

KRVR-FM 105.5

KVIN-AM 920

1ST QUARTER 2017

ISSUES LIST:

LOCAL VETERANS IN NEED OF SUPPORT, CARE

CALAVERAS & TUOLUMNE COUNTY PET OWNER OUTREACH

FOOD & CLOTHING NEEDED FOR AREA POOR

FOREST FIRE PREVENTION INFO NEEDED

MUSIC EXPOSURE NEEDED TO UNDERPRIVELEDGED

DENTAL HEALTH NEEDED FOR COUNTY POOR

ASSIST POOR FAMILIES IN CENTRAL VALLEY

SENIOR CITIZEN OUTREACH AND HELP NEEDED

COMPUTER ACCESS FOR CITIZENS WITHOUT

FIGHTING HUMAN TRAFFICKING IN CENTRAL VALLEY

PROGRAMS:

KRVR / KVIN RAN PUBLIC SERVICE ANNOUNCEMENTS ADDRESSING THESE ISSUES, EACH :30 SECOND PSA WAS READ BY ANNOUNCERS APPROXIMATELY 2 TIMES DAILY. AIRTIME GIVEN TO EACH PSA WAS APPROXIMATELY 30 MINUTES OF AIRTIME 5AM-12AM.

ISSUE:

With falling performance figures showing up in high schools across the nation, programs such as the Renaissance program at Modesto City Schools' Beyer High School help to motivate students to motivate themselves.

PROGRAM:

The Beyer High School Renaissance Program held a Crab Feed fundraiser on Saturday, Feb. 10, 2017 at St. Joseph's Catholic Church, Father O'Hare Hall, 1813 Oakdale Road, Modesto. Tickets sold for \$50 each.

Dates Announced: 1/20/17 – 2/09/17

Times Aired: 6 AM – 11 PM Friday - Thursday