

# CONTRACT



**KFOR-TV**  
 444 E. Britton Rd.  
 Oklahoma City, OK 73114  
 (405)424-4444

www.kfor.com

And:

**Visual Image Advertising**  
**Attention: Renee Harriman**  
 125 Park Avenue  
 Suite 200  
 Oklahoma City, OK 73102

<u>Contract / Revision</u> 581714 /		<u>Alt Order #</u>
<u>Product</u> CMA YES FOR SQ 766 TV		
<u>Contract Dates</u> 10/09/12 - 10/22/12		<u>Estimate #</u> CMA YES FOR SQ 766
<u>Advertiser</u> CMA Strategies		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Local KFOR Political	<u>Sales Office</u> Oklahoma City
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 8146	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	4	10/09/12	10/15/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	-T-T---				2				
Week:		10/15/12	10/21/12	M-----				1				
N 2	4	10/09/12	10/15/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	-T--F--				2				
Week:		10/15/12	10/21/12	M-----				1				
N 3	4	10/09/12	10/15/12	Today Show	7-9am		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	--WT---				2				
Week:		10/15/12	10/21/12	M-----				1				
N 4	4	10/09/12	10/15/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	-T-T---				2				
Week:		10/15/12	10/21/12	M-----				1				
N 5	4	10/09/12	10/15/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	--WT---				2				
Week:		10/15/12	10/21/12	M-----				1				
N 6	4	10/09/12	10/12/12	NewsChannel 4 @ 5PM	.5-530nm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	--W-F--				2				
N 7	4	10/09/12	10/15/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	-T-TF--				3				
Week:		10/15/12	10/21/12	M-----				1				
N 8	4	10/10/12	10/10/12	Extra Edition	630-7pm		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	--W----				1				
N 9	4	10/09/12	10/11/12	NewsChannel 4 @ 10PM	10-1035nm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/08/12	10/14/12	-T-T---				2				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 581714 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/09/12 - 10/22/12	<u>Product</u> CMA YES FOR SQ 766	<u>Estimate #</u> CMA YES FOR SQ 766 TV
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<u>Advertiser</u> CMA Strategies	<u>Original Date / Revision</u> 10/08/12 / 10/08/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 10 4		10/09/12	10/12/12	Tonight Show	1035-1137pm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	--W-F--				2					
<b>Totals</b>											26	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	26		
<b>Totals</b>	26		

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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And:

**Visual Image Advertising**  
 Attention: Renee Harriman  
 125 Park Avenue  
 Suite 200  
 Oklahoma City, OK 73102

<u>Contract / Revision</u> 581741 /		<u>Alt Order #</u>
<u>Product</u> CMA YES FOR SQ 766 TV		
<u>Contract Dates</u> 10/16/12 - 10/29/12		<u>Estimate #</u> CMA YES FOR SQ 766
<u>Advertiser</u> CMA Strategies		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Local KFOR Political	<u>Sales Office</u> Oklahoma City
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 8146	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	4	10/16/12	10/22/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-T-----				1				
Week:		10/22/12	10/28/12	M-----				1				
N 2	4	10/22/12	10/22/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	M-----				1				
N 3	4	10/16/12	10/22/12	Today Show	7-9am		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-T-----				1				
Week:		10/22/12	10/28/12	M-----				1				
N 4	4	10/17/12	10/22/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	--W-F--				2				
Week:		10/22/12	10/28/12	M-----				1				
N 5	4	10/16/12	10/18/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-T-T---				2				
N 6	4	10/17/12	10/22/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	--W-F--				2				
Week:		10/22/12	10/28/12	M-----				1				
N 7	4	10/16/12	10/18/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-T-T---				2				
N 8	4	10/16/12	10/22/12	Extra Edition	630-7pm		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-T-T---				2				
Week:		10/22/12	10/28/12	M-----				1				
N 9	4	10/16/12	10/22/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-TW-F--				3				
Week:		10/22/12	10/28/12	M-----				1				

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<u>Contract / Revision</u> 581741 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/16/12 - 10/29/12	<u>Product</u> CMA YES FOR SQ 766	<u>Estimate #</u> CMA YES FOR SQ 766 TV
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<u>Advertiser</u> CMA Strategies	<u>Original Date / Revision</u> 10/08/12 / 10/08/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 10	4	10/18/12	10/18/12	Tonight Show	1035-1137pm		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1				
N 11	4	10/16/12	10/16/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/15/12	10/21/12	-T-----				1				
<b>Totals</b>											24	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	24		
<b>Totals</b>	24		

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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And:

**Visual Image Advertising**  
 Attention: Renee Harriman  
 125 Park Avenue  
 Suite 200  
 Oklahoma City, OK 73102

<u>Contract / Revision</u> 581753 /		<u>Alt Order #</u>
<u>Product</u> CMA YES FOR SQ 766 TV		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> CMA YES FOR SQ 766
<u>Advertiser</u> CMA Strategies		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Local KFOR Political	<u>Sales Office</u> Oklahoma City
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 8146	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	4	10/23/12	10/23/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-T-----				1				
D 2	4	10/29/12	10/29/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	0	
N 3	4	10/23/12	10/23/12	Today Show	7-9am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-T-----				1				
N 4	4	10/24/12	10/25/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	--WT---				2				
N 5	4	10/23/12	10/29/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-TWT---				3				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	M-----				1				
N 6	4	10/24/12	10/26/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	--W-F--				2				
N 7	4	10/23/12	10/26/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	3	\$
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-T-TF--				3				
N 8	4	10/23/12	10/24/12	Extra Edition	630-7pm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-TW----				2				
N 9	4	10/24/12	10/29/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	--WTF--				3				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	M-----				1				
N 10	4	10/25/12	10/26/12	Tonight Show	1035-1137pm		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	---TF--				2				
N 11	4	10/23/12	10/23/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-T-----				1				

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<u>Contract / Revision</u> 581753 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> CMA YES FOR SQ 766	<u>Estimate #</u> CMA YES FOR SQ 766 TV
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<u>Advertiser</u> CMA Strategies	<u>Original Date / Revision</u> 10/08/12 / 10/08/12
-------------------------------------	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	4	10/28/12	10/28/12	Newschannel 4 @ 6AM (Su) 6-7am			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1				
N 13	4	10/28/12	10/28/12	NewsChannel 4 @ 8AM (Su) 8-930am			:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-----S				1				
N 14	4	10/28/12	10/28/12	NBC Meet The Press	10-11am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/22/12	10/28/12	-----S				1				
<b>Totals</b>											<b>25</b>	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	23		
10/29/12 - 10/29/12	2		
<b>Totals</b>	<b>25</b>		

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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And:

**Visual Image Advertising**  
 Attention: Renee Harriman  
 125 Park Avenue  
 Suite 200  
 Oklahoma City, OK 73102

<u>Contract / Revision</u> 581759 /		<u>Alt Order #</u>
<u>Product</u> CMA YES FOR SQ 766 TV		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u> CMA YES FOR SQ 766
<u>Advertiser</u> CMA Strategies		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Local KFOR Political	<u>Sales Office</u> Oklahoma City
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 8146	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 1	4	10/30/12	11/05/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	-T-TF--				3				
		Week: 11/05/12	11/11/12	M-----				1				
N 3	4	10/30/12	11/05/12	Today Show	7-9am		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	-T-TF--				3				
		Week: 11/05/12	11/11/12	M-----				1				
N 4	4	10/31/12	11/05/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	--WTF--				3				
		Week: 11/05/12	11/11/12	M-----				1				
N 5	4	10/31/12	11/05/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	--WTF--				3				
		Week: 11/05/12	11/11/12	M-----				1				
N 6	4	10/30/12	11/05/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	-T-TF--				3				
		Week: 11/05/12	11/11/12	M-----				1				
N 7	4	10/30/12	11/05/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	-TWTF--				4				
		Week: 11/05/12	11/11/12	M-----				1				
N 8	4	10/30/12	11/05/12	Extra Edition	630-7pm		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	-TWT---				3				
		Week: 11/05/12	11/11/12	M-----				1				
N 9	4	11/01/12	11/05/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
		Week: 10/29/12	11/04/12	---TF--				2				
		Week: 11/05/12	11/11/12	M-----				1				
N 10	4	11/02/12	11/05/12	Tonight Show	1035-1137pm		:30			NM	2	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KFOR-TV**  
 444 E. Britton Rd.  
 Oklahoma City, OK 73114  
 (405)424-4444

www.kfor.com

<u>Contract / Revision</u> 581759 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 10/30/12 - 11/05/12	<u>Product</u> CMA YES FOR SQ 766	<u>Estimate #</u> CMA YES FOR SQ 766 TV
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<u>Advertiser</u> CMA Strategies	<u>Original Date / Revision</u> 10/08/12 / 10/08/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	----F--				1				
Week:		11/05/12	11/11/12	M-----				1				
N 11	4	10/31/12	11/05/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	--W----				1				
Week:		11/05/12	11/11/12	M-----				1				
N 12	4	11/04/12	11/04/12	Newschannel 4 @ 6AM (Su)	6-7am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S				1				
N 13	4	11/04/12	11/04/12	NewsChannel 4 @ 8AM (Su)	8-930am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S				1				
N 14	4	11/04/12	11/04/12	NBC Meet The Press	10-11am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S				1				
N 15	4	10/31/12	11/05/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	--WTF--				3				
Week:		11/05/12	11/11/12	M-----				1				
N 16	4	11/03/12	11/03/12	NBC Today Show (Sa)	6-8am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S-				1				
N 17	4	11/03/12	11/03/12	NewsChannel 4 @ 8AM (Sa)	8-9am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S-				1				
N 18	4	11/04/12	11/04/12	NBC Today Show (Su)	7-8am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S				1				
N 19	4	11/04/12	11/04/12	Flashpoint	930-10am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		10/29/12	11/04/12	-----S				1				
<b>Totals</b>											<b>47</b>	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	47	\$.	

Totals

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KFOR-TV**  
 444 E. Britton Rd.  
 Oklahoma City, OK 73114  
 (405)424-4444

www.kfor.com

And:

**Visual Image Advertising**  
 Attention: Renee Harriman  
 125 Park Avenue  
 Suite 200  
 Oklahoma City, OK 73102

<u>Contract / Revision</u> 581751 /		<u>Alt Order #</u>
<u>Product</u> CMA YES FOR SQ 766 TV		
<u>Contract Dates</u> 11/06/12 - 11/19/12		<u>Estimate #</u> CMA YES FOR SQ 766
<u>Advertiser</u> CMA Strategies		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFOR	<u>Account Executive</u> Local KFOR Political	<u>Sales Office</u> Oklahoma City
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 8146	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	4	11/06/12	11/06/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		11/05/12	11/11/12	-T-----				1				
N 2	4	11/06/12	11/06/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		11/05/12	11/11/12	-T-----				1				
N 3	4	11/06/12	11/06/12	Today Show	7-9am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		11/05/12	11/11/12	-T-----				1				
N 4	4	11/06/12	11/06/12	NewsChannel 4 @ Noon	12-1p		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		11/05/12	11/11/12	-T-----				1				
D 5	4	11/06/12	11/12/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	0	
D 6	4	11/06/12	11/09/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	0	
D 7	4	11/06/12	11/12/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	0	
D 8	4	11/07/12	11/07/12	Extra Edition	630-7pm		:30			NM	0	
D 9	4	11/06/12	11/08/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	0	
D 10	4	11/06/12	11/09/12	Tonight Show	1035-1137pm		:30			NM	0	
N 11	4	11/06/12	11/06/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>				
Week:		11/05/12	11/11/12	-T-----				1				
<b>Totals</b>											<b>5</b>	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	5		
<b>Totals</b>	<b>5</b>		

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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