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BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC

QUARTERLY COMMUNITY LEADER CHECKLIST

STATION: WJPT-FM FROM :07/01/2015-09/30/2015 QRT: 3rd

Conducted	Curr	YTD		Curr	YTD
By Management	0	0	In City/Lic	25	69
Non-Management			Outside City/Lic	0	0
TOTAL	25	69	TOTAL	25	69

	<u>Institution/Element</u> <u>(Indicate # Of Interviews in Each Category*)</u>	Number	
		<u>CURR</u>	<u>YTD</u>
1	Agriculture		
2	Business		
3	Charities	8	24
4	Civic/Neighborhood/Fraternal Organizations		
5	Consumer Services	2	2
6	Culture		
7	Education	2	4
8	Environment		
9	Government		
10	Labor		
11	Military	2	2
12	Minority and Ethnic Groups		
13	Organizations for the Elderly		
14	Organizations for Women	2	3
15	Organizations for Youth (Children and Student)		3
16	Professions		
17	Public Safety, Health and Welfare	6	19
18	Recreation		
19	Religion		
20	Organizations for the Blind		
21	Organizations for the Deaf		
22	Organizations for the Handicapped		
23	Organizations for Gays and Lesbians		
24	Organizations for the Poor	2	2
25	Other: (Animal Rights, Community Events, etc.)	1	3

	*Please note that some interviews have two organizations that are played on ONE program.		

	INDICATE # OF INTERVIEW'S WHO ARE:		
A	Black	1	<u>3</u>
B	Hispanic	<u>2</u>	<u>4</u>
C	American Indian		
D	Asian/Pacific Islander		
E	Women/Men	19/6	<u>49/20</u>


9/22/15

 Brad Beasley, GM Date

**BEASLEY BROADCAST
MODEL ISSUES AND PROGRAMS REPORT**

FOR

STATION WJPT

3rd QUARTER, 2015

JULY 1ST, 2015 TO SEPTEMBER 30TH, 2015

Prepared by:

Sheila Book

**ISSUES OF CONCERN TO STATION WJPT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3RD QUARTER, 2015**

1. Health: The Importance of Knowing How To Swim

Interviewee Name: Misty Hymen

Organization: USMC

Website: www.usmc.org/learntoswim.org

2. Education: Community Awareness Event

Interviewee Name: Melanie Black

Organization: Drug Free Collier

Organization Website: www.drugfreecollier.org

Phone Number: 552-1312

3. Health: Women and Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden

Organization Website: www.hazelden.org

Phone Number: 659-2350

4. Charity: Lani Kai Event to find Kenny Conidaris a Bone Marrow Donor

Interviewee Name: Kenny Conidaris

Phone Number: 239-464-7561

5. Other: Hot Weather, Hurricanes and Your Pets

Interviewee Name: Ria Brown

Organization: Lee County Domestic Animal Services

Organization Website: www.leelostpets.org

6. Charity: Autism

Interviewee Name: Tim Austin

Organization: Autism Speaks

Organization Website: www.autismspeaks.org

7. Charity: PAWS Assistance Dogs

Interviewee Name: Kathy Gumph

Organization: PAWS

Organization Website: www.pawsassistance.org

Phone Number: 239-775-1660

8. Health: Opioid Epidemic

Interviewee Name: Brenda Illiff

Organization: Hazelden

Organization Website: www.hazelden.org

Phone Number: 659-2350

9. Education: Explaining Hurricane Preparedness to Children

Interviewee Name: Jill Klaskin Press

Organization:

Organization Website:

Phone Number:

10. Violence: Exploring domestic violence.

Interviewee Name: Natalie Quintero

Organization: The Shelter for Abused Women and Children

Organization Website: www.naplesshelter.org

11. Public Health and Safety: Scams

Interviewee Name: Brad Congress

Organization: American Gem Society

Organization Website: www.americangemsociety.org

12. Health: Older Adults and Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden Treatment Center

Organization Website: www.hazelden.org

Phone Number: 659-2350

13. Health and Mental Illness: Hope Clubhouse

Interviewee Name: Carrie Lucas, Jeanne Sweenie

Organization: Above the Board Chamber

Organization Website: www.hopeclubhouse.org

Phone Number: 239-910-7426

14. Charity: Food For the Hungry

Interviewee Name: Miriam Pereira, Andrew Howell

Organization: Harry Chapin Food Bank

Organization Website: www.harrychapinfoodbank.org

Phone Number: 888-236-8522

15. Health: Operation Medicine Cabinet

Interviewee Name: Melanie Black

Organization: Drug Free Collier County

Organization Website: www.drugfreecollier.org

Phone Number: 552-1302

PUBLIC AFFAIRS PROGRAMS

**STATION WJPT PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

1. In Touch: (Sunday mornings, 6:00 a.m.-6:30 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. CBS News, Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

CBS News is a broadcast of national and international affairs/information. The 3 minute newscasts contain 3 minutes of actual information. The newscasts run Monday thru Friday at 6am, 7am, 8am, 9am hours. This totals 12 minutes per day and 60 minutes per week, and averages 240 minutes/4 hours per month.

3. Florida Association of Broadcasters Public Service Spots:

WJPT airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

Third Quarter 2015

July 1st –September 30th, 2015

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: WATER SAFETY

In Touch

July 5, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Olympic Swimmer, Misty Hyman, spoke about the importance of adults learning how to swim.

ISSUE: PUBLIC HEALTH AND SAFETY

In Touch

July 5, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Brenda Illif from Hazelden Treatment Center told us how Older Adults can get addicted and how to spot this.

ISSUE: CHARITY

In Touch

July 12, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Kenny Conidaris, a local boy, about his need for a Bone Marrow Donor. We also spoke about his upcoming event for this at the Lani Kai.

ISSUE: ANIMAL CARE

In Touch

July 19, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Ria Brown from Lee County Domestic Animal Services chatted about how hot weather affects our animals and how to prepare for your animals for a hurricane.

ISSUE: CHARITY

In Touch

July 19, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Tim talked about his friends' child with Autism and the song he composed. We also spoke about how to find out more about Autism.

ISSUE: CHARITY

In Touch

July 26, 2015

6:00 a.m.

15 Minutes of a 30 Minute Program

Kathy Gumph from PAWS Assistance Dogs chatted about how PAWS helps to enhance the quality of life for combat veterans and children.

ISSUE: ADDICTION

In Touch

July 26, 2015

6:00 a.m.

20 Minutes of a 30 Minute Program

Brenda Illiff from Hazelden spoke about how women can fall into addiction and how for them to get help.

ISSUE: CHARITY

In Touch

August 9, 2015

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Natalie Quintero about The Shelter for Abused Women and Children. She also told us how those in need can get help.

ISSUE: CONSUMER SERVICES

In Touch

August 16, 2015

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Brad Congress about scams and diamonds.

ISSUE: PUBLIC HEALTH AND SAFETY

In Touch

September 6, 2015

6:00 a.m.

20 Minutes of a 30 Minute Program

Jeannie Sweeney, Founder of Above the Board Chamber of Florida and Carrie Lucas from Hope Clubhouse, spoke about Mental Health and the need for the Hope Clubhouse.

ISSUE: PUBLIC HEALTH AND SAFETY

In Touch

September 20, 2015

6:00 a.m.

10 Minutes of a 30 Minute Program

Drug Free Collier's Melanie Black talked about the upcoming event they have called, 'Operation Medicine Cabinet'. This event is to help us rid outdated or un-needed medicines in our homes safely.

16. Health: Operation Medicine Cabinet

Interviewee Name: Melanie Black

Organization: Drug Free Collier County

Organization Website: www.drugfreecollier.org

Phone Number: 552-1302