

1Q 2013: CW Television Network Children's Programming - Commercial Information

To: General Managers, Program Directors, Promotion Managers

From: Affiliate Relations

Date: March 27, 2013

Subject: 1st Quarter 2013: CW Television Network Children's Programming - Commercial

The CW Television Network Children's Programming

Attached is a list of 1st Quarter 2013 CW Children's Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children twelve years old and younger that were scheduled for broadcast during the first quarter of 2013. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends. The actual number of network commercial minutes were included in the network traffic reports for the first quarter of 2013, which each affiliated station has received heretofore.

CHILDREN'S PROGRAMS

Program: Dragon Ball Z Kai
Rating: TV Y7 FV
Length: 30 min

Program: Justice League Unlimited
Rating: TV Y7 FV
Length: 30 min

Program: The New Adventures of Nanoboy (E/I)
Rating: TV Y7 FV (E/I)
Length: 30 min

Program: Power Rangers Lost Galaxy
Rating: TV Y7 FV
Length: 30 min

Program: Rescue Heroes (E/I)

Rating: TV Y7 (E/I)
Length: 30 min

Program: Sonic X
Rating: TV Y7 FV
Length: 30 min

Program: Transformers Prime
Rating: TV Y7 FV
Length: 30 min

Program: WWE Saturday Morning Slam
Rating: TV G
Length: 30 min

Program: Yu-Gi-Oh!
Rating: TV Y7 FV
Length: 30 min

Program: Yu-Gi-Oh! Zexal
Rating: TV Y7 FV
Length: 30 min