

KRVR-FM 105.5

KVIN-AM 920

4<sup>TH</sup> QUARTER 2017

ISSUES LIST:

ASSIST POOR FAMILIES IN CENTRAL VALLEY

SPAY AND NEUTER OF LOCAL CATS

COMPUTER ACCESS FOR CITIZENS WITHOUT

FAILING GRADES IN LOCAL SCHOOLS

MANY AREA FAMILIES HAVE LOW LITERACY RATES

STANISLAUS COUNTY DISADVANTAGED CHILDREN DON'T HAVE  
TOYS FOR CHRISTMAS, PARENTS CAN'T AFFORD TO BUY THEM

HEALTH AND WELLNESS NEEDS TO BE PROMOTED TO AREA POOR  
POPULATION

MUSIC EXPOSURE NEEDED TO UNDERPRIVELEDGED

DENTAL HEALTH NEEDED FOR COUNTY POOR

PROGRAMS:

KRVR / KVIN RAN PUBLIC SERVICE ANNOUNCEMENTS ADDRESSING  
THESE ISSUES, EACH :30 SECOND PSA WAS READ BY  
ANNOUNCERS APPROXIMATELY 2 TIMES DAILY. AIRTIME GIVEN TO  
EACH PSA WAS APPROXIMATELY 30 MINUTES OF AIRTIME 5AM-  
12AM.

STARTING MARCH 1, 2017, ACTUAL COPIES OF EACH PSA WILL BE  
UPLOADED TO OUR ON-LINE PUBLIC FILE.

**ISSUE:**

In many communities, it is traditional to pay special attention to less prosperous families and individuals as the winter holidays near. The Hughson Community Project continues its commitment to this effort in 2017.

**PROGRAM:**

In 2016, the Hughson Community Project provided Christmas baskets to 336 households, with an even greater need forecast for 2017. The non-profit administers a drive for household necessities and food, as well as new toys for children. Through partnership with the United Samaritans Foundation, the organization also maintains an emergency food box for the community throughout the year.

Dates Announced: 10/24/17 – 10/31/17

Times Aired: 6 AM – 11 PM Tuesday - Tuesday

# **LIVE READ   P S A**

## **KRVR / KVIN**

**PSA:    SAN JOAQUIN FAIR HOUSING**

**END:    INDEFINITE**

**KRVR COMMUNITY CALENDAR:    SAN JOAQUIN  
FAIR HOUSING IS COMMISSIONED TO ASSIST  
COUNTY RESIDENTS WITH QUESTIONS OR  
DIFFICULTIES IN OBTAINING ADEQUATE HOUSING  
SUCH AS SUSPECTED DISCRIMINATION. IT IS  
UNLAWFUL TO OBSTRUCT OPPORTUNITIES TO  
HOUSING BASED ON RACE, COLOR, NATIONAL  
ORIGIN, ANCESTRY, SEX, MARITAL STATUS,  
DISABILITY, RELIGION OR FAMILIAR STATUS. IF  
YOU HAVE QUESTIONS ON THESE ISSUES YOU  
CAN CALL 451-3471 FOR INFORMATION. THAT  
NUMBER AGAIN IS 451-3471.**

*Broadcast 10/15/17 - 11/30/17 2x per day*

# **LIVE READ P S A**

## **KRVR / KVIN**

**PSA: HUGHSON COMMUNITY PROJECT**

**END: TFN**

**KRVR COMMUNITY CALENDAR: THE HUGHSON COMMUNITY PROJECT IS A CHARITABLE GROUP PROVIDING ESSENTIAL ASSISTANCE TO HUNDREDS OF LOCAL NEEDY FAMILIES. THEY ARE SEEKING DONATIONS FROM THE COMMUNITY OF NON PERISHABLE FOOD ITEMS, CLOTHING OF ALL SIZES (NEW OR GENTLY USED), TOYS UNWRAPPED, BASIC HYGIENE ITEMS SUCH AS TOOTHPASTE, SHAMPOO, COMBS, BLANKETS AND MONETARY DONATIONS. MANY ITEMS ARE USED FOR THE CHRISTMAS BASKETS THAT ARE DISTRIBUTED LOCALLY. FOR INFORMATION PLEASE CONTACT THE HUGHSON COMMUNITY PROJECT AT 581-6225**

*Broadcast 11/15/17 - 12/25/17 2x per day*

# **LIVE READ P S A**

## **KRVR / KVIN**

**PSA: THE CAT NETWORK OF STANISLAUS**

**END: TFN**

**KRVR COMMUNITY CALENDAR: THE CAT NETWORK OF STANISLAUS HAS LAUNCHED A FUNDRAISER TO ASSIST IN AN AFFORDABLE ROUTE TO THE SPAY & NEUTER OF LOCAL CATS. FOR A LIMITED TIME THEY ARE OFFERING A RATE OF \$15 FOR THEIR SERVICES. HEAVY DUTY TOTE BAGS WILL BE AVAILABLE FOR A DONATION OF \$10 (SMALL) OR \$15 (LARGE) AS A THANK YOU FOR YOUR SUPPORT. CONTACT MONICA AT 735-0604 OR ON THE WEB SITE [www.catnetworkofstanislaus.org](http://www.catnetworkofstanislaus.org) THESE TOTES ARE AVAILABLE AT CALDRONS PETS CHOICE, 3507 TULLY ROAD IN MODESTO**

*Broadcast 11/1/17 - 12/30/17 2x per day*

KRVR / KVIN PSA

EVENT: VOLUNTEER DRIVERS FOR AMERICAN VETS

END: TFN

The River reminds you: that local volunteers are needed to assist veterans in Stanislaus County. Qualified drivers who can transport vets to and from medical appointments in the Modesto area, as well as Livermore and the Bay Area can contact the Department of Aging and Veteran Services at 209-914-47-64.

Broadcast 10/2/17 - 11/28/17 2x per day

# **LIVE READ P S A**

## **KRVR / KVIN**

**PSA: CORP FOR NATIONAL SERVICE**

**END: RETIRED & SENIOR VOLUNTEER  
PROGRAM (CATHOLIC CHARTIES)**

**KRVR COMMUNITY CALENDAR: THE  
CORPORATION OF NATIONAL SERVICE HAS A  
PROGRAM IN OUR AREA FOR SENIOR  
VOLUNTEERS. LOOKING FOR PEOPLE OVER 55  
WHO ARE WILLING TO VOLUNTEER USING THEIR  
EXPERIENCE AND TALENTS TO HELP RESOLVE  
LOCAL COMMUNITY NEEDS IN STANISLAUS  
COUNTY. WE CONNECT VOLUNTEERS WITH  
AGENCIES THAT PROVIDE THESE VITAL SERVICES  
TO THOSE IN NEED. BE A HERO TO SOMEONE  
TODAY GIVING HOPE FOR TOMORROW. CALL 529-  
3784 AND SEE HOW YOU CAN HELP. 529-3784**

*BROADCAST 10/10/17 - 12/15/17 2x per day*