

# Confirmation



WDUN-AM  
 PO Box 10  
 Gainesville GA 30503  
 770-532-9921

Contract # 10647  
 Date Entered 06/26/2018  
 Sales Person Thompson Pethel  
 Billing Cycle Broadcast  
 Conflict 1 Political  
 Product Commercials  
 Contract 06/28/2018 - 07/03/2018

CAGLE FOR GEORGIA C/O STRATEGIC MEDIA SERVICES  
 ATTN MICHELLE IRVIN  
 1911 N FORT MYER DRIVE  
 ARLINGTON VA 22209

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
WDUN-AM	06/28/2018-07/03/2018	06:00:00-10:00:00	01:00	3,3,0,2,2,0,0	All Weeks	Commercial	78.00	10	780.00
WDUN-AM	06/28/2018-07/03/2018	10:00:00-15:00:00	01:00	3,3,0,2,2,0,0	All Weeks	Commercial	66.00	10	660.00
WDUN-AM	06/28/2018-07/03/2018	15:00:00-19:00:00	01:00	3,3,0,2,2,0,0	All Weeks	Commercial	66.00	10	660.00
								Subtotal	2100.00
								Agency Commission	315.00
								Total	1785.00

Projected Billing	Count	Gross	Net	
July	2018	30	2100.00	1785.00
		30	2100.00	1785.00

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# New Order

**Media:** Radio  
**Client:** Cagle for Georgia  
**Product:** candidate  
**CPE:** //4382  
**Description:** Cagle Radio: 6/27-7/3/18  
**Rep:**  
**Version:** 1  
**Comments:**

**Market:** Gainesville, FL  
**Demo:** Adults 50+  
**Separation:** 0  
**Flight Start:** 6/27/18  
**Flight End:** 7/3/18  
**Sales Office:**  
**Survey:**

**Vendor:** WDUN-FM  
**AE:** Jean Pethel  
**Phone:**  
**Fax:**

**Billing To:** Strategic Media Services  
 1911 N. Fort Myer Drive  
 Arlington, VA 22209  
**Phone:** 202-337-5700  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	6/27	6/28	6/29	6/30	7/1	7/2	7/3	Total Spots	Adults 50+ RTG	CPP
1	WThF, MTu 6:00A-10:00A	AM	\$78.00	C 60	0	3	2	0	0	3	2	10		
Comments: Direct														
2	WThF, MTu 10:00A-3:00P	MD	\$66.00	C 60	0	2	3	0	0	2	3	10		
3	WThF, MTu 3:00P-7:00P	PM	\$66.00	C 60	2	2	2	0	0	2	2	10		
4	WThF, MTu 7:00P-12:00A	EV	\$118.00	C 60	0	1	0	0	0	0	0	1		
<b>Total Spots:</b>					2	8	7	0	0	7	7	31		0.0
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0			

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
7/2018	\$2,218.00 - 31	\$0.00 - 0	\$2,218.00 - 31
<b>Total Gross Cost:</b>		\$2,218.00	<b>Total Gross CPP:</b> \$0.00
<b>Total Net Cost:</b>		\$1,885.30	<b>Total Net CPP:</b> \$0.00

**Disclaimer:**  
 Electronic invoices preferred.  
 Radioinvoices.com Number: 9912521  
 Marketron Code: EI141074

**STRATEGIC MEDIA SERVICES INC**  
 1911 NORTH FORT MYER DR STE 400  
 ARLINGTON, VA 22209  
 202-337-5700

**BB&T**  
 BRANCH BANKING AND TRUST COMPANY  
 1-800-BANK BBT BBT.com  
 68-426/514

105799

6/27/2018

PAY TO THE ORDER OF **WDUN-FM**

\$\*1,885.30

One Thousand Eight Hundred Eighty-Five and 30/100\*\*\*\*\*

DOLLARS

MEMO

Cagle for Georgia\_Cagle Radio: 6/27-7/3/18\_7/18\_



AUTHORIZED SIGNATURE

⑈ 105799 ⑈ ⑆ 051404260⑆ 000025454453 ⑈

Details on Back Security Features Included

**STRATEGIC MEDIA SERVICES INC**  
 WDUN-FM

105799

Date	Type	Reference
6/27/2018	Bill	CIA-S-31667

Original Amt. 1,885.30

Balance Due 1,885.30

6/27/2018

Discount

Payment

1,885.30

Check Amount

1,885.30

Checking - Client Fun Cagle for Georgia\_Cagle Radio: 6/27-7/3/18\_7/1

1,885.30

**STRATEGIC MEDIA SERVICES INC**  
 WDUN-FM

105799

Date	Type	Reference
6/27/2018	Bill	CIA-S-31667

Original Amt. 1,885.30

Balance Due 1,885.30

6/27/2018

Discount

Payment

1,885.30

Check Amount

1,885.30

Checking - Client Fun Cagle for Georgia\_Cagle Radio: 6/27-7/3/18\_7/1

1,885.30



104521

10152 (2-10) J206597

# Confirmation



Contract # 10646  
 Date Entered 06/26/2018  
 Sales Person Thompson Pethel  
 Billing Cycle Broadcast  
 Conflict 1 Political  
 Contract 06/28/2018 - 07/03/2018

CAGLE FOR GEORGIA C/O STRATEGIC MEDIA SERVICES  
 ATTN MICHELLE IRVIN  
 1911 N FORT MYER DRIVE  
 ARLINGTON VA 22209

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
WGGA-AM	06/28/2018-07/03/2018	06:00:00-10:00:00	01:00	3,3,0,2,2,0,0	All Weeks	Commercial	11.00	10	110.00
WGGA-AM	06/28/2018-07/03/2018	10:00:00-15:00:00	01:00	3,3,0,2,2,0,0	All Weeks	Commercial	11.00	10	110.00
WGGA-AM	06/28/2018-07/03/2018	15:00:00-19:00:00	01:00	3,3,0,2,2,0,0	All Weeks	Commercial	11.00	10	110.00
Subtotal									330.00
Agency Commission									49.50
Total									280.50

Projected Billing	Count	Gross	Net
July	2018	30	330.00
		30	280.50

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Buy Detail Report

Date: 6/27/2018

Send Billing To: Strategic Media Services  
 1911 N. Fort Myer Drive  
 Arlington, VA 22209  
 Phone: 202-337-5700

Client: Cagle for Georgia  
 Media: Radio  
 Product: candidate  
 Market: Gainesville, FL

Estimate: 4382

Flight Start Date: 6/27/2018 05:00 AM  
 Flight End Date: 7/3/2018 04:59 AM

Separation between spots: 0 Buyer: Michelle Irvin

Line No	Daypart Program	Daypart Code	STN Gross	Days	Wed 6/27	Thu 6/28	Fri 6/29	Mon 7/2	Tue 7/3	Total Spots	
Gainesville, FL											
7	WGGG-AM			Format: Sports	0	3	2	3	2	10	
	MTuWThF 6:00a-10:00a	AM	\$11.00	60							
8	MTuWThF 10:00a-3:00p	MD	\$11.00	60	1	2	2	2	2	9	
9	MTuWThF 3:00p-7:00p	PM	\$11.00	60	1	2	2	2	3	10	
				<b>Total Spots:</b>	2	7	6	7	7	29	
<b>Total Cost:</b>									\$319.00	29	

Signature: 

Disclaimer:  
 Electronic invoices preferred.  
 Radioinvoices.com Number: 9912521  
 Marketron Code: E1141074

# Buy Detail Report

## Summary by Daypart

Date: 6/27/2018

Send Billing To: Strategic Media Services  
 1911 N. Fort Myer Drive  
 Arlington, VA 22209  
 Phone: 202-337-5700

Client: Cagle for Georgia  
 Media: Radio  
 Product: candidate  
 Market: Gainesville, FL  
 Estimate: 4382  
 Flight Start Date: 6/27/2018 05:00 AM  
 Flight End Date: 7/3/2018 04:59 AM  
 Buyer: Michelle Irvin  
 Separation between spots: 0

Daypart	Total Spots	STN Gross	PCT
AM	10	\$110.00	34%
MID	9	\$99.00	31%
PM	10	\$110.00	34%

Market Total: 29 \$319.00

# Buy Detail Report

## Summary by Day

Date: 6/27/2018

Client: Cagle for Georgia  
 Media: Radio  
 Product: candidate  
 Market: Gainesville, FL

Estimate: 4382  
 Flight Start Date: 6/27/2018 05:00 AM  
 Flight End Date: 7/3/2018 04:59 AM

Separation between spots: 0  
 Buyer: Michelle Irvin

Send Billing To: Strategic Media Services  
 1911 N. Fort Myer Drive  
 Arlington, VA 22209  
 Phone: 202-337-5700

Week No.	Week Date	Total Spots	STN Gross	PCT
1	6/27/2018	2	\$22.00	7%
2	6/28/2018	7	\$77.00	24%
3	6/29/2018	6	\$66.00	21%
6	7/2/2018	7	\$77.00	24%
7	7/3/2018	7	\$77.00	24%
<b>Market Total:</b>			29	\$319.00

**STRATEGIC MEDIA SERVICES INC**  
 1911 NORTH FORT MYER DR STE 400  
 ARLINGTON, VA 22209  
 202-337-5700

**BB&T**  
 BRANCH BANKING AND TRUST COMPANY  
 1-800-BANK BBT BBT.com  
 68-426/514

105800

6/27/2018

PAY TO THE ORDER OF **WGGA-AM**

\$271.15

Two Hundred Seventy-One and 15/100\*\*\*\*\*

DOLLARS

MEMO

Cagle for Georgia\_Cagle Radio: 6/27-7/3/18\_7/18\_



AUTHORIZED SIGNATURE

⑈105800⑈ ⑆051404260⑆000025454453⑈

Details on Back Security Features Included

**STRATEGIC MEDIA SERVICES INC**  
**WGGA-AM**

105800

Date Type Reference  
 6/27/2018 Bill CIA-S-31668

Original Amt.  
 271.15

Balance Due  
 271.15

6/27/2018  
 Discount

Check Amount

Payment  
 271.15  
 271.15

Checking - Client Fun Cagle for Georgia\_Cagle Radio: 6/27-7/3/18\_7/1

271.15

**STRATEGIC MEDIA SERVICES INC**  
**WGGA-AM**

105800

Date Type Reference  
 6/27/2018 Bill CIA-S-31668

Original Amt.  
 271.15

Balance Due  
 271.15

6/27/2018  
 Discount

Check Amount

Payment  
 271.15  
 271.15

Checking - Client Fun Cagle for Georgia\_Cagle Radio: 6/27-7/3/18\_7/1

271.15

