

Confirmation



WDUN-AM
 PO Box 10
 Gainesville GA 30503
 770-532-9921

Contract # 10576
 Date Entered 06/12/2018
 Sales Person Thompson Pethel
 Billing Cycle Broadcast
 Conflict 1 Political
 Product Commercials
 Estimate # 4317
 Contract 06/13/2018 - 06/19/2018

CAGLE FOR GEORGIA C/O STRATEGIC MEDIA SERVICES
 ATTN MICHELLE IRVIN
 1911 N FORT MYER DRIVE
 ARLINGTON VA 22209

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
WDUN-AM	06/13/2018-06/19/2018	06:00:00-10:00:00	01:00	2,2,2,2,2,0,0	All Weeks	Commercial	78.00	10	780.00
WDUN-AM	06/13/2018-06/19/2018	10:00:00-15:00:00	01:00	2,2,2,2,2,0,0	All Weeks	Commercial	66.00	10	660.00
WDUN-AM	06/13/2018-06/19/2018	15:00:00-19:00:00	01:00	2,2,2,2,2,0,0	All Weeks	Commercial	66.00	10	660.00
Subtotal									2100.00
Agency Commission									315.00
Total									1785.00

Projected Billing	Count	Gross	Net	
June	2018	30	2100.00	1785.00
		30	2100.00	1785.00

Customer _____ Sales Person _____

New Order

Media: Radio
Client: Cagle for Georgia
Product: candidate
CPE: //4317
Description: Cagle Radio: 6/13-6/19/16
Rep:
Version: 1
Comments:

Market: Gainesville, FL
Demo: Adults 50+
Separation: 0
Flight Start: 6/13/18
Flight End: 6/19/18
Sales Office:

Vendor: WDUN-FM
AE: Jean Petnel
Phone:
Fax:

Billing To: Strategic Media Services
 1911 N. Fort Myer Drive
 Arlington, VA 22209
Phone: 202-337-5700
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	6/13	6/14	6/15	6/16	6/17	6/18	6/19	Total Spots	Adults 50+ RTG	CPP
1	WThF,MTu 6:00A-10:00A	AM	\$78.00	C 60	2	2	2	0	0	2	2	10		
Comments: Direct														
2	WThF,MTu 10:00A-3:00P	MD	\$66.00	C 60	2	2	2	0	0	2	2	10		
3	WThF,MTu 3:00P-7:00P	PM	\$66.00	C 60	2	2	2	0	0	2	2	10		
4	WThF,MTu 7:00P-12:00A	EV	\$118.00	C 60	0	1	0	0	0	0	0	1		
Total Spots:												31		
Total GRP/GIMP(000):												0.0		
Month 6/2018														
Cash\$-Spots			\$2,218.00	- 31										
Trade\$-Spots			\$0.00	- 0										
Total\$-Spots			\$2,218.00	- 31										
Total Gross Cost:												\$2,218.00		
Total Net Cost:												\$1,885.30		
Total Gross CPP:												\$0.00		
Total Net CPP:												\$0.00		

Disclaimer:

Electronic invoices preferred.
 Radioinvoices.com Number: 9912521
 Marketron Code: EI141074

STRATEGIC MEDIA SERVICES INC
1911 NORTH FORT MYER DR STE 400
ARLINGTON, VA 22209
202-337-5700

BB&T
BRANCH BANKING AND TRUST COMPANY
1-800-BANK BBT BBT.com
68-426/514

105678

6/12/2018

PAY TO THE ORDER OF WDUN-FM

\$*1,885.30

One Thousand Eight Hundred Eighty-Five and 30/100*****

MEMO

Cagle for Georgia_Cagle Radio: 6/13-6/19/16_6/18_

⑈ 105678 ⑈ ⑆051404260⑆000025454453 ⑈⑈

STRATEGIC MEDIA SERVICES INC

105678

WDUN-FM

Date Type Reference
6/12/2018 Bill CIA-S-30797

Original Amt.
1,885.30

Balance Due
1,885.30

6/12/2018

Discount

Payment

1,885.30

Check Amount

1,885.30

Checking - Client Fun Cagle for Georgia_Cagle Radio: 6/13-6/19/16_6/

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STRATEGIC MEDIA SERVICES INC

105678

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Details on Back