlete Chiropractor, Santa Monica Orthopedic and Sports Medicine Group; Founder and CEO, Hall Innovations-creating an eco-luxury pillow using latex foam
9/13/2015	23:00	Prof. Stuart White, Director, Institute for Sustainable Futures at the University of Technology in Sydney, Australia; Cluster Leader, Intelligent Grid Project sustainability practices and education in Australia; energy options on and off the grid; environmental issues on the continent of Australia
9/27/2015	23:00	Sandra Perez, Spokesperson, Fresh Throne-creation of a natural toilet odor neutralizer using citrus and eucalyptus extracts; trash and soiled diaper neutralizers

Environmental Directions - Issues and Topics Covered (original airings)
3rd Quarter, 2015

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9/27/2015	23:00	Leigh Stringer, Author, <i>The Green Workplace: Sustainable Strategies That Benefit Employees, the Environment, and the Bottom Line</i> ; Vice President, HOK, a Global Design Firm; LEED Accredited Professional from the United States Green Building Council-developing green practices in the workplace including telecommuting, varied hours, & use of shared space