

KPET Dawson County Broadcasting LLC Lamesa, Texas 79331

First Quarter 2021 Problems and Issues Report for KPET (AM) Lamesa

(100 % Simulcast on FM Translator K286AO Lamesa, Texas)

April 7, 2021

Lack of economic growth and economic development: Still face a stream of businesses closing so that owners can retire. Recently some new business has come to the area. KPET works with The Chamber of Commerce and The Economic Development Corporation. We produce and air programs that run every weekday with "The Sounds of Texas with Tumbleweed Smith" at 930 AM & 530 PM.

Opportunity for Young People: Work with LISD and Howard College to spread news of educational opportunity. We air "Scoop with the Supe(rintinent) each Monday in the morning and during noon news.

We are in a cotton farming area. We broadcast Cotton Commodity Reports from Texas State Network, From Voice of Southwest Radio (Clear Channel ONN), From Ag Producers Radio Network'

Covid 19 affects: Same problem as elsewhere, maybe a bit worse because many elderly or retired in the area. KPET has aired news, vaccination drive info, talks by area health care experts.

Our local and area newscasts are researched, developed and aired by contractor Danny Moffat. He has connected us with more and more local groups. We use network news and sports from ABC and TSN. We air sports from The Sports Flash Radio Networks and Weather from Radio Forecast Network.

KPET airs play by play sports broadcasts for Texas Tech Sports and Texas Rangers Professional Baseball. We also produce and air local games of our Lamesa Golden Tornadoes Football, Basketball, Baseball, and Volleyball.

When there is a local controversy, KPET seeks people to speak for and against the issue and makes air time available. "Open Mike" commentaries air when needed rotating through day and night hours.

Prepared by
David Stewart, Tiffany Parker, Robby Smith, Mike Martini and Danny Moffat.
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