



**Issues and Programs Report**  
**Stations: KAMX, KKMJ, KKMJ-HD3/K242CC,**  
**KJCE, KKMJ-HD2**  
**Second Quarter 2015**  
**(Apr1 through Jun 30)**

Prepared by:  
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## **Issues of Concern to Austin and Central Texas Addressed In Responsive Programming Second Quarter 2015**

- Children/Education Health, safety, education; general support for children
- Community Support Non-profit organizations and state agencies which help those in need, including environmental organizations.
- Cultural Events Local art events, community entertainment
- Heath/Healthcare Illness/disease prevention, information, warning signs, treatment and alternatives, general health information
- Public Information Helpful information and opportunities for the general public



**Quarterly Issues and Programs Report**  
**Second Quarter 2015**  
**Most Significant Issue-Responsive Programming**

1. Station Sponsorships & PSAs      Community events sponsored in part or in whole by KAMX, KKMJ and/or KJCE, and Public Service Announcements provided for free in order to increase public awareness on community topics and events.
  
2. Public Affairs Program "Inside Austin"      Locally produced show featuring different discussions with in studio guests, focusing on a variety of problems and issues of concern to community residents of Austin and Central Texas. Broadcasted on all stations and hosted by Chris Sanchez. One hour long – airs every Sunday.
  
3. Environmental Show "Environmental Directions"      Nationally syndicated program that provides news and discussion on a wide variety of environmental issues and topics of local and national concern. Broadcasted on all stations and hosted by Nancy Pearlman. One hour long – airs at the following times every Sunday.



## **KAMX Sponsorships KAMX Community Involvement**

**APRIL 2015- JUNE 2015**

***Jay Styles Courage Walk benefitting Austin Dog Alliance*** – Jay walked 100 miles in one week to raise awareness of the work done for our military service men and women suffering from PTSD. For a person with anxiety, PTSD and or depression, a psychiatric service dog is trained to make it possible for their person to regain their lives. Studies have shown that service dogs have a healing impact on people diagnosed with PTSD, and more and more of these two-legged heroes are relying on four-legged heroes to better their lives. Veterans with PTSD service dogs have reported improved sleep, decreased startle responses and a decrease in the need for pain medication.

***Flood Disaster Relief*** – Mix 94.7 listeners helped the hundreds of flood victims in the community. This was such an important effort and the response was incredible. Mix 94.7 and Blue October raised over \$183,000.00 for the BandTogetherTX Benefit, for the Austin Disaster Relief Network and the Austin Humane Society.

## **KKMJ Sponsorships KKMJ Community Involvement**

**APRIL 2015 - JUNE 2015**

***Flood Disaster Relief*** –Majic 95.5 encouraged listeners to help all those affected by the massive flooding in the community by volunteering or making donations to The Red Cross, The Austin Humane Society and The Salvation Army.

***What's Good About Austin*** – Majic promotes a new community event each week, including East Side Art Outside -- a night of fun for all ages, accompanied by great music and delicious food, to show the local community the benefits of art. Austinites can explore the art studio and surrounding area to meet local artists and purchase goods.

## **KKMJ-HD3 / K242CC Sponsorships KKMJ Community Involvement**

**APRIL 2015 - JUNE 2015**

***Juneteenth Rhythm & Ribs Festival*** – 96.3 RnB helped promote this celebration of Juneteenth in Old Settlers Park with a full day of entertainment, the oldest known celebration commemorating the emancipation of slavery in the state of Texas. Historically, the celebration falls on June 19th and commemorates the day in 1865 that Texans were told by Union troops that the Civil War had ended and that all slaves were now freed.

***Flood Disaster Relief*** – 96.3 RnB encouraged listeners to help all those affected by the massive flooding in the community by volunteering or making donations to The Red Cross, The Austin Humane Society and The Salvation Army.

***Ford Neighborhood Awards*** – RnB in conjunction with Steve Harvey participated in the Neighborhood Awards especially for Best Teacher and Best Church encouraging everyone to vote for Austin's Best Church- South Austin Community Church. They spread the word and encouraged everyone to show support ATX and for South Austin Community Church!

## **KJCE/Cluster Public Service Announcements**

The following public service announcements ran on rotation, primarily on KJCE and in a limited fashion on our other stations, during the quarter:

**FEMALE CANCER  
HILL COUNTRY RALLY FOR KIDS  
HISPANIC DON'T DRINK & DRIVE  
MARCH OF DIMES  
FEDERAL STUDENT FINANCIAL AID  
HEARD IT ON THE NEWS—SAFE GUN STORAGE  
SKIN CANCER PREVENTION  
BLOOD CENTER OF CENTRAL TEXAS  
SPOT A STROKE  
FIGHT BLINDNESS  
DO IT FOR ME HEARING  
LONG TERM CARE PLANNING  
STOP SMOKING – AMERICAN LUNG ASSOCIATION  
HEALING OUR HEROES PROJECT  
ROSACEA**

**“Inside Austin”  
Public Affairs Program Addressing  
Community Issues**

**Sundays**

**6am to 7am on Mix 94.7 – KAMX**

**6am to 7am on 96.3 RnB – KKMJ-HD3 / K242CC**

**7am to 8am on Majic 95.5 – KKMJ**

**8pm to 9pm on Talk 1370AM – KJCE/KKMJ-HD2**

**Hosted by Juliet Brandon**

**The following organizations were featured on the  
weekly program.**

**Inside Austin** - Issues and Topics Covered (original airings)  
**2nd Quarter, 2015**

<b>Air Date</b>	<b>Duration</b>	<b>Issue/Topic</b>
4/5/2015	18:47	The Hill Country Ride for AIDS seeks to provide financial support to ten beneficiary agencies through a fun and imaginative annual cycling event open to a broad range of participants and thereby also to promote awareness, education, community, and volunteerism.
4/5/2015	22:10:00	Helping Hand Home provides a nurturing and therapeutic home for children who have suffered severe abuse and neglect and community resources make all their programs possible.
4/12/2015	10:01	White Party benefiting LifeWorks ,an Austin nonprofit focused on helping youth and young adults, we work every year with thousands of young men and women who've endured circumstances that are unimaginable. Abuse. Neglect. Abandonment. Violence. Many have endured years of moving from one foster care placement to another without ever knowing a single adult that they could depend on. Others have had to survive years of unstable or unsafe family situations. And far too many are forced into homelessness to escape intolerable circumstances for the "freedom" of life on the streets
4/12/2015	13:07:00	Texas Museum of Science and Technology hosts for the first time in the Austin area, BODY WORLDS & The Cycle of Life gives visitors the opportunity to witness the body through time—as it changes, grows, matures, and ultimately, wanes. As we age, we experience the body in different ways. At each stage of life, we seek new answers. This exhibit celebrates the wonders of the body in childhood, adulthood and across the arc of aging. Dr. von Hagens' BODY WORLDS exhibitions have been seen by 40 million people globally.
4/12/2015	19:18	Lights. Camera. Help. is a nonprofit organization that is dedicated to connecting nonprofits and filmmakers to use film and video to multiply and amplify their storytelling. The Reel Change Film Frenzy supports the creation of cause-driven films for 10 local nonprofit organizations. Lights. Camera. Help. will lead this effort by bringing together a coalition of 10 filmmaking teams who know how to work with nonprofit organizations to tell their story the right way and by spearheading a fundraising campaign to finance the creation of the films

**Inside Austin** - Issues and Topics Covered (original airings)  
**2nd Quarter, 2015**

<b>Air Date</b>	<b>Duration</b>	<b>Issue/Topic</b>
4/19/2015	18:54	The Foster Angels of Central Texas Foundation's mission is to improve the lives of children in foster care, ensuring that each child has his or her basic needs met, and to provide life-enriching and life-enhancing experiences whenever possible. In 2014, Foster Angels met the needs of 2,498 children and we anticipate the number of request will increase this year. We hope you will consider supporting our efforts so that we can always meet the needs of each and every child in foster care.
4/19/2015	26:51:00	Keep Austin Well, Austin's annual community health and wellness fair. The event will be held at the beautiful grounds of the Long Center. Learn how to get healthy with fitness classes, music, delicious food trucks, vendors, while meeting some of Austin's best health care providers. During your visit you'll meet some of Austin's best health care providers, receive on site medical exams/screenings, experience healthy living demonstrations ranging from cooking to yoga on the terrace and much more.
5/3/2015	3:50	Jim Freeman founded Conviction Yoga to create awareness of yoga and the benefits that can be achieved from implementing a yoga program in Texas prisons. His main focus of the project is to provide spiritual rehabilitation and help inmates find peace of mind, body, and spirit.
5/3/2015	15:53	Sanghalink is a new non-profit providing LGBTQ youth and allies with a safe online social network that is integrated into the local high schools in and around their city designed to help students of different schools join together in dealing with issues that are unique to their LGBTQ community.
5/16/2015	18:23	In an effort to keep local music in Austin alive, Patrick Davis helped organized Austin Live and Local Birthday Party. This show, featuring five local bands, raised money for the Austin Music Foundation.
5/16/2015	17:42	Austin Area Jazz festival combines local and national artist in one-day festival benefiting the East Austin Music Academy.
5/24/2015	13:32	YTAC's 3rd Annual Powderpuff Football Fundraiser May 30, 2015. Two teams, the Blue Belles and the Cherry Bombs, have committed to raising \$500 each (players and coaches) for local cancer research and support organizations in Central Texas.

**Inside Austin - Issues and Topics Covered (original airings)**  
**2nd Quarter, 2015**

<b>Air Date</b>	<b>Duration</b>	<b>Issue/Topic</b>
6/7/2015	12:17	Keith Peterson is the CMO of the Austin based company: Done.com, and they're putting a program to get veterans back to work. It's called Yards for vets, and it's a program running throughout the summer in the Austin area.
6/7/2015	18:43	The MEND Foundation is a nonprofit organization whose mission is to inspire children, families and adults to lead and sustain fitter, healthier and happier lives. Our focus is on changing the behaviors that cause overweight and obesity through our MEND 7-13 Program. MEND 7-13 is one of the world's largest evidence-based healthy lifestyle programs that empowers 7-13 year olds, with the support of their families, to reach and maintain a healthy weight.
6/7/2015	6:04	GORUCK has partnered at the national level with Team Red, White & Blue to support their mission of enriching the lives of America's veterans by connecting them to their community through physical and social activity. Kill That 5K fits the bill and GORUCK will donate \$5 from every paid registration to Team RWB.
6/14/2015	14:56	The American Heart Association Center explains the importance of learning and performing Hands Only CPR, and how it can save a life.
6/21/2015	12:12	Keep Austin Weird Fest & 5K benefitting the Capital Area Food Bank at the. For every Fest Pass sold, \$1 is donated to the Capital Area Food Bank. Funds raised in our celebrity dunking booth will also go to the Capital Area Food Bank. CAFB will accept your food donation. Please bring a canned food or other nonperishable items when you come to the festival.

**“Environmental Directions”  
Syndicated Program Covering  
Environmental Issues**

**Sundays**

**6am to 7am on Majic 95.5 – KKMJ**

**6am to 7am on Talk 1370AM – KJCE/KKMJ-HD2**

**7am to 8am on Mix 94.7 – KAMX**

**7am to 8am on 96.3 RnB - KKMJ-HD3 / K242CC**

**Hosted by Nancy Pearlman**

**Environmental Directions** - Issues and Topics Covered (original airings)  
**2nd Quarter, 2015**

<b>Air Date</b>	<b>Duration</b>	<b>Issue/Topic</b>
4/5/2015	23:00	Brian Merrill, CEO, Western River Expeditions and the Moab Adventure Center-Colorado River Fisher Towers Section raft trip; National Park tours; providing outdoor gear, jetboat tours, jeep rentals, horseback riding; rock climbing, scenic flights, guided hikes and mountain biking especially in Arches and Canyonlands National Park
4/5/2015	23:00	Executive Director, Moab Travel Council-outdoor adventure in Southeastern Utah; Arches and Canyonlands National Parks; Dead Horse Point State Park; La Sal Mountains; Slickrock Bike Trail; Colorado River rafting
4/19/2015	23:00	Marcela Oliva, Chair & Professor of Architecture and Technology, Los Angeles Trade-Technical College; Chair, Architecture and Environmental Design Discipline, Los Angeles Community College District (LACCD); Manager, LACCD's e7 Project; Author, Think CADIGIS Center-S.E.E.D.(Sustainable & Synergetic Systems for Educational and Ecological Models); digital design & mapping; facilities and spatial information in curriculum
4/19/2015	23:00	Frank Paniagua. Jr., Founder & CEO, Greenplug, Inc.-development of a universal power supply and a wireless router and DC power hub (new ones will have chip in power supply to "talk" to software); 3.2 billion power supplies manufactured worldwide & discarded
5/3/2015	23:00	Ken Ramberg, Co-founder & President, Goodsearch.com; Member, Advisory Board, Venice Family Clinic; Member of Board of Directors, Phase One Foundation; Member of Board of Governors, Cedars-Sinai Hospital-internet search engine donates to over 64,000 organizations; Goodshop.com allows groups to receive a donation after purchases
5/3/2015	23:00	Paul Weinstein, Founder & CEO, Tenfold Organic Textiles (Truly Organic Apparel)-making truly organic apparel with 100% organic cotton which only uses 100% natural dyes from such plants as onion, turmeric, pomegranate, cutch, indigo, and haritaki; fair trade in factories overseas
5/17/2015	23:00	Ellis Jones, Associate Lecturer of Sociology, University of California, Davis; Author, The Better World Shopping Guide; Co-Author, The Better World Handbook-socially & economically responsible shopping; grading companies for over one hundred products

**Environmental Directions** - Issues and Topics Covered (original airings)  
**2nd Quarter, 2015**

<b>Air Date</b>	<b>Duration</b>	<b>Issue/Topic</b>
5/17/2015	23:00	Linda Daniels, Chief Marketing Officer, Perf Go Green Holdings: President. Go Green 2.1 .0 Foundation-biodegradable plastics for trash bags and food bags
5/31/2015	23:00:00	Drake Larson, Owner, Drake Larson Vineyards; Author, The Culls of Relativity Finding Einstein, Twain & a Universe Beyond E=MC2: "dark energy" enveloping our universe: insights into biotechnology & physics; organic grape growing
5/31/2015	23:00	Ralf Wulf, Civil Engineer; Head, Engineering Department, City of Munich, Bavaria, Germany-revitalization & restoration of five miles of the 180 mile [sar River; using habitat & recreation as basis of flood control
6/14/2015	23:00	Stacey O'Brien, Biologist & Ethologist; Wildlife Rescuer and Rehabilitation Expert; Author, Wesley the Owl. The Remarkable Love Story of an Owl and His Girl-barn owl research & behavior: human-owl interactions; the story of raising a wild owl for 19 years
6/14/2015	23:00	David Blune, Author, Alcohol Can Be a Gas: Fueling an Ethanol Revolution for the 21st Century; Executive Director, International Institute for Ecological Agriculture-developing your own gas in your backyard; changing our oil and gas dependent society to one based on renewable resources; need to develop ethanol and other ecological fuels
6/28/2015	23:00	Harrison Dillon, Co-Founder, President, and Chief Technology Officer, Solazyrne-algae fuel from solazyme; creating a renewable oil production company
6/28/2015	23:00	Stephen Rothstein. Ph.D, Professor of Zoology, University of Santa Barbara; Member, United States Fish and Wildlife Service's Endangered Species Recovery Team; Recipient of many honors and awards including from the American Ornithological Union and the Cooper Ornithological Society-bird mimicry; bird evolution; the southern California flycatcher