CONTRACT

WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Greer Margolis Mitchell-GMMB
3050 K Street NW
Suite 100
Washington, DC 20007

Contract / Revision	Alt Order #
370761 /	

Product
295-TV

Contract Dates	Estimate #
06/21/16 - 06/27/16	**4923 HFA 2016 GM TV**

Advertiser	Original Date / Revision
Clinton - P - D	06/15/16 / 06/16/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTAP	Parkersburg House	Parkersburg Nat

Special Handling

Demographic
Households

IDB#	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref
5282	59559

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTAP	06/21/16	06/24/16	Early Daybreak @ 530a	530a-6a		:30			NM	2	$90.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$45.00			
N 2	WTAP	06/21/16	06/24/16	Daybreak @ 6a	6a-7a		:30			NM	3	$375.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	3				$125.00			
N 3	WTAP	06/21/16	06/27/16	Today Show	7a-9a		:30			NM	4	$480.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	3				$120.00			
	Week:	06/27/16	07/03/16	M------	1				$120.00			
N 4	WTAP	06/25/16	06/25/16	Sa Today	7:00 AM-8:00 AM		:30			NM	1	$55.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-----S-	1				$55.00			
N 5	WTAP	06/25/16	06/25/16	Sa Today	8:00 AM-9:00 AM		:30			NM	1	$55.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-----S-	1				$55.00			
N 6	WTAP	06/21/16	06/24/16	Live with Kelly & Michael	9a-10a		:30			NM	2	$140.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$70.00			
N 7	WTAP	06/21/16	06/24/16	Today Show II	10a-11a		:30			NM	2	$100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$50.00			
N 8	WTAP	06/21/16	06/24/16	Today Show 3	11a-12p		:30			NM	2	$100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$50.00			
N 9	WTAP	06/21/16	06/24/16	WTAP News @ Noon	12p-1230p		:30			NM	2	$240.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$120.00			
N 10	WTAP	06/21/16	06/24/16	M-F 2p-3p	2p-3p		:30			NM	2	$140.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$70.00			
N 11	WTAP	06/21/16	06/24/16	M-F 1230p-1p	1230p-1p		:30			NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
	Week:	06/20/16	06/26/16	-TWTF--	2				$90.00			
N 12	WTAP	06/21/16	06/24/16	M-F 3p-4p	3p-4p		:30			NM	2	$160.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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WTAP
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Contract / Revision	Alt Order #
370761 /	

Contract Dates	Product	Estimate #
06/21/16 - 06/27/16	295-TV	**4923 HFA 2016 GM TV 6/2**

Advertiser	Original Date / Revision
Clinton - P - D	06/15/16 / 06/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		06/20/16	06/26/16	-TWTF--	2		$80.00					
N 13	WTAP	06/21/16	06/24/16	M-F 530p-6p	530p-6p		:30			NM	2	$180.00
Week:		06/20/16	06/26/16	-TWTF--	2		$90.00					
N 14	WTAP	06/21/16	06/24/16	News @ 6p M-F	559p-630p		:30			NM	3	$1,380.00
Week:		06/20/16	06/26/16	-TWTF--	3		$460.00					
N 15	WTAP	06/26/16	06/26/16	News @ 6p Sun	6p-630p		:30			NM	1	$160.00
Week:		06/20/16	06/26/16	------S	1		$160.00					
D 16	WTAP	06/26/16	06/26/16	News @ 6p Sun	6p-630p		:30			NM	0	$0.00
N 17	WTAP	06/21/16	06/24/16	Wheel of Fortune M-F	7p-730p		:30			NM	2	$290.00
Week:		06/20/16	06/26/16	-TWTF--	2		$145.00					
N 18	WTAP	06/21/16	06/24/16	Jeopardy M-F	730p-8p		:30			NM	2	$290.00
Week:		06/20/16	06/26/16	-TWTF--	2		$145.00					
N 19	WTAP	06/25/16	06/25/16	Wheel of Forutune Sa	7p-730p		:30			NM	1	$75.00
Week:		06/20/16	06/26/16	-----S-	1		$75.00					
N 20	WTAP	06/27/16	06/27/16	Monday Prime 2 Hour	8:00 PM-10:00 PM		:30			NM	1	$585.00
Week:		06/27/16	07/03/16	1------	1		$585.00					
N 21	WTAP	06/21/16	06/21/16	Tuesday Prime Hr 3	10p-11p		:30			NM	1	$535.00
Week:		06/20/16	06/26/16	-1-----	1		$535.00					
N 22	WTAP	06/21/16	06/24/16	News @ 11p M-F	11p-1135p		:30			NM	2	$800.00
Week:		06/20/16	06/26/16	-TWTF--	2		$400.00					
N 23	WTAP	06/26/16	06/26/16	News @ 11p Su	11p-1130p		:30			NM	1	$350.00
Week:		06/20/16	06/26/16	------1	1		$350.00					
N 24	WTAP	06/21/16	06/24/16	The Tonight Show	1135p-1235a		:30			NM	2	$200.00
Week:		06/20/16	06/26/16	-TWTF--	2		$100.00					
N 25	WTAP	06/21/16	06/24/16	Late Night w/ Seth Meyers	1235a-136a		:30			NM	1	$40.00
Week:		06/20/16	06/26/16	-TWTF--	1		$40.00					
N 26	WTAP	06/25/16	06/25/16	Saturday Night Live	1130p-1a		:30			NM	1	$90.00
Week:		06/20/16	06/26/16	-----S-	1		$90.00					
N 27	WTAP	06/26/16	06/26/16	Su 1130p-1235a	1130p-1235a		:30			NM	1	$60.00
Week:		06/20/16	06/26/16	------S	1		$60.00					
N 28	WTAP	06/21/16	06/24/16	News @ 5p M-F	5p-530p		:30			NM	2	$300.00
Week:		06/20/16	06/26/16	-TWTF--	2		$150.00					
N 29	WTAP	06/27/16	06/27/16	NBC Nightly News	630p-730p		:30			NM	1	$1,000.00
Week:		06/27/16	07/03/16	M------	1		$1,000.00					
N 30	WTAP	06/22/16	06/22/16	Wednesday Prime 2 Hour	8:00 PM-10:00 PM		:30			NM	1	$460.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

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Week:	Start Date 06/20/16	End Date 06/26/16	Weekdays - - 1 - - - -	Spots/Week 1	Rate $460.00							
N 31	WTAP	06/22/16	06/22/16	Wednesday Prime Hr 3	10p-11p		:30			NM	1	$535.00
Week:	Start Date 06/20/16	End Date 06/26/16	Weekdays - - 1 - - - -	Spots/Week 1	Rate $535.00							
N 32	WTAP	06/25/16	06/25/16	Saturday Prime Hr 1	8p-9p		:30			NM	1	$260.00
Week:	Start Date 06/20/16	End Date 06/26/16	Weekdays - - - - - 1 -	Spots/Week 1	Rate $260.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WTAP*	*06/20/16-06/26/16*	*Saturday Prime Hr 1*	*8p-9p*	- - - - - - - Sa - -	*:30*	*~~$260.00~~*	*NM*				
	See MG 32.2											
2	WTAP	06/20/16-06/26/16	Olympics Trials	Various	MTuWThFSaSu	:30	$260.00	NM				
Ⓜ	MG for 32.1 06/25											
								Totals			52	$9,705.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 -06/26/16	49	$8,000.00	($1,200.00)	$6,800.00
06/27/16 -06/27/16	3	$1,705.00	($255.75)	$1,449.25
Totals	52	$9,705.00	($1,455.75)	$8,249.25

Signature: _____ **Date:** _____

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