CONTRACT

EIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Greer Margolis Mitchell-GMMB
3050 K Street NW
Suite 100
Washington, DC 20007

Contract / Revision	Alt Order #
370794 /	

Product
295-TV

Contract Dates	Estimate #
06/21/16 - 06/27/16	**4940 HFA 2016 GM TV**

Advertiser	Original Date / Revision
Clinton - P - D	06/15/16 / 06/16/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
EIYE	Parkersburg House	Parkersburg Nat

Special Handling

Demographic
Households

IDB#	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref
5282	59559

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	EIYE	06/21/16	06/24/16	M-F 9a-10a	9a-10a		1:00			NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$10.00							
N 2	EIYE	06/21/16	06/24/16	M-F 10a-11a	10a-11a		1:00			NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$10.00							
N 3	EIYE	06/21/16	06/24/16	M-F 12p-1p	12p-1p		1:00			NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$10.00							
N 4	EIYE	06/27/16	06/27/16	M-F 2p-3p	2p-3p		1:00			NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/27/16	07/03/16	M------	1	$10.00							
N 5	EIYE	06/27/16	06/27/16	M-F 3p-4p	3p-4p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/27/16	07/03/16	M------	1	$20.00							
N 6	EIYE	06/21/16	06/24/16	M-F 4p-5p	4p-5p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$20.00							
N 7	EIYE	06/21/16	06/24/16	M-F 5p-6p	5p-6p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$20.00							
N 8	EIYE	06/22/16	06/22/16	Wednesday Prime Rotator	8p-10p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	--W----	1	$20.00							
N 9	EIYE	06/23/16	06/23/16	Thursday Prime Rotator	8p-10p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	---T---	1	$20.00							
N 10	EIYE	06/25/16	06/25/16	Saturday Prime Hr 1	8p-9p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-----S-	1	$20.00							
N 11	EIYE	06/21/16	06/24/16	M-F 11p-1130p	11p-1130p		1:00			NM	1	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$20.00							
N 12	EIYE	06/21/16	06/24/16	M-F 1130p-12a	1130p-12a		1:00			NM	1	$10.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	06/20/16	06/26/16	-TWTF--	1	$10.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising

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(304) 485-4588

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370794 /	

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06/21/16 - 06/27/16	295-TV	**4940 HFA 2016 GM TV ' 6(**

Advertiser	Original Date / Revision
Clinton - P - D	06/15/16 / 06/16/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 13	EIYE	06/21/16	06/24/16	M-F 1230a-1a	1230a-1a		1:00			NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		06/20/16	06/26/16	-TWTF--	1	$10.00						
N 14	EIYE	06/26/16	06/26/16	Sunday Prime Hr 2	8p-9p		:30			NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		06/20/16	06/26/16	------1	1	$20.00						
								Totals			14	$220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 -06/26/16	12	$190.00	($28.50)	$161.50
06/27/16 -06/27/16	2	$30.00	($4.50)	$25.50
Totals	14	$220.00	($33.00)	$187.00

Signature: _____ **Date:** _____

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