

KPET Dawson County Broadcasting LLC Lamesa, Texas 79331

First Quarter 2022 Problems and Issues Report for KPET (AM) Lamesa

(100% Simulcast on FM Translator K235CZ Lamesa, Texas)

April 1, 2022

Issue/Problem: (Lack of) economic growth and economic development: Still get some businesses closing to retire. Recently some new business has come to the area. KPET works with The Chamber of Commerce and The Economic Development Corporation. Program: locally produced updates with C of C and LEDC. These air every weekday with “The Sounds of Texas with Tumbleweed Smith” at 930 AM & 535 PM.

Issue/Problem: Opportunity for Young People: Work with Lamesa Independent School District and Howard College to spread news of educational opportunity. Program: We air “Scoop with the Supe” hosted by the Superintendent of Lamesa Independent School District during 7 AM, 8 AM and Noon news on Mondays or Tuesdays.

Issue/Problem: We are in a cotton farming area. We broadcast Cotton Commodity Reports from Texas State Network, Voice of Southwest Radio (Clear Channel ONN), Ag Producers Radio Network and Texas Farm Bureau. These air in a 5 to 6 AM and Noon to One block and between 7 AM and 6 PM at :45 after the hour.

Issue/Problem: Covid 19 has receded a bit. We continue to publicize vaccination and test drives. We broadcast news and updates every week, sometimes more.

Issue/Problem: Our local and area newscasts are researched, developed and aired by News Director Danny Moffat. He has connected us with more and more local groups. We use network news and sports from ABC and TSN. These air every hour during the day. We air sports from The Sports Flash Radio Networks and Weather from Radio Forecast Network.

KPET airs play by play broadcasts of Texas Tech Sports and Texas Rangers Professional Baseball.

When there is a local controversy, KPET seeks people to speak for and against the issue and makes air time available. These air on an irregular schedule as “KPET Open Mike”. In the next election cycle, we're looking to broadcast round-tables, candidate interviews, etc.

Prepared by
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