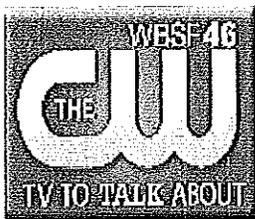


# INVOICE



**WBSF**  
 2225 West Willard Road  
 Clio, MI 48420  
 Main: (810) 687-1000  
 Billing: (828) 651-4545

<http://www.minbcnews.com>

Billing Address:

Waterfront Strategies  
 Attention: Accounts Payable  
 3050 K St NW Suite 100  
 Washington, DC 20007

Send Payment To:

**WBSF**  
 REMIT TO WBSF  
 c/o WLOS  
 110 Technology Dr  
 Asheville, NC 28803

Invoice #	Invoice Date	Invoice Month	Invoice Period
415011-1	03/30/14	March 2014	02/24/14 - 03/28/14

Station	Account Executive	Sales Office	Sales Region
WBSF	HRP Political	Political - Nation	Political

Advertiser	Product	Estimate Number
Senate Majority Pac	SEN MAJORITY PAC	2620

Flight Dates	Order #	Alt Order #
03/24/14 - 03/28/14	415011	07104610

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																					
1	03/26/14	03/28/14	Wendy Williams mOf 2-3p-3p		--WTF--	:30	2	\$30.00	NM																																																					
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>03/24/14</td> <td>03/30/14</td> <td>--WTF--</td> <td>2</td> <td>\$30.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>WBSF</td> <td>W</td> <td>03/26/14</td> <td>2:47 PM</td> <td>Wendy Williams mOf 2-3p</td> <td>2p-3p</td> <td>:30</td> <td>SMPMI1404</td> <td>\$30.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>WBSF</td> <td>F</td> <td>03/28/14</td> <td>2:40 PM</td> <td>Wendy Williams mOf 2-3p</td> <td>2p-3p</td> <td>:30</td> <td>SMPMI1404</td> <td>\$30.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						03/24/14	03/30/14	--WTF--	2	\$30.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WBSF	W	03/26/14	2:47 PM	Wendy Williams mOf 2-3p	2p-3p	:30	SMPMI1404	\$30.00	NM	1	WBSF	F	03/28/14	2:40 PM	Wendy Williams mOf 2-3p	2p-3p	:30	SMPMI1404	\$30.00	NM
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<b>Total Spots</b>							<b>4</b>																																																							

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$140.00</b>
<u>Agency Commission</u>	<b>\$21.00</b>
<u>Net Amount Due</u>	<b>\$119.00</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group. Warranty -- We warrant the above broadcasts were made according to the official stations log.

Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# ORDER



**Orders**  
**Order / Rev:** 415011  
**Alt Order #:** 07104610  
**Product Desc:** SEN MAJORITY PAC  
**Estimate:** 2620  
**Flight Dates:** 03/24/14 - 03/28/14  
**Original Date / Rev:** 03/21/14 / 03/21/14  
**Order Type:** GENERAL

**WBSF**  
**Primary AE:** HRP Political  
**Sales Office:** PNATL  
**Sales Region:** Pol

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW Suite 100  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Senate Majority Pac  
**Demographic:** A35+  
**Product Codes:** PL2 Issues - Propositions  
**Priority:** P6  
**Revenue Codes:** AGY, GEN, GEN

**New Business Thru:** 02/24/14  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/14	03/28/14	4	\$140.00	\$119.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2014	4	\$140.00	\$119.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$140.00</b>	<b>\$119.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
WBSF	1%	\$140.00
Market	100%	\$14,000.00

Competitive Share	Share	Total
CABLE	1%	\$140.00
EEYI	0%	\$0.00
UNKWN	0%	\$0.00
WAQP	0%	\$0.00
WCMU	0%	\$0.00
WDCP	0%	\$0.00
WDCQ	0%	\$0.00
WEYI	13%	\$1,820.00
WFUM	0%	\$0.00
WJRT	31%	\$4,340.00
WNEM	35%	\$4,900.00
WSMH	19%	\$2,660.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBSF	03/25/14	03/28/14	Wendy Williams m-f 2-3p Wendy Williams mOf 2-3p	CM	2p-3p	-TWTF--	:30	2	\$30.00	P2	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/24/14	03/30/14	-TWTF--		2		\$30.00		0.00					
E 2	WBSF	03/25/14	03/28/14	Sign-On/Sign-Off Sign-On/Sign-Off	CM	5a-5x (6:00 PM-7:00 PM)	-TWTF--	:30	2	\$40.00	P2	0.00	NM	2	\$80.00

Order / Rev: 415011  
 Alt Order #: 07104610  
 Flight Dates: 03/24/14 - 03/28/14

Advertiser: Senate Majority Pac  
 Product Desc: SEN MAJORITY PAC  
 Estimate: 2620  
 WBSF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBSF	03/25/14	03/28/14	Sign-On/Sign-Off Sign-On/Sign-Off	CM	5a-5x (6:00 PM-7:00 PM)	-TWTF--	:30	2	\$40.00	P2	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 03/24/14	03/30/14	-TWTF--	2	\$40.00	0.00								
													Totals	4	\$140.00

REP HEADLINE# 7104610  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAR20/14 17.14  
 \*\*\* WBSF-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE MAJORITY PAC REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES BUYER NAME MIKE FURMAN  
 3050 K ST NW, SALES PRSN WA- IAN AMERON  
 WASHINGTON, DC 20007

ORDER # 415011 CONTRACT # 7104610 CLASS: NATL. LOCAL REGIONAL

PRDCT SEN MAJORITY PAC EST#2620 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES MAR24/14 MAR28/14 WK-1  
 CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE MAR20/14 17.14

REP: THIS IS A NEW ISSUE ORDER  
 TOTAL = \$140  
 PLS CONFIRM, THANKS IAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*Handwritten initials: JCB, OK 3/21*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			200P-300P	30		\$30.00	3/24	3/28	2		M-F	2
AGENCY ADVERTISER CODE = 163 AGENCY PRODUCT CODE = 173 AGENCY EST# = 2620 PROGRAM : WENDY WILLIAMS CON COM1 : WENDY WILLIAMS												
2			600P-700P	30		\$40.00	3/24	3/28	2		M-F	2
PROGRAM : RULES OF ENGAGEMENT CON COM1 : RULES OF ENGAGEMENT												
											CONTRACT TOTAL	\$140.00
											TOTAL SPOTS	4

MAR/14 \$140.00





Waterfront Strategies

WFSW 709

Check Date: 03/20/2014 Vendor: 0001019546 WBSF-TV Check No: 012637

Project Name: Senate Majority PAC 2014 Flight Dates: 3/24/2014 thru 3/30/2014

Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discount Taken	Paid Amount
00012762MAR2014MAR20	03/20/2014	00012762	119.00	0.00	119.00

*Handwritten signature*

Totals	\$119.00	\$0.00	\$119.00
--------	----------	--------	----------



Washington Harbour  
3050 K Street, NW, Suite 100  
Washington, DC 20007  
202.338.8700

JPMORGAN CHASE BANK, N.A.  
Syracuse, NY  
50-937/213

012637

Date: 03/20/2014

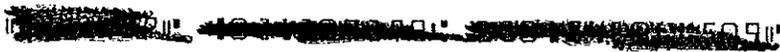
Pay Amount: \$119.00\*\*\*

\*\*\*\*ONE HUNDRED NINETEEN AND XX / 100 DOLLAR\*\*\*\*

Pay To The Order Of: WBSF-TV  
C/O WLOS  
110 Technology Drive  
Asheville, NC 28803

*Authorized Signature*

Authorized Signature



### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Jesse Demetri  
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>AS ORDERED</u>					

This broadcast time will be used by Senate Majority PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Terri Lynn Land, US senate GOP Primary, 8/5/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th St NW #600  
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lambie, Treasurer Susan McCue, President  
J B, Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Senate Majority PAC

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Susan McVee, President  
Rebecca Lamb, Treasurer  
Jz Paorsch, Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/24/14      [Signature]      202-338-8700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Lori Vincent                      LSA  
Signature                      Printed Name                      Title

### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS 8 MONTHS					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



PAID POLITICAL  
BROADCAST AVAIL REQUEST

TO:	Becky Butcher	STATION:	WEYI/WBSF
FROM:	Ian Ambron	HRP OFFICE:	Washington DC

REQUEST RECEIVED FROM

DATE: 2/24/14

BUYER:	Mike Furman
AGENCY:	Waterfront Strategies
ADDRESS:	3050 K Street NW #100
PHONE #:	202-338-8700
FAX #:	
OTHER:	<a href="mailto:Mike.Furman@gmmb.com">Mike.Furman@gmmb.com</a>

AVAILS FOR

COMMITTEE:	Senate Majority PAC
CHAIRPERSON:	Susan McCue - President,
TREASURER:	Rebecca Lambe
ADDRESS:	700 13'th Street NW Suite 600 Washington DC 20005
PHONE #:	
FAX #:	
OTHER:	

FOR

CANDIDATE:	
OFFICE:	
PARTY:	

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	