



MTD INC - KWMW FM 105.1
 717 S Country Club Drive
 Lovington, NM 88260
 575-396-0499 / FAX 575-396-8349

KWMW Order Confirmation

OrderID: **0098-016**

Sponsor: Steven McCutcheon for Sentate
 Product: Steven McCutcheon for Sentate
 Estimate/PO: est 5224
 AccountRep: Lori Estrada
 BillingCycle: Calendar Month
 InvoiceType: Detail
 Run Dates: 4/22/2024 - 5/10/2024
 Items Ordered: 121
 Ordered Amount: \$1,721.83
 -Agency Commission: -\$258.28
 Net Amount: \$1,463.55
 +7.25 % Lovington Tax Rate Gross \$124.84
 Total Amount: \$1,588.39

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

Scheduled Station(s): KWMW Steven McCutcheon for Sentate

Printed 4/19/2024 12:57:04 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/22/2024 - 4/22/2024	All Weeks	06:00 AM - 10:00 AM	5							5	:60	Spot		98	5	14.23	71.15
02 4/22/2024 - 4/22/2024	All Weeks	03:00 PM - 07:00 PM	4							4	:60	Spot		98	4	14.23	56.92
03 4/23/2024 - 5/10/2024	All Weeks	08:00 AM - 10:00 AM	4	4	4	4	4			20	:60	Spot		98	56	14.23	796.88
04 4/23/2024 - 5/10/2024	All Weeks	03:00 PM - 07:00 PM	4	4	4	4	4			20	:60	Spot		98	56	14.23	796.88
Calendar Month Projected Billing:																	
Apr-24		811.11		May-24		910.72		Jun-24				0.00		Q2-2024			1,721.83

Confirmed Correct; Payment Guaranteed

Accepted for KWMW

STATION:	KWMW-FM	ORDER#:	3215566	DATE:	04/18/2024
MARKET:	UM - Maljamar, NM	AMOUNT:	\$1,721.83	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	121		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4458578
ADVERTISER:	Steven McCutcheon for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5224 4/22-5/10 NM SD 42	AGY EST:	5224		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	04-22-2024 TO 5/10/2024		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF DAYS:	19				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	04/18/2024 16:19

COMMENTS

[Rep Comment] 04/18/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		4/22/2024 To 4/22/2024						TOT \$128.07			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	4/22/2024	4/22/2024	5	\$14.23	\$71.15	
	2		M.....	3:00PM	7:00PM	60	4/22/2024	4/22/2024	4	\$14.23	\$56.92	

DAY#2		4/23/2024 To 4/23/2024						TOT \$113.84			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	4/23/2024	4/23/2024	4	\$14.23	\$56.92	
	2		.T.....	3:00PM	7:00PM	60	4/23/2024	4/23/2024	4	\$14.23	\$56.92	

STATION:	KWMW-FM	ORDER#:	3215566	DATE:	04/18/2024
MARKET:	UM - Maljamar, NM	AMOUNT:	\$1,721.83	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	121	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4458578		
ADVERTISER:	Steven McCutcheon for Senate	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 5224 4/22-5/10 NM SD 42	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	04-22-2024 TO 5/10/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	19				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 04/18/2024 16:19		

DAY#3		4/24/2024 To 4/24/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	4/24/2024	4/24/2024	4	\$14.23	\$56.92
	2		..W....	3:00PM	7:00PM	60	4/24/2024	4/24/2024	4	\$14.23	\$56.92

DAY#4		4/25/2024 To 4/25/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	4/25/2024	4/25/2024	4	\$14.23	\$56.92
	2		...T...	3:00PM	7:00PM	60	4/25/2024	4/25/2024	4	\$14.23	\$56.92

DAY#5		4/26/2024 To 4/26/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	4/26/2024	4/26/2024	4	\$14.23	\$56.92
	2	F..	3:00PM	7:00PM	60	4/26/2024	4/26/2024	4	\$14.23	\$56.92

DAY#8		4/29/2024 To 4/29/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	4/29/2024	4/29/2024	4	\$14.23	\$56.92
	2		M.....	3:00PM	7:00PM	60	4/29/2024	4/29/2024	4	\$14.23	\$56.92

STATION:	KWMW-FM	ORDER#:	3215566	DATE:	04/18/2024
MARKET:	UM - Maljamar, NM	AMOUNT:	\$1,721.83	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	121	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4458578		
ADVERTISER:	Steven McCutcheon for Senate	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 5224 4/22-5/10 NM SD 42	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	04-22-2024 TO 5/10/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	19				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT: 04/18/2024 16:19		

DAY#9		4/30/2024 To 4/30/2024					TOT \$113.84		TOTAL SPOTS 8			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	4/30/2024	4/30/2024	4	\$14.23	\$56.92	
	2		.T.....	3:00PM	7:00PM	60	4/30/2024	4/30/2024	4	\$14.23	\$56.92	

DAY#10		5/1/2024 To 5/1/2024					TOT \$113.84		TOTAL SPOTS 8			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	5/1/2024	5/1/2024	4	\$14.23	\$56.92	
	2		..W....	3:00PM	7:00PM	60	5/1/2024	5/1/2024	4	\$14.23	\$56.92	

DAY#11		5/2/2024 To 5/2/2024					TOT \$113.84		TOTAL SPOTS 8			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	5/2/2024	5/2/2024	4	\$14.23	\$56.92	
	2		...T...	3:00PM	7:00PM	60	5/2/2024	5/2/2024	4	\$14.23	\$56.92	

DAY#12		5/3/2024 To 5/3/2024					TOT \$113.84		TOTAL SPOTS 8			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	5/3/2024	5/3/2024	4	\$14.23	\$56.92	
	2	F..	3:00PM	7:00PM	60	5/3/2024	5/3/2024	4	\$14.23	\$56.92	

STATION:	KWMW-FM	ORDER#:	3215566	DATE:	04/18/2024
MARKET:	UM - Maljamar, NM	AMOUNT:	\$1,721.83	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	121	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:	N/A		
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458578	
ADVERTISER:	Steven McCutcheon for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 5224 4/22-5/10 NM SD 42	AGY EST:	5224	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-22-2024 TO 5/10/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	19				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/18/2024 16:19	

DAY#15		5/6/2024 To 5/6/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	5/6/2024	5/6/2024	4	\$14.23	\$56.92
	2		M.....	3:00PM	7:00PM	60	5/6/2024	5/6/2024	4	\$14.23	\$56.92

DAY#16		5/7/2024 To 5/7/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	5/7/2024	5/7/2024	4	\$14.23	\$56.92
	2		.T.....	3:00PM	7:00PM	60	5/7/2024	5/7/2024	4	\$14.23	\$56.92

DAY#17		5/8/2024 To 5/8/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	5/8/2024	5/8/2024	4	\$14.23	\$56.92
	2		..W....	3:00PM	7:00PM	60	5/8/2024	5/8/2024	4	\$14.23	\$56.92

DAY#18		5/9/2024 To 5/9/2024					TOT \$113.84		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	5/9/2024	5/9/2024	4	\$14.23	\$56.92
	2		...T...	3:00PM	7:00PM	60	5/9/2024	5/9/2024	4	\$14.23	\$56.92

STATION:	KWMW-FM	ORDER#:	3215566	DATE:	04/18/2024
MARKET:	UM - Maljamar, NM	AMOUNT:	\$1,721.83	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	121	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458578	
ADVERTISER:	Steven McCutcheon for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 5224 4/22-5/10 NM SD 42	AGY EST:	5224	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-22-2024 TO 5/10/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	19				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/18/2024 16:19	


DAY#19		5/10/2024 To 5/10/2024					TOT \$113.84			TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	5/10/2024	5/10/2024	4	\$14.23	\$56.92	
	2	F..	3:00PM	7:00PM	60	5/10/2024	5/10/2024	4	\$14.23	\$56.92	

TOTAL	Apr	May											Total
SPOT	41	80											121
CASH	583.43	1,138.40											1,721.83
TOTAL	583.43	1,138.40											1,721.83

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matchstick Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Steven McCutcheon

Authorized committee:

Steven McCutcheon for Senate

Agency requesting time (and contact information):

N/A Matchstick Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

New Mexico Senate District 42

Date of election:

June 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Trent Cornum

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

DJ Eckert



Name: DJ Eckert

Date of Request to Purchase Ad Time: 3.28.2024

Station Representative

Signature:

Name:

Loni Estrada

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Verified by pdfFiller

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KWMW	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.