

ORDER



Orders
Order / Rev: 2201101
Alt Order #: 10777799
Product Desc: 662/832/6884
Estimate: 6884
Flight Dates: 05/03/24 - 05/09/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: GENERAL

KHGI

Primary AE: Dallas Locality/DAL
Sales Office: TELDA
Sales Region: NAT

Agency Name: Ax Media
Buying Contact: _____
Billing Contact: _____
800 W 47th St Suite 200
Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Pete Ricketts For Senate-R
Demographic: A55+
Product Codes: Political Candidate
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: Pol3

New Business End: _____
Advertiser External ID: 10191332
Agency External ID: 107874
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/05/24	11	\$965.00	\$820.25
05/06/24	05/12/24	26	\$3,450.00	\$2,932.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	37	\$4,415.00	\$3,752.75	0.00
Totals	37	\$4,415.00	\$3,752.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dallas Locality/DAL	TELDA	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHGI	13%	\$4,415.00
Market	100%	\$33,961.54

Competitive Share

	Share	Total
AWBL	0%	\$0.00
CABLE	0%	\$0.00
KFXL	3%	\$1,018.85
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHNE	0%	\$0.00
KLKE	0%	\$0.00
KLKN	30%	\$10,188.46
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	30%	\$10,188.46
KSNB	24%	\$8,150.77
KTVG	0%	\$0.00
KUON	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHGI	05/03/24	05/03/24	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a	----F--	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$75.00		0.00					
N 2	KHGI	05/06/24	05/06/24	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a	M-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		1		\$75.00		0.00					
N 3	KHGI	05/07/24	05/07/24	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a	-T-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	-T-----		1		\$75.00		0.00					
N 4	KHGI	05/08/24	05/08/24	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a	--W----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	--W----		1		\$75.00		0.00					
N 5	KHGI	05/09/24	05/09/24	M-F GMN 6a-7a Good Morning Nebraska 6a	CM	6a-7a	---T---	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	---T---		1		\$75.00		0.00					
N 6	KHGI	05/03/24	05/03/24	GMA Good Morning America 7a	CM	7a-9a	----F--	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$75.00		0.00					
N 7	KHGI	05/06/24	05/06/24	GMA Good Morning America 7a	CM	7a-9a	M-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		1		\$75.00		0.00					
N 8	KHGI	05/07/24	05/07/24	GMA Good Morning America 7a	CM	7a-9a	-T-----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	-T-----		1		\$75.00		0.00					
N 9	KHGI	05/08/24	05/08/24	GMA Good Morning America 7a	CM	7a-9a	--W----	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	--W----		1		\$75.00		0.00					
N 10	KHGI	05/09/24	05/09/24	GMA Good Morning America 7a	CM	7a-9a	---T---	:30	1	\$75.00	Pol3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	---T---		1		\$75.00		0.00					
N 11	KHGI	05/04/24	05/04/24	Sat GMA 7a-9a Sat Good Morning America (7:00 AM-9:00 AM)	CM	7a-9a	-----S-	:30	1	\$40.00	Pol3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S-		1		\$40.00		0.00					
N 12	KHGI	05/05/24	05/05/24	Sun GMA 7a-8a Sun Good Morning America	CM	7a-8a	-----S	:30	1	\$50.00	Pol3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$50.00		0.00					
N 13	KHGI	05/05/24	05/05/24	This Week ABC This Week 9a	CM	9a-10a	-----S	:30	1	\$35.00	Pol3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$35.00		0.00					
N 14	KHGI	05/06/24	05/06/24	M-F 9a-10a NTV GOOD LIFE	CM	9a-10a	M-----	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	M-----		1		\$30.00		0.00					
N 15	KHGI	05/09/24	05/09/24	M-F 9a-10a NTV GOOD LIFE	CM	9a-10a	---T---	:30	1	\$30.00	Pol3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	---T---		1		\$30.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KHGI	05/03/24	05/03/24	M-F Noon News 12p NTV News at Noon	CM	12p-1p	----F--	:30	1	\$40.00	Pol3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---T---		1				\$30.00		0.00			
N 17	KHGI	05/07/24	05/07/24	M-F Noon News 12p NTV News at Noon	CM	12p-1p	-T-----	:30	1	\$40.00	Pol3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----F--		1				\$40.00		0.00			
		Week: 05/06/24	05/12/24	-T-----		1				\$40.00		0.00			
N 18	KHGI	05/08/24	05/08/24	M-F Noon News 12p NTV News at Noon	CM	12p-1p	--W----	:30	1	\$40.00	Pol3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--W----		1				\$40.00		0.00			
N 19	KHGI	05/03/24	05/03/24	M-F 5p News NTV News at 5p	CM	5p-530p	----F--	:30	1	\$115.00	Pol3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	----F--		1				\$115.00		0.00			
N 20	KHGI	05/08/24	05/08/24	M-F 5p News NTV News at 5p	CM	5p-530p	--W----	:30	1	\$115.00	Pol3	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--W----		1				\$115.00		0.00			
N 21	KHGI	05/06/24	05/06/24	M-F 6p News NTV News at 6p	CM	6p-630p	M-----	:30	1	\$165.00	Pol3	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M-----		1				\$165.00		0.00			
N 22	KHGI	05/07/24	05/07/24	M-F 6p News NTV News at 6p	CM	6p-630p	-T-----	:30	1	\$165.00	Pol3	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----		1				\$165.00		0.00			
N 23	KHGI	05/09/24	05/09/24	M-F 6p News NTV News at 6p	CM	6p-630p	---T---	:30	1	\$165.00	Pol3	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	---T---		1				\$165.00		0.00			
N 24	KHGI	05/05/24	05/05/24	Sun Early News Sun NTV Early News (5:30 PM-6:00 PM)	CM	530p-6p	-----S	:30	1	\$60.00	Pol3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	-----S		1				\$60.00		0.00			
N 25	KHGI	05/06/24	05/06/24	MONDAY PRIME A JEOPARDY MASTERS	CM	7p-8p	M-----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M-----		1				\$200.00		0.00			
N 26	KHGI	05/07/24	05/07/24	TUESDAY PRIME A JEOPARDY MASTERS	CM	7p-8p	-T-----	:30	1	\$175.00	Pol3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----		1				\$175.00		0.00			
N 27	KHGI	05/07/24	05/07/24	TUESDAY PRIME B THE ROOKIE	CM	8p-9p	-T-----	:30	1	\$175.00	Pol3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----		1				\$175.00		0.00			
N 28	KHGI	05/07/24	05/07/24	TUESDAY PRIME C THE GOOD DOCTOR	CM	9p-10p	-T-----	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-T-----		1				\$150.00		0.00			
N 29	KHGI	05/08/24	05/08/24	WEDNESDAY PRIME ACM JEOPARDY MASTERS	CM	7p-8p	--W----	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--W----		1				\$200.00		0.00			
N 30	KHGI	05/09/24	05/09/24		CM	7p-8p		:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				THURSDAY PRIME A 911			---T---								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1			\$250.00			0.00			
N 31	KHGI	05/09/24	05/09/24	THURSDAY PRIME C STATION 19	CM	9p-10p	---T---	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1			\$200.00			0.00			
N 32	KHGI	05/05/24	05/05/24	SUNDAY PRIME A AFHV	CM	6p-7p	-----S	:30	1	\$125.00	Pol3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1			\$125.00			0.00			
N 33	KHGI	05/05/24	05/05/24	SUNDAY PRIME SPECI AMERICAN IDOL	CM	6p-10p (7:00 PM-9:00 PM)	-----S	:30	1	\$200.00	Pol3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1			\$200.00			0.00			
N 34	KHGI	05/06/24	05/06/24	M-F Late News M-F NTV News at 10p	CM	10p-1035p	M-----	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	M-----		1			\$250.00			0.00			
N 35	KHGI	05/08/24	05/08/24	M-F Late News M-F NTV News at 10p	CM	10p-1035p	--W----	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----		1			\$250.00			0.00			
N 36	KHGI	05/09/24	05/09/24	M-F Late News M-F NTV News at 10p	CM	10p-1035p	---T---	:30	1	\$250.00	Pol3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1			\$250.00			0.00			
N 37	KHGI	05/04/24	05/04/24	Sat Late News Sat NTV News at 10p	CM	10p-1035p	-----S-	:30	1	\$150.00	Pol3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-		1			\$150.00			0.00			
													Totals	37	\$4,415.00