

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

  

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Taylor

Authorized committee:

David Taylor for Congress

Agency requesting time (and contact information):

Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

OH-02

Date of election:

3/19/23

General

Primary

Treasurer of candidate's authorized committee:

Natalie Baur

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

### Candidate/Committee/Agency

Signature:

*Holly Horan*

Name: Holly Horan

Date of Request to Purchase Ad Time: 12/14/23

### Station Representative

Signature:

*Christian Palmer*

Name: Christian Palmer

Date of Station Agreement to Sell Time: 2/9/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Holly Horan

Date: 12/14/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4455169	Station Call Letters: WXBW-FM	Date Received/Requested: 2/9/24
Est. #: 4535	Station Location: Huntington, WV	Run Start and End Dates: 2/21 - 2/27/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WXBW-FM	<b>ORDER#:</b>	3213568	<b>DATE:</b>	02/09/2024
<b>MARKET:</b>	Huntington-Ashland, WV	<b>AMOUNT:</b>	\$647.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	25		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4455169</b>
<b>ADVERTISER:</b>	David Taylor for Congress	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2/21-2/27 Est. 4535 Candidate	<b>AGY EST:</b>	4535		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-21-2024 TO 2/27/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/09/2024 13:28

**COMMENTS**

[Rep Comment] 02/09/2024: New Political order, please confirm back through radio exchange if able, if not confirm to melissa.costello@genmediapartners.com.

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

\*\*\* send invoices to Media Financial Services, broadcast month.\*\*\*

invoices must include: Advertiser name, estimate number, gross and net totals, along with date/time/rate/spot length/ isci code per spot on affidavit. \*\*\*\*\*

DAY#1		2/21/2024 To 2/21/2024					TOT \$129.40			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	2/21/2024	2/21/2024	1	\$25.88	\$25.88
	2		..W....	10:00AM	3:00PM	60	2/21/2024	2/21/2024	2	\$25.88	\$51.76
	3		..W....	3:00PM	7:00PM	60	2/21/2024	2/21/2024	2	\$25.88	\$51.76

DAY#2		2/22/2024 To 2/22/2024					TOT \$129.40			TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	2/22/2024	2/22/2024	2	\$25.88	\$51.76
	2		...T...	10:00AM	3:00PM	60	2/22/2024	2/22/2024	1	\$25.88	\$25.88
	3		...T...	3:00PM	7:00PM	60	2/22/2024	2/22/2024	2	\$25.88	\$51.76

<b>STATION:</b>	WXBW-FM	<b>ORDER#:</b>	3213568	<b>DATE:</b>	02/09/2024
<b>MARKET:</b>	Huntington-Ashland, WV	<b>AMOUNT:</b>	\$647.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	25	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4455169</b>		
<b>ADVERTISER:</b>	David Taylor for Congress	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES		
<b>PRODUCT:</b>	2/21-2/27 Est. 4535 Candidate	<b>AGY EST:</b>	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
<b>FLIGHT:</b>	02-21-2024 TO 2/27/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 02/09/2024 13:28		

<b>DAY#3</b>		<b>2/23/2024 To 2/23/2024</b>					<b>TOT \$129.40</b>		<b>TOTAL SPOTS 5</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	2/23/2024	2/23/2024	2	\$25.88	\$51.76
	2		....F..	10:00AM	3:00PM	60	2/23/2024	2/23/2024	2	\$25.88	\$51.76
	3		....F..	3:00PM	7:00PM	60	2/23/2024	2/23/2024	1	\$25.88	\$25.88

<b>DAY#6</b>		<b>2/26/2024 To 2/26/2024</b>					<b>TOT \$129.40</b>		<b>TOTAL SPOTS 5</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	2/26/2024	2/26/2024	1	\$25.88	\$25.88
	2		M.....	10:00AM	3:00PM	60	2/26/2024	2/26/2024	2	\$25.88	\$51.76
	3		M.....	3:00PM	7:00PM	60	2/26/2024	2/26/2024	2	\$25.88	\$51.76

<b>DAY#7</b>		<b>2/27/2024 To 2/27/2024</b>					<b>TOT \$129.40</b>		<b>TOTAL SPOTS 5</b>		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	2/27/2024	2/27/2024	2	\$25.88	\$51.76
	2		.T.....	10:00AM	3:00PM	60	2/27/2024	2/27/2024	1	\$25.88	\$25.88
	3		.T.....	3:00PM	7:00PM	60	2/27/2024	2/27/2024	2	\$25.88	\$51.76

<b>STATION:</b>	WXBW-FM	<b>ORDER#:</b>	3213568	<b>DATE:</b>	02/09/2024
<b>MARKET:</b>	Huntington-Ashland, WV	<b>AMOUNT:</b>	\$647.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	25		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4455169</b>
<b>ADVERTISER:</b>	David Taylor for Congress	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2/21-2/27 Est. 4535 Candidate	<b>AGY EST:</b>	4535		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-21-2024 TO 2/27/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/09/2024 13:28

TOTAL	Feb	Mar										Total
SPOT	15	10										25
CASH	388.20	258.80										647.00
TOTAL	388.20	258.80										647.00

Kindred Communications, Inc  
 PO BOX 1150  
 Huntington, WV 25713 USA  
 304-523-8401

Client: **David Taylor for Congress**  
 Order #: **64209-00017**  
 Description: EST 4535  
 Date Entered: 2/9/2024  
 P.O.#:  
 Salesperson: House, House  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date

MEDIA FINANCIAL SERVICES  
 1655 Palm Beach Lakes Blvd  
 Suite 903  
 W PALM BEACH, FL 33401 US

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/21/2024	2/21/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	1	25.88	25.88	0	0	1	0	0	0
2	2/21/2024	2/21/2024	WXBW-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	25.88	51.76	0	0	2	0	0	0
3	2/21/2024	2/21/2024	WXBW-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	25.88	51.76	0	0	2	0	0	0
4	2/22/2024	2/22/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	25.88	51.76	0	0	0	2	0	0
5	2/22/2024	2/22/2024	WXBW-FM	10:00:00a to 03:00:00p	Weekly	1:00	1	25.88	25.88	0	0	0	1	0	0
6	2/22/2024	2/22/2024	WXBW-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	25.88	51.76	0	0	0	2	0	0
7	2/23/2024	2/23/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	25.88	51.76	0	0	0	0	2	0
8	2/23/2024	2/23/2024	WXBW-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	25.88	51.76	0	0	0	0	2	0
9	2/23/2024	2/23/2024	WXBW-FM	03:00:00p to 07:00:00p	Weekly	1:00	1	25.88	25.88	0	0	0	0	1	0
10	2/26/2024	2/26/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	1	25.88	25.88	1	0	0	0	0	0
11	2/26/2024	2/26/2024	WXBW-FM	10:00:00a to 03:00:00p	Weekly	1:00	2	25.88	51.76	2	0	0	0	0	0
12	2/26/2024	2/26/2024	WXBW-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	25.88	51.76	2	0	0	0	0	0
13	2/27/2024	2/27/2024	WXBW-FM	06:00:00a to 10:00:00a	Weekly	1:00	2	25.88	51.76	0	2	0	0	0	0
14	2/27/2024	2/27/2024	WXBW-FM	10:00:00a to 03:00:00p	Weekly	1:00	1	25.88	25.88	0	1	0	0	0	0
15	2/27/2024	2/27/2024	WXBW-FM	03:00:00p to 07:00:00p	Weekly	1:00	2	25.88	51.76	0	2	0	0	0	0

**Order Start Date: 2/21/2024    Order End Date: 2/27/2024    Spots: 25**

**Total Charges: \$647.00**  
**Combined Discounts: \$97.05**  
**Total Net: \$549.95**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**Projected Media Month Billing Totals for David Taylor for Congress / 64209-00017 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	15	\$388.20	\$58.23	\$329.97
March	2024	10	\$258.80	\$38.82	\$219.98

Confirmed & Accepted for Kindred Communications, Inc By: \_\_\_\_\_

Accepted for MEDIA FINANCIAL SERVICES By: \_\_\_\_\_

Please Sign and Return One Copy