



Remit Address:

WOGX
12311 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
Billing: (407) 644-3535

INVOICE

Advertiser	Florida Strong	Invoice #	612052-1
Product	Florida Strong	Invoice Date	11/10/16
Estimate Number		Invoice Month	November 2016
		Invoice Period	10/31/16 - 11/08/16

Property	WOGX	Order #	612052
Account Executive	Mackyna Barnes	Alt Order #	
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	11/06/16 - 11/08/16

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

McLaughlin & Associates
Attention: Accounts Payable
566 South Route 303
Blauvelt, NY 10913

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOGX	Good Day 8a-9a	8a-830a								
		pol-iss									
					11/07/16 to 11/13/16	2x	MT-----				
	WOGX			M	11/07/16	:30	8:23 AM	DTFLSD08	\$40.00		2
	WOGX			Tu	11/08/16	:30	8:28 AM	DTFLSD08	\$40.00		1
2	WOGX	Good Day 8a-9a	830a-9a								
		pol-iss									
					11/07/16 to 11/13/16	2x	MT-----				
	WOGX			M	11/07/16	:30	8:58 AM	DTFLSD08	\$40.00		2
	WOGX			Tu	11/08/16	:30	8:40 AM	DTFLSD08	\$40.00		1
3	WOGX	Fox News Sunday	9a-10a								
		pol-iss									
					10/31/16 to 11/06/16	1x	-----S				
	WOGX			Su	11/06/16	:00			\$60.00	Credited	1
4	WOGX	Fox 35 5p News	5p-6p								
		pol-iss									
					11/07/16 to 11/13/16	1x	M-----				
	WOGX			M	11/07/16	:30	5:12 PM	DTFLSD08	\$200.00		1
5	WOGX	Fox 35 5p News	5p-6p								
		pol-iss									
					10/31/16 to 11/06/16	1x	-----S				
	WOGX			Su	11/06/16	:30	6:12 PM	DTFLSD08	\$200.00		1
6	WOGX	Fox 35 10p News	10p-11p								
		pol-iss									
					11/07/16 to 11/13/16	2x	M-----				
	WOGX			M	11/07/16	:30	10:37 PM	DTFLSD08	\$225.00		1
	WOGX			M	11/07/16	:30	10:54 PM	DTFLSD08	\$225.00		2
7	WOGX	NFL RS Pre Game Non Home	12-1p								
		pol-iss									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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7	WOGX	NFL RS Pre Game Non Home	12-1p								
		pol-iss									
					10/31/16 to 11/06/16	1x					
	WOGX			Su	11/06/16	:30	12:40 PM	DTFLSD08	\$175.00		1
8	WOGX	Good Day 8a-9a	8a-830a								
		pol-iss									
					11/07/16 to 11/13/16	1x	- T - - - -				
	WOGX			Tu	11/08/16	:30	8:13 AM	DTFLSD08	\$40.00		1

Aired Spots **10**

Gross Total **\$1,225.00**
Agency Commission **\$183.75**
Net Amount Due **\$1,041.25** Payment Terms 30 Days

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