



WTIC-TV
285 Broad Street
4th Floor
Hartford, CT 06105
(860) 527-6161

CONTRACT

<u>Contract / Revision</u> 181926 / 1		<u>Alt Order #</u> 07895139
<u>Product</u> AM. SECURITY INIT SP		
<u>Contract Dates</u> 09/01/15 - 09/07/15		<u>Estimate #</u> 901CTS
<u>Advertiser</u> American Security Initiative		<u>Original Date / Revision</u> 08/31/15 / 08/31/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC-TV	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1977	<u>Advertiser Code</u> ASISP	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Del Cielo Media
10755 Scripps Poway Parkway
Suite #550
San Diego, CA 92131

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	61	09/04/15	09/04/15	F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----1--				1	\$100.00	0.00			
2	61	09/04/15	09/04/15	F 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----1--				1	\$1,200.00	0.00			
3	61	09/04/15	09/04/15	F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----1--				1	\$500.00	0.00			
4	61	09/04/15	09/04/15	F 1135p-1205a	11:35 PM-12:05 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	----1--				1	\$175.00	0.00			
5	61	09/07/15	09/07/15	M 1135p-1205a	11:35 PM-12:05 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/07/15	09/13/15	1-----				1	\$175.00	0.00			
6	61	09/03/15	09/03/15	Th 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---				1	\$100.00	0.00			
7	61	09/03/15	09/03/15	Th 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---				1	\$1,200.00	0.00			
8	61	09/03/15	09/03/15	Th 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---				1	\$500.00	0.00			
9	61	09/03/15	09/03/15	Th 1135p-1205a	11:35 PM-12:05 AM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---				1	\$175.00	0.00			
10	61	09/03/15	09/03/15	Bones	9:00 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	---1---				1	\$2,000.00	0.00			
11	61	09/01/15	09/01/15	Tu 10a-11a	10:00 AM-11:00 AM		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/31/15	09/06/15	-2-----				2	\$100.00	0.00			
12	61	09/01/15	09/01/15	Tu 10p-11p	10:00 PM-11:00 PM		:30				NM	1	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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181926 / 1	07895139

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/01/15 - 09/07/15	AM. SECURITY INIT SP	901CTS

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Security Initiati	08/31/15 / 08/31/15

Signature: _____ **Date:** _____

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