

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ  
Significant Programming  
3<sup>rd</sup> Quarter 2023 (July - September)

Central Florida Educational Foundation, Inc., licensee of WPOZ-Orlando, WDOZ-Pierson, WHYZ-Palm Coast, WMYZ-The Villages, and WCYZ-Silver Springs Shore has found the following issues, problems, needs, and topics to be of particular concern to the members of the community.

1. Personal Health (10 programs)
2. Unemployment (9 programs)
3. Family Safety (6 programs)
4. Back to School (5 programs)
5. Severe Weather Preparedness (2 program)
6. Children's Health (1 program)
7. COVID-19 Resources (1 program)
8. Financial Resources (1 program)
9. Food Assistance (1 program)

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Rip Currents

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.05.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a warning from beach officials about rip currents. After Volusia County Beach Safety Ocean Rescue reported 198 people were rescued from the ocean over the holiday weekend, Tyler McKenzie explained the risk is expected to be particularly high throughout this week. She cautioned beachgoers to be careful when in the water and stay close to the shore.

### Heat-Related Illness

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.06.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about heat-related illnesses. With the heat indexes in the triple digits in central Florida, Tyler McKenzie talked about the importance of being careful in the heat. She reminded listeners to stay hydrated, take breaks in the AC, and avoid staying in the direct sun for long periods. She also mentioned locations which are serving as cooling centers for those who need a place to escape the heat.

### Marion County Public Schools Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.06.23 at 6:30 a.m. and 8:00 a.m. about job openings with Marion County Public Schools. Tyler McKenzie discussed a hiring career fair happening at schools throughout Marion County. She shared the event details, the number of positions available, and the types of jobs they are hoping to fill.

### Beach Safety

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.10.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about safety at our communities' beaches. With families spending more time at the beach, Tracy Leek shared a warning from lifeguards regarding the scorching temperatures. She reminded beachgoers to avoid being in the direct sun during the hottest parts of the day, try to find some shade, and make sure to hydrate as much as possible.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Hurricane Season

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.10.23 at 6:30 a.m. and 8:00 a.m. about hurricane preparedness. Tracy Leek discussed new predictions from forecasters as well as the importance of having a hurricane supply kit prepared. She shared resources for putting a kit together.

### Orlando Health Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.10.23 at 7:00 a.m. and 8:30 a.m. about hiring events being held by Orlando Health. Tracy Leek talked about seven hiring events that will be happening throughout the month. She discussed the event details and the positions they are hiring.

### Summer Heat

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 07.11.23 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. With temperatures up and families spending more time at the parks and the beach, Dr. Hendrix discussed heat illnesses. He explained that they have seen a doubling in cases of heat-related illnesses. He talked about the differences between being dehydrated and over-heated, how the body generates heat, as well as symptoms to be mindful of and how to prevent getting over-heated.

### Brevard County Public Schools Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.12.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a job fair for Brevard County Public Schools. Tracy Leek discussed the openings for teachers as well as support staff and bus drivers that the county is trying to fill. She shared the details for this event and two more events happening in the coming weeks.

### Food Distribution Event

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.14.23 at 6:30 a.m. and 8:00 a.m. about a food distribution event in Volusia County. Ellis Feaster discussed how food-insecure Florida residents could get free, fresh produce and non-perishable canned goods in Deltona. He shared the event details for those interested.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Operation: Southern Slow Down

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.18.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a speed enforcement awareness campaign. Grace Vasquez talked about the weeklong campaign happening through the southeast to help prevent reckless driving and speeding. She warned drivers that they will see additional state and local agencies on the road cracking down on speeders.

### Summer Colds

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 07.18.23 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix discussed summer colds. He talked about cold symptoms, how to be sure it is not strep throat, and when to see a doctor to make sure it is not something more serious like influenza or COVID-19.

### Brevard County Public Schools Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.19.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about job openings with Brevard County Public Schools. Grace Vasquez discussed hundreds of openings for teachers and bus drivers in Brevard County. She also talked about a recent pay hike the county announced for bus drivers.

### Lifeguard Shortage

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.20.23 at 6:30 a.m. and 8:00 a.m. about a shortage of lifeguards in Volusia County. Grace Vasquez explained that due to the shortage, they do not have enough resources to have lifeguards at all the towers and cautioned beachgoers to be sure to swim near a lifeguard. For those interested in the open positions, she shared details regarding pay, positions available, and how to apply.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Steering Wheel Locks

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.20.23 at 7:00 a.m. and 8:30 a.m. about free steering wheel locks being offered in Volusia County. In response to the reports of certain vehicles being stolen as a part of an ongoing viral social media trend, Grace Vasquez talked about a way for Volusia residents to receive a free steering wheel lock from the Volusia County Sheriff's Office.

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Self-Care

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.24.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about self-care. Tyler McKenzie talked about International Self-Care Day and the importance of taking proactive steps to maintain one's physical, mental, and emotional well-being. She encouraged using this day as an opportunity to evaluate our eating, exercise, and sleeping habits as well as a reminder to schedule any important doctor appointments.

### Heat-Related Illness

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.24.23 at 6:30 a.m. and 8:00 a.m. about heat-related illnesses. With the scorching temperatures in central Florida, Tyler McKenzie talked about the importance of being careful in the heat. She reminded listeners to stay hydrated, wear loose-fitting, lightweight, light-colored clothing, take breaks inside or in the shade, and drink plenty of water throughout the day, even if you are not feeling thirsty.

### Headaches

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 07.25.23 between 8:10-8:15 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix talked about an increase in headaches in central Florida. He discussed the different possible causes and suggested seeing a doctor if you are experiencing any additional symptoms that do not typically accompany a headache for you. He also mentioned that dehydration is a major cause of headaches during the summer months.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Back to School Preparation

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.28.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about preparing for back to school. Tyler McKenzie discussed ways families can save as they gear up for the new school. She talked about the state's back to school tax free holiday as well as events happening throughout central Florida where families can get school supplies, haircuts, and basic health screenings for free.

### Online Safety

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 07.31.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about keeping our kids safe online. Tyler McKenzie shared a warning from the Volusia County Sheriff's Office about people pretending to be someone else on certain apps, putting our children in danger. She discussed a series of community meetings where residents can learn more about online safety.

### Back to School Preparation

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.01.23 at 6:30 a.m. and 8:00 a.m. about preparing for back to school. Tyler McKenzie talked about how preparation is key in reducing our children's stress. She discussed having conversations with our kids to help mitigate their fears and shared specific, open-ended questions to ask to facilitate healthy conversations.

### Back to School Physicals

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 08.01.22 between 8:10-8:15 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. With school starting for most central Florida counties next week, Dr. Hendrix discussed what your student will need before their first day. He talked about back to school physicals for students who are new to the district or starting kindergarten. He also reviewed separate requirements for student-athletes, including the need for an ECG.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Back to School Sickness

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 08.08.22 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix explained that it is common to see a spike in sickness as the kids return to school, specifically in students with asthma. To prepare, he suggested seeing your child's pediatrician before school starts, having a plan with the school nurse, and making sure their rescue inhaler is up-to-date. He also reviewed tips for keeping the kids healthy as they head back to the classroom and are exposed to more germs.

### Heat Advisory

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.09.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a heat advisory in effect for most central Florida counties. Tyler McKenzie discussed symptoms of heat exhaustion to be aware of, what to do if you begin experiencing any of them, and when to seek medical treatment.

### Bus Driver Shortage

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.09.23 at 6:30 a.m. and 8:00 a.m. about the shortage of school bus drivers throughout central Florida. With school beginning next week, Tyler McKenzie explained that the shortage will mean longer trips for students. She also shared that most districts are still actively hiring for those who are interested in applying.

### Back to School Anxiety

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 3-minute interview segments during Z88.3 Mornings with Ellis and Tyler on 08.09.22 between 8:15-8:30 a.m. Mallory Gabriel, a Licensed Mental Health Counselor, was their guest. Mr. Gabriel talked about the stress and anxiety that can come with the back to school season, especially for kids who are making a big transition in grade level or to a new school. He discussed the importance of being attuned to our kids emotionally, how to respond to changes in their moods, and how to engage with them and help them process their emotions.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Back to School Safety

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.10.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about safety as the kids head back to school. Tyler McKenzie reminded drivers to be aware that the kids are out, walking, biking, and waiting at bus stops. She also explained that police will be out, especially in school zones, to ensure our students are safe.

### Bus Driver Shortage

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.11.23 at 6:30 a.m. and 8:00 a.m. about the shortage of school bus drivers in Orange County. After the first day of school in Orange County, Tyler McKenzie talked about the ways they are attempting to manage the shortage. She discussed the positions available and the incentives being offered to new drivers; she also shared a request from the school system for parents who are able to drive their kids to school, to do so for the time being.

### Heat Advisory

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.14.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about an excessive heat advisory in effect for Flagler, Marion, and Putnam counties and a heat advisory for the remainder of central Florida. Tyler McKenzie suggested taking breaks in the AC and shared locations which are serving as cooling centers for those who need a place to escape the heat.

### Personal Finance

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.14.23 at 6:30 a.m. and 8:00 a.m. about personal finance. With it being National Financial Awareness Day, Tyler McKenzie talked about taking proactive steps towards improving our financial literacy and overall money management skills. She shared some resources for those wanting to make improvements to their finances.

### Allergies

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 08.15.23 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix discussed allergies,



symptoms, remedies, and treatments. He also talked about how to tell if you are dealing with allergies versus the common cold.

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Amway Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.16.23 at 6:30 a.m. and 8:00 a.m. about a hiring event for the Amway Center. Tyler McKenzie discussed the event details and information about on-site interviews. She talked about the positions available at the Amway Center as well as Camping World Stadium and Tinker Field.

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### COVID-19

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 08.22.23 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix talked about COVID-19 and explained that numbers have been increasing in central Florida ever since the holiday weekend. He suggested that anyone who is feeling sick or struggling with COVID-19 symptoms, get tested to be sure.

### Hilton Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (3) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 08.24.23 at 6:00 a.m., 7:30 a.m., and 9:00 a.m. about a hiring event for Hilton Orlando. Tyler McKenzie shared the details for the event and on-the-spot interviews. She also explained how to learn more about this multi-industry hiring event for those looking for work.

### Hurricane Season Medical Preparations

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 08.29.23 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix talked about what central Floridians should be doing to prepare for Hurricane Idalia, including getting medications refilled and purchasing a first aid kit. He also discussed making sure your tetanus shot is up-to-date and tele-health options if you need medical help during or following the storm.

## WPOZ/WDOZ/WHYZ/WMYZ/WCYZ Issues/Programs List for 3rd Quarter 2023

### Strep Throat and Sickness

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (1) 3-minute interview segment during Z88.3 Mornings with Ellis and Tyler on 09.05.23 between 8:15-8:20 a.m. Dr. Timothy Hendrix, Medical Director of AdventHealth Centra Care, was their guest. Dr. Hendrix discussed an increase in illnesses across central Florida, specifically strep, as the kids are back to school. He talked about the differences between allergies, COVID-19, upper respiratory viruses, and strep. He also explained when to see a doctor for a strep test and an antibiotic to help reduce the symptoms and the spread.

### Delta Hiring

WPOZ/WDOZ/WHYZ/WMYZ/WCYZ aired (2) 1-minute segments during Z88.3 Mornings with Ellis and Tyler on 09.12.23 at 6:30 a.m. and 8:00 a.m. about Delta's 2024 hiring class. Tyler McKenzie talked about a hiring session happening today in Orlando. She discussed the positions available and how to learn more.