

QUARTERLY PROGRAM TOPIC REPORT

For

WNEO/WEAO

January - March 2013

1. Education
2. Youth
3. Political Issues
4. Health
5. Women's Issues
6. Crime
7. National Security
8. Minority Issues
9. Technology Issues (Weather/Environment)
10. Consumer Issues

1. Education

- a. PBS NewsHour (10532) School of Wine: Training Students for Jobs in Washington State's Wine Industry: With more than 700 vineyards, Washington state has become a premier location for viticulture. One community college has created a winemaking degree that fosters economic, environmental and cultural sustainability in and around the city of Walla Walla where vineyards continue to sprout. (Tuesday, January 1, 7 PM, WR PBS)
- b. Charlie Rose (19047) Online educator Salman Khan discusses his YouTube channel, KhanAcademy, and his future goals for online education. (Wednesday, February 27, Midnight, WR PBS)
- c. PBS NewsHour (10581) School Reform Program Targets Students at Risk of Falling Behind, Dropping Out: Currently implemented in 44 U.S. schools, a data-driven dropout prevention program called Diplomas Now targets students who start to fall behind in middle school, and offers them nurturing, mentoring relationships. Ray Suarez reports on how a Baton Rouge middle school was able to turn itself around by adopting this approach. (Monday, March 11, 7 PM, WR PBS)

2. Youth

- a. PBS NewsHour (10455) Students Speak Out on Gun Violence Prevention, Find No 'Easy Answer': In the wake of the mass shooting in Newtown, Conn., the NewsHour asked students from 45 schools around the country to provide advice on how to prevent future shootings at schools. Ray Suarez presents some of these high schoolers' takes on the gun debate, which were collected through NewsHour's Student Reporting Labs. (Thursday, January 17, 7 PM, WR PBS)
- b. Frontline: "**Raising Adam Lanza**" (3106) In the wake of the mass killings at Sandy Hook Elementary School, FRONTLINE investigates a young man and the town he changed forever. Adam Lanza's motives, and his life, remain largely a mystery. With The Hartford Courant, FRONTLINE looks for answers to the central — and so far elusive — question: Who was Adam Lanza? Also this hour: In the aftermath of the tragedy, President Obama called for a national conversation about guns. Nowhere is that conversation more intense than in Newtown, where FRONTLINE finds a town divided and explores how those closest to the tragedy are wrestling with our nation's gun culture and laws. (Tuesday, February 19, 10 PM, WR PBS)
- c. 180 Days: A Year Inside an American High School (101) This special gives space and breadth to our nation's education reform debate by giving the audience a first-hand view of what happens in a school that meets the needs of the most challenged students in new and sometimes non-traditional ways. Observe a tireless team of teachers and school leaders dealing with the usual antics of teenagers and the changing tides of a fast-moving administration that is responding to pressures from outside partners, politicians and forces in the community. A surprising and dramatic end to the school year sheds light on both the extraordinary challenges and opportunities today's public schools face. (Monday, March 25, 9 PM, WR PBS)

3. Political Issues

- a. Tavis Smiley (2822) “Vision for a New America” – Panel discussion, Part 1: In part 1 of our special four-night series, Tavis moderates a panel of opinion-makers focusing on the crippling issue of poverty in America. (Wednesday, January 23, 1 AM, WR PBS)
- b. Need to Know (306) Anchor Ray Suarez hosts a panel of experts to explore how to save Medicare. (Saturday, February 9, 2:30 AM, WR PBS)
- c. Religion & Ethics NewsWeekly (1627) Political Implications: How will the Democratic Party appeal to religious voters without alienating the rising numbers of religiously unaffiliated voters? Greg Smith on Politics and the Unaffiliated: “In our data for 2012 we are finding that the religiously unaffiliated outnumber white mainline Protestants, white Catholics, and even black Protestants among Democratic and Democratic-leaning registered voters. (Monday, March 11, Midnight, WR PBS)

4. Health

- a. Independent Lens: “**Soul Food Junkies**” (1405) Filmmaker Byron Hurt sets out to learn more about soul food and its relevance to black cultural identity. His exploration was inspired by his father’s lifelong love affair with the high-fat, calorie-rich traditional diet and his unwillingness to give it up even in the face of a life-threatening health crisis. As Hurt discovers, the relationship between African Americans and dishes such as ribs and grits and fried chicken is culturally-based, deep-rooted, complex and often deadly. Through candid interviews with soul-food cooks, historians and scholars, as well as doctors and everyday people, “Soul Food Junkies” puts this culinary tradition under the microscope to examine its positive and negative consequences. (Saturday, January 19, 11 PM, WR PBS)
- b. NOVA: “**Cracking Your Genetic Code**” (3909) What will it mean when most of us can afford to have the information in our DNA—all three billion chemical letters of it—read, stored and available for analysis? As NOVA reveals in “Bioethics” we stand on the verge of a revolution in medicine, the first effects of which are already upon us. We meet cancer patients returned to robust health and a cystic fibrosis sufferer breathing easily, because scientists have been able to pinpoint and neutralize the genetic abnormalities underlying their conditions. But we also meet ethicists convinced we need to consider the moral dilemmas raised by the new technology. (Friday, March 15, 2 AM, WR PBS)
- c. Shift Happens! Live an Inspired Life with Dr. Robert Holden Renowned British author, speaker and sought-after coach Dr. Robert Holden offers viewers a program of change and transformation, of hope and personal evolution, and a plan for making a shift to a more authentic, successful, joyful and happy life. With six proven “Principles and Practices,” Dr. Holden explores the difference between searching for happiness and following your joy, the miracle of forgiveness, the value of self-acceptance, and how to keep growing through life instead of just going through life. (Saturday, March 23, 12:30 PM, WR PBS)

5. Women’s Issues

- a. To the Contrary with Bonnie Erbe (2145) Working Women: While the number of women working in Europe and Japan has been steadily increasing, women's participation in the workforce in the U.S. has declined since the 1990s. Rep. Kyrsten Sinema: The Arizona Democrat is young, openly bisexual and doesn't

align herself with a faith community. This week she shares her journey of public service. (Sunday, January 27, 6 PM, WR PBS)

- b. **Half the Sky (101)** In a two-night, four-hour special introduced by George Clooney, **HALF THE SKY** follows stories of challenge and triumph, traveling with New York Times columnist Nicholas Kristof and celebrity advocates America Ferrera, Diane Lane, Eva Mendes, Meg Ryan, Gabrielle Union and Olivia Wilde on a journey to 10 countries, where they meet inspiring individuals and discover how they're confronting the oppression of women and girls. The special, based on the widely acclaimed book *Half the Sky* by columnist Kristof and Sheryl WuDunn, reveals the real, meaningful solutions being fashioned through health care, education and economic empowerment for women and girls. (Monday, February 11, 10 PM, Fusion)
- c. **Makers: Women Who Make America (101)** Originated from a very clear premise: over the last half century, the work of millions of women has altered virtually every aspect of American culture. The **MAKERS** platform tells the story of these exceptional women — both famous and heretofore unknown individuals — whose pioneering contributions continue to shape the world in which we live. (Saturday, March 2, 8 PM, Fusion)

6. Crime

- a. **POV: "Reportero" (2513)** Follow a veteran reporter and his colleagues at Zeta, a Tijuana-based independent newsweekly, as they stubbornly ply their trade in one of the deadliest places in the world for members of the media. In Mexico, more than 40 journalists have been slain or have vanished since December 2006, when President Felipe Calderón came to power and launched a government offensive against the country's powerful drug cartels and organized crime. As the drug war intensifies and the risks to journalists become greater, will the free press be silenced? (Saturday, January 12, 1 PM, Fusion)
- b. **NOVA: "Who Killed Lindbergh's Baby" (4004)** In the aftermath of his 1927 solo transatlantic flight, Charles Lindbergh became the most famous human being on earth. When he and his wife, Anne, had a son, Charlie, the press dubbed him Little Lindy. On March 1, 1932, kidnappers snatched Little Lindy from the family home near Hopewell, New Jersey. Negotiations stretched out for weeks, but Charlie never returned. His body was discovered not five miles from Hopewell. Now, NOVA is reopening one of the most confounding crime mysteries of all time as a team of expert investigators employs state-of-the-art forensic and behavioral science techniques in an effort to determine what really happened to Lindbergh's baby... and why. (Sunday, February 3, 5 PM, WR PBS)
- c. **Intelligence Squared: "Should Drugs be Legalized?" (102)** It was 1971 when President Richard Nixon declared a "war on drugs." \$2.5 trillion dollars later, drug use is half of what it was 30 years ago, and thousands of offenders are successfully diverted to treatment instead of jail. And yet, 22 million Americans—9% of the population—still uses illegal drugs, and with the highest incarceration rate in the world, we continue to fill our prisons with drug offenders. Decimated families and communities are left in the wake. Is it time to legalize drugs or is this a war that we're winning? (Wednesday, March 6, 3 AM, WR PBS)

7. National Security

- a. Frontline: **“Inside Obama’s Presidency”** (3103) As Barack Obama is sworn in for his second term, FRONTLINE takes a probing look at the first four years of his presidency. With inside accounts from his battles with his Republican opponents over health care and the economy to his dramatic expansion of targeted killings of enemies, FRONTLINE examines the president’s key decisions and the experiences that will inform his second term. (Saturday, January 19, 12 PM, Fusion)
- b. Washington Week (5232) The Obama administration justifies the use of drones for targeted killings. Also, we examine the internal battles between establishment conservatives and the Tea Party, and Obama’s use of the bully pulpit against Congress. Plus, the Department of Justice S&P lawsuit. (Friday, February 8, 8 PM, WR PBS)
- c. PBS NewsHour (10581) New Tensions Crop Up Between U.S. and Afghanistan as Major Transitions Loom: An insider attack on American soldiers and pointed remarks by Afghanistan’s President Karzai reveal new tensions between the nations. Judy Woodruff gets analysis from Ambassador James Dobbins, who served as a diplomat to Afghanistan, and Said Jawad, Afghanistan’s former ambassador to Washington. (Monday, March 11, 7 PM, WR PBS)

8. Minority Issues

- a. History Detectives (1009) Tells four stories of our nation’s beginning. First, Eduardo Pagán starts with a simple bill of sale for a 17-year old “negro girl” and learns how young Willoby’s life unfolds from being property to owning property. Then Gwen Wright traces a powder horn from a muddy Minnesota field to a military captain in Massachusetts during the American Revolution. Elyse Luray asks what role a handwritten score played in making “The Star Spangled Banner” our national anthem. Finally, notes in a 1775 almanac show how conflicting loyalties strained family ties during the Revolution. (Tuesday, January 8, 8 PM, WR PBS)
- b. American Masters: **“Sister Rosetta Tharpe: The Godmother of Rock & Roll”** (2602) Discover the life, music and influence of the African-American gospel singer and guitar virtuoso Sister Rosetta Tharpe (1915-1973). During the 1940s-60s, she introduced the spiritual passion of her gospel music into the secular world of rock ‘n’ roll, inspiring some of its greatest stars, including Chuck Berry, Elvis Presley, Jerry Lee Lewis and Little Richard. One of the most influential musicians of the 20th century, Tharpe may not be a household name today, but the flamboyant superstar, with her spectacular playing on the newly electrified guitar, played a pivotal role in the creation of rock ‘n’ roll. (Friday, February 22, 9 PM, WR PBS)
- c. Tavis Smiley (2865) Author Taylor Branch: The Pulitzer Prize-winning writer explains his new text, The King Years: Historic Moments in the Civil Rights Movement. (Saturday, March 23, 1 AM, WR PBS)

9. Technology Issues (Weather/Environment)

- a. Life on Fire: **“Icelandic Volcanoes”** (101) In Alaska, the fresh water that feeds the rivers is snowmelt from North America’s highest mountains and most active volcanoes. Time and again, they erupt and poison the rivers. Scientists have only just begun to piece together what might have happened nearly 2,000 years

- ago, when one race of salmon faced the death of their natal river and were forced back to the open ocean on an exceptional adventure. Navigating between the sulphurous waters, bears, sharks and eagles, the fish escaped the Earth's wrath to give birth to descendants that continue their pioneering journey to the heart of an active volcano. (Wednesday, January 2, 10 PM, WR PBS)
- b. NOVA: "**Earth from Space**" (802) Takes data from earth-observing satellites and transforms it into dazzling visual sequences, each one exposing the intricate and surprising web of forces that sustains life on earth. Viewers witness how dust blown from the Sahara fertilizes the Amazon; how a vast submarine "waterfall" off Antarctica helps drive ocean currents around the world; and how the sun's heating up of the southern Atlantic gives birth to a colossally powerful hurricane. From the microscopic world of water molecules vaporizing over the ocean to the magnetic field that is bigger than Earth itself, the show reveals the astonishing beauty and complexity of our dynamic planet. (Sunday, February 17, 5 PM, WR PBS)
 - c. PBS NewsHour (10584) New Art Installation Lights Up San Francisco's Other Bridge Across the Bay: A new art installation brings new light to San Francisco Bay. The Bay Bridge, which connects San Francisco and Oakland, is the focus of a new public art display featuring thousands of LED technology lights. NewsHour correspondent Spencer Michels has the story of the high-tech work of art. (Thursday, March 14, 7 PM, Fusion)

10. Consumer Issues

- a. Market Warriors (113) This week the MARKET WARRIORS head to Walnut, Iowa, to the Walnut Antique Show, with a new competitor in the mix. The target assignment is gold, and Mark L. Walberg injects some quick wit when one of the pickers goes for a broad interpretation the others aren't buying. (Monday, January 7, 9 PM, WR PBS)
- b. Charlie Rose (19044) The finances of health care are investigated and analyzed by Steven Brill as he relates the findings for his Time Magazine article "Bitter Pill: Why Medical Bills are Killing Us". (Friday, February 22, 12:30 AM, WR PBS)
- c. POV: "**Girl Model**" (2514) Girl Model strips away the façade of the modeling industry by following two people whose lives intersect because of it. Ashley is a deeply conflicted American model scout, and 13-year-old Nadya, plucked from a remote Siberian village and promised a lucrative career in Japan, is her latest discovery. As the young girl searches for glamour and an escape from poverty, she confronts the harsh realities of a culture that worships youth — and an industry that makes perpetual childhood a globally traded commodity. An Official Selection of the 2011 International Documentary Film Festival Amsterdam. (Saturday, March 30, 11 PM, WR PBS)