

INVOICE



WWBT LLC
5710 Midlothian Turnpike
Richmond, VA 23225
Main: (804) 230-1212
Billing: (804) 230-2653

Invoice #	Invoice Date	Invoice Month	Invoice Period
1819726-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WWBT	Ryan Eddins	HRP-Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
210 W Pennsylvania Ave, Suite 250
Towson, MD 21204

Send Payment To:

WWBT LLC
P.O. Box 11407
Drawer 1498
Birmingham, AL 35246-1498

Advertiser	Product	Estimate Number
POL/Adams, John/R/Attorn	JOHN ADAMS FOR ATG	4998

Flight Dates	Order #	Alt Order #
09/22/17 - 09/25/17	1819726	08818868

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
1021	389	472

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/17	09/22/17	Inside Edition @ 430p	429p-458p	---- 1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---- 1-- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	09/22/17	4:43 PM	Inside Edition @ 430p	429p-458p	:30	7SPMJAAGT08H	\$300.00 NM
2	09/22/17	09/22/17	NBC Today Show	659a-9a	---- 1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---- 1-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	09/22/17	7:19 AM	NBC Today Show	659a-9a	:30	7SPMJAAGT08H	\$550.00 NM
3	09/22/17	09/22/17	Inside Edition @ 730p	729p-757p	---- 1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---- 1-- 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WWBT	F	09/22/17	7:49 PM	Inside Edition @ 730p	729p-757p	:30	7SPMJAAGT08H	\$550.00 NM
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,400.00
<u>Agency Commission</u>	\$210.00
<u>Net Amount Due</u>	\$1,190.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.