

**WHO**  
**1801 Grand Ave**  
**Des Moines, IA 50309**  
**(515) 242-3500**

# CONTRACT

<u>Contract / Revision</u> 174640 /		<u>Alt Order #</u> 07878192
<u>Product</u> BELIVE AGAIN 11/2		
<u>Contract Dates</u> 11/02/15 - 11/08/15		<u>Estimate #</u> 6453
<u>Advertiser</u> Believe Again		<u>Original Date / Revision</u> 08/10/15 / 10/29/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 426	<u>Product Code</u> 815
<u>Agency Ref</u>		<u>Advertiser Ref</u>

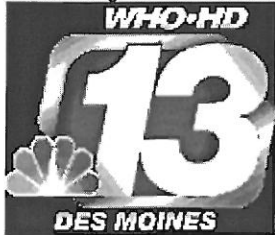
And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	13	11/06/15	11/06/15	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	0	\$0.00
D 2	13	11/06/15	11/06/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
N 3	13	11/06/15	11/06/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/02/15	11/08/15	----1--			1	\$1,395.00	0.00				
D 4	13	11/06/15	11/06/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 5	13	11/06/15	11/06/15	Today	7:00 AM-9:00 AM		:30				NM	0	\$0.00
N 6	13	11/02/15	11/02/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/02/15	11/08/15	1-----			1	\$2,025.00	0.00				
D 7	13	11/02/15	11/02/15	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
D 8	13	11/02/15	11/02/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 9	13	11/02/15	11/02/15	Today	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 10	13	11/07/15	11/07/15	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	0	\$0.00
D 11	13	11/07/15	11/07/15	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	0	\$0.00
D 12	13	11/08/15	11/08/15	Late Run News	10:00 PM-10:35 PM		:30				NM	0	\$0.00
D 13	13	11/08/15	11/08/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 14	13	11/08/15	11/08/15	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 15	13	11/08/15	11/08/15	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	0	\$0.00
D 16	13	11/05/15	11/05/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
D 17	13	11/05/15	11/05/15	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	0	\$0.00
D 18	13	11/05/15	11/05/15	Today In Iowa	5:30 AM-6:00 AM		:30				NM	0	\$0.00
D 19	13	11/05/15	11/05/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 20	13	11/03/15	11/03/15	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	0	\$0.00
D 21	13	11/03/15	11/03/15	Today In Iowa	5:30 AM-6:00 AM		:30				NM	0	\$0.00
D 22	13	11/03/15	11/03/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	0	\$0.00
N 23	13	11/03/15	11/03/15	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/02/15	11/08/15	-1-----			1	\$990.00	0.00				
N 24	13	11/03/15	11/03/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,460.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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**Des Moines, IA 50309**  
**(515) 242-3500**

<u>Contract / Revision</u>	<u>Alt Order #</u>
174640 /	07878192

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/15 - 11/08/15	BELIVE AGAIN 11/2	6453

<u>Advertiser</u>	<u>Original Date / Revision</u>
Believe Again	08/10/15 / 10/29/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-1-----				1	\$1,460.00	0.00			
D 25	13	11/04/15	11/04/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	0	\$0.00
N 26	13	11/04/15	11/04/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$1,395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	--1----				1	\$1,395.00	0.00			
D 27	13	11/04/15	11/04/15	Today In Iowa	6:00 AM-7:00 AM		:30				NM	0	\$0.00
D 28	13	11/04/15	11/04/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 29	13	11/04/15	11/04/15	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
N 30	13	11/04/15	11/04/15	Today	7:00 AM-9:00 AM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	--1----				1	\$855.00	0.00			
Totals										0.00		6	\$8,120.00

Time Period	# of Spots	Gross Amount	Net Amount
10/26/15 - 11/06/15	6	\$8,120.00	\$6,902.00
<b>Totals</b>	6	\$8,120.00	\$6,902.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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