

ORDER



Orders
Order / Rev: 1081722
Alt Order #: WOC13851028
Product Desc: TV
Estimate: 2107
Flight Dates: 10/22/22 - 11/08/22
Original Date / Rev: 10/21/22 / 10/21/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact: Megan Bermudez
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Walsh/Republican/State Senate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business End:
Advertiser External ID: 274374
Agency External ID: 114639
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	10	\$5,300.00	\$4,505.00
10/31/22	11/08/22	20	\$18,900.00	\$16,065.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	10	\$5,300.00	\$4,505.00	0.00
November 2022	20	\$18,900.00	\$16,065.00	0.00
Totals	30	\$24,200.00	\$20,570.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/31/22	11/04/22	M-F 6-7am News M-F 6-7am News (Program: DENVER7 NEWS 6A) 4Q22 ESTIMATE (sell)	CM	6-7am	MTWTF--	:30	4	\$1,050.00	P-2	0.00	NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--		4				\$1,050.00		0.00			
N 2	KMGH	10/31/22	11/04/22	M-F 630-7pm M-F 630-7pm (Program: DENVER7 NEWS 6P) 4Q22 ESTIMATE (sell)	CM	630-7pm	MTWTF--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--		4				\$1,200.00		0.00			
N 3	KMGH	10/31/22	11/04/22	M-F Good Morning Ame M-F Good Morning America (Program: GMA) 4Q22 ESTIMATE (sell)	CM	7-9am	MTWTF--	:30	3	\$1,150.00	P-2	0.00	NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	MTWTF--		3				\$1,150.00		0.00			
N 4	KMGH	10/22/22	11/06/22	Su Good Morning Ameri Su Good Morning America (Program: GMA SUN) 4Q22 ESTIMATE (sell)	CM	6-7am	-----S	:30	1	\$550.00	P-2	0.00	NM	3	\$1,650.00

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Advertiser: Walsh/Republican/State Senate
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/31/22	11/06/22	Su 7-8am News	CM	7-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				Su 7-8am News											
				(Program: DENVER7 NEWS SUN 7A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S					1	\$550.00		0.00			
		Week: 10/24/22	10/30/22	-----S					1	\$550.00		0.00			
		Week: 10/31/22	11/06/22	-----S					1	\$550.00		0.00			
N 6	KMGH	10/22/22	11/06/22	Su 5-6pm News	CM	5-6pm	-----S	:30	1	\$700.00	P-3	0.00	NM	3	\$2,100.00
				Su 5-6pm News											
				(Program: DENVER7 NEWS SUN 5P)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S					1	\$700.00		0.00			
		Week: 10/24/22	10/30/22	-----S					1	\$700.00		0.00			
		Week: 10/31/22	11/06/22	-----S					1	\$700.00		0.00			
N 7	KMGH	10/22/22	11/05/22	Post Game News	CM	Various	-----S-	:30	1	\$300.00	P-6	0.00	NM	3	\$900.00
				Post Game News											
				(Program: DENVER7 NEWS POST COLLEGE FOOTBALL NEWS)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-					1	\$300.00		0.00			
		Week: 10/24/22	10/30/22	-----S-					1	\$300.00		0.00			
		Week: 10/31/22	11/06/22	-----S-					1	\$300.00		0.00			
N 8	KMGH	10/22/22	11/05/22	Sa GMA Hour 2	CM	8-9am	-----S-	:30	1	\$700.00	P-2	0.00	NM	3	\$2,100.00
				Sa GMA Hour 2											
				(Program: GMA SAT 8A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-					1	\$700.00		0.00			
		Week: 10/24/22	10/30/22	-----S-					1	\$700.00		0.00			
		Week: 10/31/22	11/06/22	-----S-					1	\$700.00		0.00			
N 9	KMGH	10/22/22	11/05/22	Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$400.00	P-3	0.00	NM	3	\$1,200.00
				Sa 7-8am News											
				(Program: DENVER7 NEWS SAT 7A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/22	10/23/22	-----S-					1	\$400.00		0.00			
		Week: 10/24/22	10/30/22	-----S-					1	\$400.00		0.00			
		Week: 10/31/22	11/06/22	-----S-					1	\$400.00		0.00			
N 10	KMGH	11/07/22	11/08/22	M-F 6-7am News	CM	6-7am	MT-----	:30	1	\$1,050.00	P-2	0.00	NM	1	\$1,050.00
				M-F 6-7am News											
				(Program: DENVER7 NEWS 6A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	MT-----					1	\$1,050.00		0.00			
N 11	KMGH	11/07/22	11/08/22	M-F 630-7pm	CM	630-7pm	MT-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
				M-F 630-7pm											
				(Program: DENVER7 NEWS 6P)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	MT-----					1	\$1,200.00		0.00			
N 12	KMGH	11/07/22	11/08/22	M-F Good Morning Ame	CM	7-9am	MT-----	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
				M-F Good Morning America											
				(Program: GMA)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	MT-----					1	\$1,150.00		0.00			

Totals 30 \$24,200.00