

ORDER



WWBT
5710 Midlothian Tpk
Richmond, VA 23225

Orders
Order / Rev: 1827121
Alt Order #: 08826690
Product Desc: JOHN ADAMS FOR ATG
Estimate: 5009
Flight Dates: 10/03/17 - 10/09/17
Original Date / Rev: 09/27/17 / 09/27/17
Order Type: Political

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Adams, John/R/Attorney General
Demographic: A35+
Product Codes: PL30
Priority: P 1
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/09/17	79	\$35,810.00	\$30,438.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	79	\$35,810.00	\$30,438.50	328.70
Totals	79	\$35,810.00	\$30,438.50	328.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWBT	10/06/17	10/06/17	Live with Kelly Live with Kelly	Comm	10a-11a	----1--	:30	1	\$150.00	P 2	3.40	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/17	10/08/17	----1--		1		\$150.00		3.40					
N 2	WWBT	10/06/17	10/06/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	----1--	:30	1	\$450.00	P 2	4.20	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/17	10/08/17	----1--		1		\$450.00		4.20					
N 3	WWBT	10/06/17	10/06/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	----1--	:30	1	\$300.00	P 1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/17	10/08/17	----1--		1		\$300.00		2.30					
N 4	WWBT	10/06/17	10/06/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	----1--	:30	1	\$300.00	P 1	3.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/17	10/08/17	----1--		1		\$300.00		3.70					
N 5	WWBT	10/06/17	10/06/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	----1--	:30	1	\$150.00	P 2	3.90	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/02/17	10/08/17	----1--		1		\$150.00		3.90					
N 6	WWBT	10/06/17	10/06/17		Comm	458p-529p	----1--	:30	1	\$500.00	P 1	4.70	NM	1	\$500.00

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 Estimate: 5009
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				12 News @ 5p											
				12 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----1--	1	\$500.00	4.70								
N 7	WWBT	10/06/17	10/06/17	12 News @ 530p	Comm	529p-559p	----1--	:30	1	\$500.00	P 1	5.30	NM	1	\$500.00
				12 News @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----1--	1	\$500.00	5.30								
N 8	WWBT	10/06/17	10/06/17	12 News @ 6p	Comm	559p-630p	----1--	:30	1	\$750.00	P 1	7.20	NM	1	\$750.00
				12 News @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----1--	1	\$750.00	7.20								
N 9	WWBT	10/06/17	10/06/17	Entertainment Tonight	Comm	659p-730p	----1--	:30	1	\$450.00	P 2	5.10	NM	1	\$450.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----1--	1	\$450.00	5.10								
N 10	WWBT	10/06/17	10/06/17	NET NBC Today Show	Comm	659a-9a	----1--	:30	1	\$750.00	P 1	5.00	NM	1	\$750.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----1--	1	\$750.00	5.00								
N 11	WWBT	10/06/17	10/06/17	Inside Edition @ 730p	Comm	729p-757p	----1--	:30	1	\$450.00	P 2	4.10	NM	1	\$450.00
				Inside Edition @ 730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----1--	1	\$450.00	4.10								
N 12	WWBT	10/06/17	10/06/17	NET Friday Hour 1	Comm	758p-9p	----2--	:30	2	\$700.00	P 1	3.70	NM	2	\$1,400.00
				Friday Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----2--	2	\$700.00	3.70								
N 13	WWBT	10/06/17	10/06/17	NET Friday Prime Other	Comm	NET Friday Prime	----2--	:30	2	\$450.00	P 2	3.50	NM	2	\$900.00
				NET Friday Prime Other 1	(9:00 PM-11:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/02/17	10/08/17	----2--	2	\$450.00	3.50								
N 14	WWBT	10/09/17	10/09/17	Live with Kelly	Comm	10a-11a	1-----	:30	1	\$150.00	P 2	3.40	NM	1	\$150.00
				Live with Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/17	10/15/17	1-----	1	\$150.00	3.40								
N 15	WWBT	10/09/17	10/09/17	Late News M-Sun	Comm	11p-1135p, Sa 11p	1-----	:30	1	\$450.00	P 2	4.20	NM	1	\$450.00
				Late News M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/17	10/15/17	1-----	1	\$450.00	4.20								
N 16	WWBT	10/09/17	10/09/17	12 News 1st @ 4p	Comm	358p-429p	1-----	:30	1	\$300.00	P 1	3.70	NM	1	\$300.00
				12 News 1st @ 4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/17	10/15/17	1-----	1	\$300.00	3.70								
N 17	WWBT	10/09/17	10/09/17	12 News Today @ 430a	Comm	430a-4:58a	1-----	:30	1	\$40.00	P 1	0.90	NM	1	\$40.00
				12 News Today @ 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/17	10/15/17	1-----	1	\$40.00	0.90								
N 18	WWBT	10/09/17	10/09/17	Inside Edition @ 430p	Comm	429p-458p	1-----	:30	1	\$150.00	P 2	3.90	NM	1	\$150.00
				Inside Edition @ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/17	10/15/17	1-----	1	\$150.00	3.90								
N 19	WWBT	10/09/17	10/09/17	12 News @ 5p	Comm	458p-529p	1-----	:30	1	\$500.00	P 1	4.70	NM	1	\$500.00
				12 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/09/17	10/15/17	1-----	1	\$500.00	4.70								
N 20	WWBT	10/09/17	10/09/17	12 News @ 530p	Comm	529p-559p	1-----	:30	1	\$500.00	P 1	5.30	NM	1	\$500.00
				12 News @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	1-----		1				\$500.00		5.30			
N21	WWBT	10/09/17	10/09/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	1-----	:30	1	\$750.00	P 1	7.20	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	1-----		1				\$750.00		7.20			
N22	WWBT	10/09/17	10/09/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	1-----	:30	1	\$450.00	P 2	5.10	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	1-----		1				\$450.00		5.10			
N23	WWBT	10/09/17	10/09/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	2-----	:30	2	\$750.00	P 1	5.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	2-----		2				\$750.00		5.00			
N24	WWBT	10/09/17	10/09/17	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	1-----	:30	1	\$450.00	P 2	4.10	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/09/17	10/15/17	1-----		1				\$450.00		4.10			
N25	WWBT	10/07/17	10/07/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	-----1-	:30	1	\$450.00	P 2	4.20	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----1-		1				\$450.00		4.20			
N26	WWBT	10/07/17	10/07/17	12 News Today Sat @ 6a 12 News Today Sat @ 6a	Comm	6a-7a	-----1-	:30	1	\$150.00	P 2	2.30	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----1-		1				\$150.00		2.30			
N27	WWBT	10/07/17	10/07/17	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7a-9a	-----1-	:30	1	\$500.00	P 1	4.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----1-		1				\$500.00		4.00			
N28	WWBT	10/07/17	10/07/17	NET Saturday Hour 2 Saturday Hour 2	Comm	9p-10p	-----2-	:30	2	\$400.00	P 1	2.80	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----2-		2				\$400.00		2.80			
N29	WWBT	10/08/17	10/08/17	12 News @ 1130p 12 News @ 1130p	Comm	1130p-1205a	-----1	:30	1	\$450.00	P 2	4.20	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----1		1				\$450.00		4.20			
N30	WWBT	10/08/17	10/08/17	12 News Today Sun @ 7a 12 News Today Sun @ 7a	Comm	7a-758a	-----1	:30	1	\$300.00	P 1	2.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----1		1				\$300.00		2.40			
N31	WWBT	10/08/17	10/08/17	NET NBC Sunday Today Show NBC Sunday Today Show	Comm	758a-859a	-----1	:30	1	\$500.00	P 1	3.90	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----1		1				\$500.00		3.90			
N32	WWBT	10/05/17	10/05/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	---1---	:30	1	\$450.00	P 2	4.20	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$450.00		4.20			
N33	WWBT	10/05/17	10/05/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	---1---	:30	1	\$300.00	P 1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$300.00		2.30			
N34	WWBT	10/05/17	10/05/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	---1---	:30	1	\$300.00	P 1	3.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$300.00		3.70			
N35	WWBT	10/05/17	10/05/17		Comm	430a-4:58a		:30	1	\$40.00	P 1	0.90	NM	1	\$40.00

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				12 News Today @ 430a			---1---								
				12 News Today @ 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$40.00		0.90			
N36	WWBT	10/05/17	10/05/17	Inside Edition @ 430p	Comm	429p-458p	---1---	:30	1	\$150.00	P 2	3.90	NM	1	\$150.00
				Inside Edition @ 430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$150.00		3.90			
N37	WWBT	10/05/17	10/05/17	12 News @ 5p	Comm	458p-529p	---1---	:30	1	\$500.00	P 1	4.70	NM	1	\$500.00
				12 News @ 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$500.00		4.70			
N38	WWBT	10/05/17	10/05/17	12 News @ 530p	Comm	529p-559p	---1---	:30	1	\$500.00	P 1	5.30	NM	1	\$500.00
				12 News @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$500.00		5.30			
N39	WWBT	10/05/17	10/05/17	12 News @ 6p	Comm	559p-630p	---1---	:30	1	\$750.00	P 1	7.20	NM	1	\$750.00
				12 News @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$750.00		7.20			
N40	WWBT	10/05/17	10/05/17	Entertainment Tonight	Comm	659p-730p	---1---	:30	1	\$450.00	P 2	5.10	NM	1	\$450.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$450.00		5.10			
N41	WWBT	10/05/17	10/05/17	NET NBC Today Show	Comm	659a-9a	---2---	:30	2	\$750.00	P 1	5.00	NM	2	\$1,500.00
				NET NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---2---		2				\$750.00		5.00			
N42	WWBT	10/05/17	10/05/17	Inside Edition @ 730p	Comm	729p-757p	---1---	:30	1	\$450.00	P 2	4.10	NM	1	\$450.00
				Inside Edition @ 730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$450.00		4.10			
N43	WWBT	10/05/17	10/05/17	NET Thursday Hour 1	Comm	758p-9p	---2---	:30	2	\$600.00	P 2	3.40	NM	2	\$1,200.00
				Thursday Prime Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---2---		2				\$600.00		3.40			
N44	WWBT	10/05/17	10/05/17	NET Thursday Hour 2	Comm	9p-10p	---1---	:30	1	\$750.00	P 2	3.10	NM	1	\$750.00
				Thursday Prime Hour 2		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	---1---		1				\$750.00		3.10			
N45	WWBT	10/03/17	10/03/17	Live with Kelly	Comm	10a-11a	-1-----	:30	1	\$150.00	P 2	3.40	NM	1	\$150.00
				Live with Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-1-----		1				\$150.00		3.40			
N46	WWBT	10/03/17	10/03/17	Late News M-Sun	Comm	11p-1135p, Sa 11p-	-1-----	:30	1	\$450.00	P 2	4.60	NM	1	\$450.00
				Late News M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-1-----		1				\$450.00		4.60			
N47	WWBT	10/03/17	10/03/17	NET The Tonight Show	Comm	1135p-1237a	-1-----	:30	1	\$300.00	P 1	2.30	NM	1	\$300.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-1-----		1				\$300.00		2.30			
N48	WWBT	10/03/17	10/03/17	12 News 1st @ 4p	Comm	358p-429p	-1-----	:30	1	\$300.00	P 1	3.70	NM	1	\$300.00
				12 News 1st @ 4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-1-----		1				\$300.00		3.70			
N49	WWBT	10/03/17	10/03/17	12 News Today @ 430a	Comm	430a-4:58a	-1-----	:30	1	\$40.00	P 1	0.90	NM	1	\$40.00
				12 News Today @ 430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/17	10/08/17	-1-----		1				\$40.00		0.90			

Order / Rev: 1827121
 Alt Order #: 08826690
 Flight Dates: 10/03/17 - 10/09/17

Advertiser: POL/Adams, John/R/Attorney General/V.
 Product Desc: JOHN ADAMS FOR ATG
 Estimate: 5009
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$40.00		0.90			
N50	WWBT	10/03/17	10/03/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	-1-----	:30	1	\$150.00	P 2	3.90	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$150.00		3.90			
N51	WWBT	10/03/17	10/03/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	-1-----	:30	1	\$500.00	P 1	4.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$500.00		4.70			
N52	WWBT	10/03/17	10/03/17	12 News @ 530p 12 News @ 530p	Comm	529p-559p	-1-----	:30	1	\$500.00	P 1	5.30	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$500.00		5.30			
N53	WWBT	10/03/17	10/03/17	12 News @ 6p 12 News @ 6p	Comm	559p-630p	-1-----	:30	1	\$750.00	P 1	7.20	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$750.00		7.20			
N54	WWBT	10/03/17	10/03/17	Entertainment Tonight Entertainment Tonight	Comm	659p-730p	-1-----	:30	1	\$450.00	P 2	5.10	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$450.00		5.10			
N55	WWBT	10/03/17	10/03/17	NET NBC Today Show NBC Today Show	Comm	659a-9a	-1-----	:30	1	\$750.00	P 1	5.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$750.00		5.00			
N56	WWBT	10/03/17	10/03/17	Inside Edition @ 730p Inside Edition @ 730p	Comm	729p-757p	-1-----	:30	1	\$450.00	P 2	4.10	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-1-----		1				\$450.00		4.10			
N57	WWBT	10/04/17	10/04/17	Live with Kelly Live with Kelly	Comm	10a-11a	--1----	:30	1	\$150.00	P 2	3.40	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$150.00		3.40			
N58	WWBT	10/04/17	10/04/17	Late News M-Sun Late News M-Su	Comm	11p-1135p, Sa 11p	--1----	:30	1	\$450.00	P 2	4.20	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$450.00		4.20			
N59	WWBT	10/04/17	10/04/17	NET The Tonight Show The Tonight Show	Comm	1135p-1237a	--1----	:30	1	\$300.00	P 1	2.30	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$300.00		2.30			
N60	WWBT	10/04/17	10/04/17	12 News 1st @ 4p 12 News 1st @ 4p	Comm	358p-429p	--1----	:30	1	\$300.00	P 1	3.70	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$300.00		3.70			
N61	WWBT	10/04/17	10/04/17	12 News Today @ 430a 12 News Today @ 430a	Comm	430a-4:58a	--1----	:30	1	\$40.00	P 1	0.90	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$40.00		0.90			
N62	WWBT	10/04/17	10/04/17	Inside Edition @ 430p Inside Edition @ 430p	Comm	429p-458p	--1----	:30	1	\$150.00	P 2	3.90	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$150.00		3.90			
N63	WWBT	10/04/17	10/04/17	12 News @ 5p 12 News @ 5p	Comm	458p-529p	--1----	:30	1	\$500.00	P 1	4.70	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	--1----		1				\$500.00		4.70			
N64	WWBT	10/04/17	10/04/17		Comm	529p-559p		:30	1	\$500.00	P 1	5.30	NM	1	\$500.00

Order / Rev: 1827121
 Alt Order #: 08826690
 Flight Dates: 10/03/17 - 10/09/17

Advertiser: POL/Adams, John/R/Attorney General/V.
 Product Desc: JOHN ADAMS FOR ATG
 Estimate: 5009
WWBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				12 News @ 530p			-- 1----								
				12 News @ 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 1----		1				\$500.00		5.30			
N65	WWBT	10/04/17	10/04/17	12 News @ 6p	Comm	559p-630p	-- 1----	:30	1	\$750.00	P 1	7.20	NM	1	\$750.00
				12 News @ 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 1----		1				\$750.00		7.20			
N66	WWBT	10/04/17	10/04/17	Entertainment Tonight	Comm	659p-730p	-- 1----	:30	1	\$450.00	P 2	5.10	NM	1	\$450.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 1----		1				\$450.00		5.10			
N67	WWBT	10/04/17	10/04/17	NET NBC Today Show	Comm	659a-9a	-- 2----	:30	2	\$750.00	P 1	5.00	NM	2	\$1,500.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 2----		2				\$750.00		5.00			
N68	WWBT	10/04/17	10/04/17	Inside Edition @ 730p	Comm	729p-757p	-- 1----	:30	1	\$450.00	P 2	4.10	NM	1	\$450.00
				Inside Edition @ 730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 1----		1				\$450.00		4.10			
N69	WWBT	10/04/17	10/04/17	NET Wednesday Hour 1	Comm	758p-9p	-- 2----	:30	2	\$600.00	P 2	6.20	NM	2	\$1,200.00
				Wednesday Hour 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 2----		2				\$600.00		6.20			
N70	WWBT	10/04/17	10/04/17	NET Wednesday Hour 2	Comm	9p-10p	-- 2----	:30	2	\$750.00	P 2	3.80	NM	2	\$1,500.00
				Wednesday Hour 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/02/17	10/08/17	-- 2----		2				\$750.00		3.80			
													Totals	79	\$35,810.00