

| Political Rate Card Spring 2021 |             |                | Weekdays |        |       |       |        | Weekends |        |        |       |        |
|---------------------------------|-------------|----------------|----------|--------|-------|-------|--------|----------|--------|--------|-------|--------|
| Station                         | Market      | County Covered | 6a-10a   | 10a-3p | 3p-7p | 6a-7p | 7p-12a |          | 6a-10a | 10a-3p | 3p-7p | 7p-12a |
| WGYI                            | Franklin    | Venango        | 16       | 12     | 11    | 14    | 10     |          | 10     | 10     | 10    | 10     |
| WGYW                            | Meadville   | Crawford       | 18       | 18     | 18    | 18    | 15     |          | 15     | 15     | 15    | 10     |
| WRQI                            | Meadville   | Crawford       | 10       | 9      | 9     | 10    | 6      |          | 11     | 11     | 11    | 11     |
| WRQW                            | Franklin    | Venango        | 6        | 8      | 7     | 8     | 7      |          | 10     | 10     | 10    | 10     |
| WHMJ                            | Franklin    | Venango        | 13       | 6      | 6     | 11    | 7      |          | 10     | 10     | 10    | 5      |
| WXMJ                            | Meadville   | Crawford       | 8        | 6      | 6     | 7     | 6      |          | 7      | 7      | 7     | 3      |
| WMGW                            | Meadville   | Crawford       | 2        | 2      | 2     | 2     | 2      |          | 2      | 3      | 3     | 2      |
| WTIV                            | Meadville   | Crawford       | 2        | 2      | 2     | 2     | 2      |          | 2      | 3      | 3     | 2      |
| WFRA                            | Franklin    | Venango        | 2        | 2      | 2     | 2     | 2      |          | 2      | 3      | 3     | 2      |
| WYLE                            | Sharon - NC | Mercer         | 18       | 17     | 17    | 17    | 17     |          | 10     | 10     | 15    | 10     |
| WKST                            | Sharon - NC | Lawrence       | 8        | 2      | 2     | 5     | 7      |          | 5      | 5      | 5     | 5      |
| WUZZ-AM                         | Sharon - NC | Lawrence       | 4        | 4      | 3     | 4     | 3      |          | 3      | 3      | 3     | 3      |

Rates are NET to station(s)

Rate is same for 30 or 60 second ad