

# ORDER



**Orders**  
**Order / Rev:** 1064505  
**Alt Order #:** WOC13774542  
**Product Desc:** TV  
**Estimate:** 2019  
**Flight Dates:** 09/19/22 - 10/02/22  
**Original Date / Rev:** 09/16/22 / 09/16/22  
**Order Type:** GENERAL

**KMGH**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Medium Buying LLC  
**Buying Contact:**  
**Billing Contact:** Megan Bermudez  
 1351 King Ave  
 Columbus, OH 43212

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Walsh/Republican/State Senate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business End:**  
**Advertiser External ID:** 274374  
**Agency External ID:** 114639  
**Unit Code:** General  
**Order Separation:** 00:20:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	20	\$8,350.00	\$7,097.50
09/26/22	10/02/22	20	\$8,575.00	\$7,288.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	20	\$8,350.00	\$7,097.50	0.00
October 2022	20	\$8,575.00	\$7,288.75	0.00
<b>Totals</b>	<b>40</b>	<b>\$16,925.00</b>	<b>\$14,386.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/19/22	09/30/22	M-F 6-7am News M-F 6-7am News (Program: DENVER7 NEWS 6A) 3Q22 ESTIMATE (sell)	CM	6-7am	MTWTF--	:30	5	\$275.00	P-6	0.00	NM	9	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	MTWTF--		5				\$275.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	KMGH	09/19/22-09/25/22	M-F 6-7am News	6-7am	MTWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
				Credited											
		Week: 09/26/22	10/02/22	MTWTF--		5				\$275.00		0.00			
N 2	KMGH	09/19/22	09/30/22	M-F Good Morning America M-F Good Morning America (Program: GMA) 3Q22 ESTIMATE (sell)	CM	7-9am	MTWTF--	:30	5	\$300.00	P-6	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/22	09/25/22	MTWTF--		5				\$300.00		0.00			
		Week: 09/26/22	10/02/22	MTWTF--		5				\$300.00		0.00			
N 3	KMGH	09/19/22	10/01/22	Sa GMA Hour 2 Sa GMA Hour 2 (Program: GMA SAT 8A) 3Q22 ESTIMATE (sell)	CM	8-9am	-----S-	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 09/19/22 - 10/02/22

Advertiser: Walsh/Republican/State Senate  
 Product Desc: TV  
 Estimate: 2019

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KMGH	09/19/22	10/01/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	-----S-	:30	1	\$150.00	P-6	0.00	NM	2	\$300.00
(Program: DENVER7 NEWS SAT 9A)															
3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-					1	\$150.00		0.00			
Week:		09/26/22	10/02/22	-----S-					1	\$150.00		0.00			
N 5	KMGH	09/19/22	10/02/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----S	:30	1	\$300.00	P-3	0.00	NM	2	\$600.00
(Program: DENVER7 NEWS SUN 7A)															
3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S					1	\$300.00		0.00			
Week:		09/26/22	10/02/22	-----S					1	\$300.00		0.00			
N 6	KMGH	09/19/22	10/02/22	This Week This Week	CM	8-9am	-----S	:30	1	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
(Program: THIS WEEK)															
3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S					1	\$1,500.00		0.00			
Week:		09/26/22	10/02/22	-----S					1	\$1,500.00		0.00			
N 7	KMGH	09/19/22	09/30/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$575.00	P-3	0.00	NM	6	\$3,450.00
(Program: DENVER7 NEWS 5P)															
3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	MTWTF--					3	\$575.00		0.00			
Week:		09/26/22	10/02/22	MTWTF--					3	\$575.00		0.00			
N 8	KMGH	09/19/22	09/30/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$575.00	P-3	0.00	NM	6	\$3,450.00
(Program: DENVER7 NEWS 6P)															
3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	MTWTF--					3	\$575.00		0.00			
Week:		09/26/22	10/02/22	MTWTF--					3	\$575.00		0.00			
N 9	KMGH	09/19/22	09/24/22	Sa 1035-1135pm Sa 1035-1135pm	CM	1035-1135pm	-----S-	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
(Program: CHICAGO FIRE 1035P)															
3Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/22	09/25/22	-----S-					1	\$50.00		0.00			
Totals													40	\$16,925.00	