



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Indigo Strategies
Attention: Accounts Payable
1312 9th St NW
Washington, DC 20001

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1797078-1	10/07/18	October 2018	10/01/18 - 10/07/18

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
King/D/Congress	J KING/CON/11/DEM	

Flight Dates	Order #	Alt Order #
10/01/18 - 10/07/18	1797078	09263891

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/18	10/05/18	NBC Today Show	7-9A	MTWTF--	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/18	7:59 AM	NBC Today Show	7-9A	:30	INDI0917	\$700.00 NM
2	WGAL	Tu	10/02/18	8:49 AM	NBC Today Show	7-9A	:30	INDI0917	\$700.00 NM
2	10/07/18	10/07/18	NBC Meet the Press	10-11a	-----1	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	10:51 AM	NBC Meet the Press	10-11a	:30	INDI0917	\$600.00 NM
3	10/07/18	10/07/18	Matter of Fact	Various	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	11:14 AM	Matter of Fact	Various	:30	INDI0917	\$225.00 NM
4	10/07/18	10/07/18	PA NEWSMAKERS	SA/SU Morning	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	11:52 AM	PA NEWSMAKERS	SA/SU Morning	:30	INDI0917	\$200.00 NM
5	10/01/18	10/05/18	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/01/18	10/05/18	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWTF-- 5 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/18	6:21 PM	M-F News 8 at 6p	6-630p	:30	INDI0917	\$1,200.00 NM
4	WGAL	Tu	10/02/18	6:11 PM	M-F News 8 at 6p	6-630p	:30	INDI0917	\$1,200.00 NM
5	WGAL	W	10/03/18	6:21 PM	M-F News 8 at 6p	6-630p	:30	INDI0917	\$1,200.00 NM
2	WGAL	Th	10/04/18	6:22 PM	M-F News 8 at 6p	6-630p	:30	INDI0917	\$1,200.00 NM
3	WGAL	F	10/05/18	6:24 PM	M-F News 8 at 6p	6-630p	:30	INDI0917	\$1,200.00 NM
6	10/06/18	10/06/18	SA 6p News	6-630p	-----1-	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/06/18	6:20 PM	SA 6p News	6-630p	:30	INDI0917	\$525.00 NM
7	10/07/18	10/07/18	SU 6p News	6-630p	-----1	:30	1	\$640.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$640.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	6:27 PM	SU 6p News	6-630p	:30	INDI0917	\$640.00 NM
8	10/01/18	10/06/18	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWTF-- 5 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	10/01/18	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	INDI0917	\$850.00 NM
2	WGAL	Tu	10/02/18	11:15 PM	M-Su News 8 at 11p	11-1135p	:30	INDI0917	\$850.00 NM
1	WGAL	W	10/03/18	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	INDI0917	\$850.00 NM
3	WGAL	Th	10/04/18	11:32 PM	M-Su News 8 at 11p	11-1135p	:30	INDI0917	\$850.00 NM
5	WGAL	F	10/05/18	11:28 PM	M-Su News 8 at 11p	11-1135p	:30	INDI0917	\$850.00 NM
9	10/07/18	10/07/18	M-Su Late News Off-Time	Late News Off-Time	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/18	12:08 AM	M-Su Late News Off-Time	Late News Off-Time	:30	INDI0917	\$1,000.00 NM
10	10/02/18	10/02/18	THIS IS US	9-10p	-1-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -1----- 1 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/02/18	9:41 PM	THIS IS US	9-10p	:30	INDI0917	\$3,500.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							19		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,340.00
<u>Agency Commission</u>	\$2,751.00
<u>Net Amount Due</u>	\$15,589.00

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