



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Indigo Strategies
Attention: Accounts Payable
1312 9th St NW
Washington, DC 20001

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1802331-1	10/21/18	October 2018	10/01/18 - 10/21/18

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
King/D/Congress	J KING/CON/11/DEM	

Flight Dates	Order #	Alt Order #
10/15/18 - 10/21/18	1802331	09284793

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/18	10/19/18	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 5 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	M	10/15/18	6:57 AM	M-F News 8 at 6a	6-7a	:30	INDI0917	\$700.00 NM
1	WGAL	Tu	10/16/18	6:16 AM	M-F News 8 at 6a	6-7a	:30	INDI0917	\$700.00 NM
2	WGAL	W	10/17/18	6:26 AM	M-F News 8 at 6a	6-7a	:30	INDI1020	\$700.00 NM
4	WGAL	Th	10/18/18	6:16 AM	M-F News 8 at 6a	6-7a	:30	INDI0917	\$700.00 NM
5	WGAL	F	10/19/18	6:38 AM	M-F News 8 at 6a	6-7a	:30	INDI1020	\$700.00 NM
2	10/15/18	10/19/18	NBC Today Show	7-9A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/15/18	8:47 AM	NBC Today Show	7-9A	:30	INDI1020	\$700.00 NM
1	WGAL	Tu	10/16/18	7:59 AM	NBC Today Show	7-9A	:30	INDI1020	\$700.00 NM
3	10/21/18	10/21/18	NBC Meet the Press	10-11a	-----2	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----2 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Su	10/21/18	10:52 AM	NBC Meet the Press	10-11a	:30	INDI0917	\$600.00 NM
1	WGAL	Su	10/21/18	10:59 AM	NBC Meet the Press	10-11a	:30	INDI1020	\$600.00 NM
4	10/21/18	10/21/18	PA NEWSMAKERS	SA/SU Morning	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----1 1 \$200.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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DUPLICATE INVOICE

Invoice # 1802331-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Advertiser King/D/Congress	Product J KING/CON/11/DEM	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/21/18	10/21/18	PA NEWSMAKERS	SA/SU Morning	-----1	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/21/18 11:37 AM PA NEWSMAKERS SA/SU Morning :30 INDI1020 \$200.00 NM									
5	10/21/18	10/21/18	Matter of Fact	Various	-----1	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/21/18 11:23 AM Matter of Fact Various :30 INDI0917 \$225.00 NM									
6	10/15/18	10/19/18	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/18 6:20 PM M-F News 8 at 6p 6-630p :30 INDI0917 \$1,200.00 NM 4 WGAL Tu 10/16/18 6:10 PM M-F News 8 at 6p 6-630p :30 INDI0917 \$1,200.00 NM 3 WGAL W 10/17/18 6:24 PM M-F News 8 at 6p 6-630p :30 INDI0917 \$1,200.00 NM 2 WGAL Th 10/18/18 6:11 PM M-F News 8 at 6p 6-630p :30 INDI1020 \$1,200.00 NM 5 WGAL F 10/19/18 6:19 PM M-F News 8 at 6p 6-630p :30 INDI0917 \$1,200.00 NM									
7	10/15/18	10/19/18	M-Sun Nightly News	630-730p	MTWTF--	:30	3	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/18 6:52 PM M-Sun Nightly News 630-730p :30 INDI1020 \$1,200.00 NM 2 WGAL Tu 10/16/18 6:53 PM M-Sun Nightly News 630-730p :30 INDI1020 \$1,200.00 NM 3 WGAL Th 10/18/18 6:30 PM M-Sun Nightly News 630-730p :30 INDI0917 \$1,200.00 NM									
8	10/20/18	10/20/18	SA 6p News	6-630p	-----1-	:30	1	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----1- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/20/18 6:19 PM SA 6p News 6-630p :30 INDI1020 \$525.00 NM									
9	10/21/18	10/21/18	SU 6p News	6-630p	-----1	:30	1	\$640.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 -----1 1 \$640.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/21/18 6:10 PM SU 6p News 6-630p :30 INDI0917 \$640.00 NM									
10	10/15/18	10/20/18	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	5	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/18 10/21/18 MTWTF-- 5 \$850.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/15/18	10/20/18	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	5	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3	WGAL	M	10/15/18	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	INDI1020	\$850.00 NM
2	WGAL	Tu	10/16/18	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	INDI1020	\$850.00 NM
4	WGAL	W	10/17/18	11:24 PM	M-Su News 8 at 11p	11-1135p	:30	INDI1020	\$850.00 NM
5	WGAL	Th	10/18/18	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	INDI1020	\$850.00 NM
1	WGAL	F	10/19/18	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	INDI1020	\$850.00 NM
11	10/21/18	10/21/18	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/18 10/21/18 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	Su	10/21/18	11:57 PM	M-Su Late News Off-Time	Late News Off-Time	:30	INDI1020	\$1,000.00 NM
12	10/15/18	10/19/18	NBC Tonight Show	1135p-1235a	MTWTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/18 10/21/18 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WGAL	Tu	10/16/18	12:11 AM	NBC Tonight Show	1135p-1235a	:30	INDI0917	\$350.00 NM
3	WGAL	Th	10/18/18	12:28 AM	NBC Tonight Show	1135p-1235a	:30	INDI0917	\$350.00 NM
1	WGAL	F	10/19/18	12:14 AM	NBC Tonight Show	1135p-1235a	:30	INDI0917	\$350.00 NM
13	10/15/18	10/15/18	MON THE VOICE	8-11P	1-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/18 10/21/18 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	M	10/15/18	8:20 PM	MON THE VOICE	8-11P	:30	INDI0917	\$2,000.00 NM
14	10/16/18	10/16/18	THIS IS US	9-10p	-1-----	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/18 10/21/18 -1----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	Tu	10/16/18	9:51 PM	THIS IS US	9-10p	:30	INDI0917	\$3,500.00 NM
Total Spots							32		

Payment Terms 30 Days

Gross Total	\$29,090.00
Agency Commission	\$4,363.50
Net Amount Due	\$24,726.50

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